Astro Malaysia (ASTRO MK)

Will losing streak to pirates turn for the better?

Maintain BUY with tad higher MYR1.36 DCF-based TP

A 24 May 2021 ruling that the sale of TV boxes with pirated content is illegal is a potentially positive turning point for ASTRO. Every MYR100m of TV subscription revenue recouped will accrete MYR51m to our earnings estimates and 10sen to our TP. Our FY22E/FY23E/FY24E core net profit estimates are raised a tad by +10%/+4%/+4% on lower-than-expected depreciation and amortisation. Consequently, our DCF-based TP is raised by only 2% to MYR1.36. Maintain BUY call.

Lost ¼ of TV subscription revenue in the last 5 years

ASTRO's TV subscription revenue peaked at MYR4.4b in FY1/16A but dwindled by 26% to MYR3.2b five years later. Fortunately, core net profit dwindled by a narrower 20% due to aggressive cost rationalisation. The aforementioned was largely due to more Malaysians buying TV boxes with pirated content while terminating their legitimate ASTRO accounts. TV boxes with pirated content are sold openly on e-commerce platforms like Lazada and Shopee and Facebook Marketplace.

24 May 2021 ruling a positive turning point?

The Intellectual Property High Court Kuala Lumpur ruled on 24 May 2021 that the sale of TV boxes with pirated content is illegal. With this ruling, ASTRO is approaching e-commerce and social media platforms to cease the sale of TV boxes with pirated content especially theirs. It is hoped that Malaysians who terminated their ASTRO accounts in favour of TV boxes will eventually re-subscribe to ASTRO should TV boxes be increasingly difficult to source.

A lot of upside should anti-piracy efforts succeed

We estimate that every MYR100m of TV subscription revenue that ASTRO recoups will accrete MYR51m to our core net profit estimates and 10sen to our DCF-based TP. In the event that ASTRO recoups all, albeit unlikely, of the MYR1.1b TV subscription revenue it lost over the last 5 years, we estimate that the accretion to our core net profit estimates will be a whopping c.MYR550m and accretion to our DCF-based TP will be c.MYR1.10.

FYE Jan (MYR m)	FY20A	FY21A	FY22E	FY23E	FY24E
Revenue	4,912	4,360	4,212	4,330	4,452
EBITDA	1,723	1,472	1,304	1,443	1,418
Core net profit	656	534	419	503	507
Core FDEPS (sen)	12.6	10.2	8.0	9.6	9.7
Core FDEPS growth(%)	16.3	(18.7)	(21.7)	20.0	0.8
Net DPS (sen)	7.5	8.0	6.0	7.0	7.0
Core FD P/E (x)	9.5	8.3	14.1	11.8	11.7
P/BV (x)	7.3	4.1	5.0	4.5	4.0
Net dividend yield (%)	6.3	9.4	5.3	6.2	6.2
ROAE (%)	90.9	55.8	37.1	40.1	36.4
ROAA (%)	10.5	8.9	7.4	9.0	9.5
EV/EBITDA (x)	5.5	4.9	6.5	5.8	5.3
Net gearing (%) (incl perps)	339.1	239.2	201.0	174.6	107.6
Consensus net profit	-	-	559	574	590
MKE vs. Consensus (%)	-	-	(24.9)	(12.3)	(14.0)

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Share PriceMYR 1.1312m Price TargetMYR 1.36 (+26%)Previous Price TargetMYR 1.33

Company Description

Astro Malaysia is an integrated consumer media entertainment group in Malaysia with operations in Pay-TV, Radio, Publications and Digital Media.

Statistics

52w high/low (MYR)	1.25/0.72
3m avg turnover (USDm)	1.9
Free float (%)	35.5
Issued shares (m)	5,215
Market capitalisation	MYR5.9B
	USD1.4B
Major shareholders:	
Krishnan Tatparanandam Ananda	41.3%
Khazanah Nasional Bhd.	20.7%
Harapan Terus Sdn. Bhd.	8.7%

Price Performance



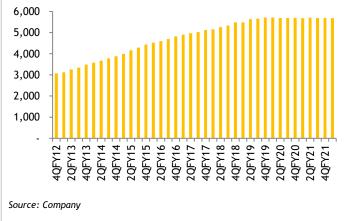
	-1M	-3M	-12M
Absolute (%)	(2)	13	39
Relative to index (%)	2	19	46
Source: FactSet			



Value Proposition

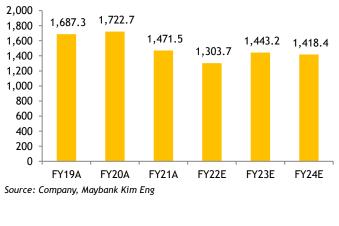
- Integrated media group with operations in Pay-TV (90% of revenue), radio, publications and digital media.
- Largest Pay-TV operator with 5.7m subscribers Pay-TV and subscription-free viewers (NJOI).
- Penetration rate in Malaysia is 74%. Growth driven by upgrading NJOI viewers to Pay-TV viewers.
- Challenge is to upsell HD products, diversify to IPTV and SVOD while managing content cost.
- That said, ASTRO is a lot more resilient than the adex-based media groups due to its stable subscriber base.
- Highly FCF generative. Capex is mostly maintenance and set-top-boxes (STB).

Number of viewers (Pay-TV and NJOI) ('000)



Financial Metrics

- Key financial metric is EBITDA because depreciation and amortisation are substantial at MYR600m-MYR700m p.a.
- Mismatch between net profit and FCF due to depreciation of STBs (3 years when useful life is often longer).
- Forecast FY22E EBITDA to ease 11% YoY on UEFA Euro Cup and Olympics content cost.
- Forecast FY23E EBITDA to recover 11% YoY on nonrecurrence of UEFA Euro Cup and Olympics content cost.
- Net gearing high at >200% as at end-FY21 but net debt/EBITDA manageable at <2x.



EBITDA (MYRm)

Price Drivers

Historical share price trend



Source: Company, Maybank Kim Eng

- 1. YoY decline in TV subscription revenue continued to accelerate.
- 2. New Pakatan Harapan government zero-rated Goods & Services Tax, boosting consumer sentiment.
- 3. Regulatory concerns arose that the new Pakatan Harapan government may license more competitors.
- 4. YoY decline in TV subscription revenue continued to accelerate.
- 5. COVID-19 pandemic strikes Malaysia. To date, there are 855,949 cases and 6,385 deaths.

Swing Factors

Upside

- More Pay-TV subscribers require six to twelve months to break-even but they drive long-term growth.
- More HD products subscribers drive ARPU growth due to their high monthly subscription fees.
- Higher average revenue per user (ARPU) all else being equal, higher ARPUs translate into higher margins.

Downside

- Higher content cost ~30% of total cash expenses and vulnerable to fluctuations in the USDMYR exchange rate.
- Stronger MYR/USD exchange rate STBs, satellite transponders and 2/3 of content cost are denominated in USD.
- More new competitors concession ends in Feb 2022 but monopoly on direct-to-home services ended in Feb 2017.

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16.1 (Low)

+0.0 14 Apr 2021

1 - Customer Incidents -

Quality & Safety

ESG@MKE

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Business Model & Industry Issues

- Being a media company, ASTRO does not have a large environmental footprint. That said, we opine that it has a large positive social footprint.
- We note three social positives:- (i) ASTRO broadcasts thousands of hours of public service announcements every year; (ii) ASTRO is a major provider of education to the less privileged; and (iii) ASTRO is a major employer of local talent.
- In our opinion, ASTRO's large positive social footprint not only puts it in good stead to renew its concession come Feb 2022 but also cements its position as the leading media company in Malaysia.
- To be sure, ASTRO does carry out related party transactions (RPT) as it leases satellite transponders from MEASAT Global which is 70%-owned by Ananda Krishnan.
- That said, we do not believe the aforementioned RPTs are detrimental to minority shareholders. All in all, we rate ASTRO's ESG credential as commendable.

Material E issues

- Generated 1.7m kWH of renewable energy in CY20 from solar panels, equating to 964 tCO2e of GHG avoidance.
- Usage of solar panels helped reduce greenhouse gas emissions by 2% to 25,423 tCO2e in CY20.
- Its usage also helped reduce electricity and energy consumption by 2% to 33m kWh in CY20.
- Installed 13,500 litre capacity rainwater harvesting system and motion-sensor water taps and toilet flushing systems.

Material S issues

- Broadcasted c.16,000 hours of public service announcements in FY1/21.
- Invested >MYR320m to commission and produce c.9,000 hours of local content in FY1/21.
- Provides complimentary access to 16 learning channels to all government schools, 76 paediatric and oncology wards and schools in hospitals in Malaysia.
- Provides hostel accommodation for students proximate to three remote schools in Sabah and Sarawak.
- Provides complimentary access to three 24-hour academic learning channels on its Pay-TV and NJOI platforms.
- Holds Astro Kem Badminton annually to unearth and cultivate badminton prodigies.
- Also hosts the national Astro Junior Championships, an Under 15 mixed team badminton competition.
- Made available complimentary channels to customers and streaming service to all Malaysians during the MCO.
- Suspended disconnections during MCO, provided rebates and offered instalment plans and account suspensions.
- Invested 22,415 hours to upskill and reskill employees in FY1/21, averaging 5 hours per employee.
- Ratio of male: female employees balanced. Of its 4,490 employees as at end-FY1/21, 51% are women.
- Invested MYR4m in community projects in FY1/21.

Key G metrics and issues

Risk Rating & Score¹

(Updated: 10 Aug 2016)

Score Momentum²

Last Updated Controversy Score³

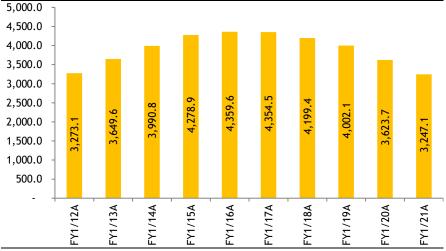
- BOD comprises 3 Independent Non-Executive Directors (INED) (including Chairman) and 5 Non-Independent Non-Executive Directors (NINED).
- Largest shareholder, Usaha Tegas which is owned by Ananda Krishnan, represented by 2 NINEDs.
- Major shareholders, Khazanah Nasional and Employees Provident Fund, represented by 1 NINED each.
- 3 of the 8 BOD members are women. 40% of senior management are women.
- FY1/21 directors' remuneration accounted for 3% of FY1/21 net profit.
- PricewaterhouseCoopers PLT is the independent auditor. They have been appointed for >10 years.
- There are 3 BOD level committees and they are all chaired by INEDs.
- Audit & Risk Committee comprises 2 INEDs and 1 NINED.
- Nomination, Remuneration & Corporate Governance Committee comprises 2 INEDs and 1 NINED.
- Strategy & Business Transformation Committee comprises 2 INEDs and 2 NINEDs.
- Only major RPT entered into is the leasing of satellite transponders from MEASAT Global which is 70%-owned by Ananda Krishnan.
- That said, base fee rate of USD2m per transponder per year has not changed in >10 years.
- Other than the above, there have been no large related party transactions.
- Occasionally fined by the Malaysian Communications and Multimedia Commission (MCMC).
- That said, the fines were for infractions which were minor, in our view.
- Suffered two data breaches in 2018 and 2019 but they compromised <2% of its customers' details.
- Took steps to improve the security measures of their information technology network.
- Also reported the data breaches to the MCMC, Department of Personal Data Protection and police.

<u>1Risk Rating & Score</u> - derived by Sustainalytics and assesses the company's exposure to unmanaged ESG risks. Scores range between 0 - 50 in order of increasing severity with low/high scores & ratings representing negligible/significant risk to the company's enterprise value, respectively, from ESG-driven financial impacts. <u>2Score</u> <u>Momentum</u> - indicates changes to the company's score since the last update - a <u>negative</u> integer indicates a company's improving risk score; a <u>positive</u> integer indicates a deterioration. <u>3Controversy Score</u> - reported periodically by Sustainalytics in the event of material ESG-related incident(s), with the impact severity scores of these events ranging from Category 0-5 (0 - no reports; 1 - negligible risks; ...; 5 - poses serious risks & indicative of potential structural deficiencies at the company).

Lost ¼ of TV subscription revenue in the last 5 years

Over the last three months, ASTRO has been making 'waves' by announcing that not only is it tying up with international subscription video on demand (SVOD) operators, Disney+Hotstar and **Netflix (NFLX US, Not Rated)**; it also launched its own standalone SVOD product, Sooka that targets Malay 'millennials'. Yet, we gather that most of the investment community overlooked an equally, if not more, important development on 24 May 2021 when the Intellectual Property High Court Kuala Lumpur ruled that the sale of TV boxes with pirated content is illegal. ASTRO's TV subscription revenue peaked at MYR4.4b in FY1/16A. Five years later, its TV subscription revenue dwindled by 26% to MYR3.2b. Thankfully, core net profit dwindled by a narrower 20% due to aggressive cost rationalisation.

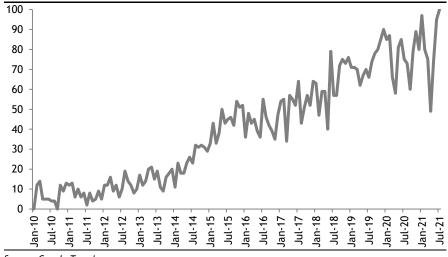
Figure 1: ASTRO TV subscription revenue (MYRm)



Source: Company

Our observation is that the aforementioned is due to more and more Malaysians buying TV boxes with pirated content to watch ASTRO content. We note that TV boxes with pirated content are sold openly on e-commerce platforms like Lazada and Shopee and Facebook Marketplace. TV boxes rarely cost more than MYR800 to purchase although some come with a minimal subscription fee. Compared to ASTRO's monthly ARPU of c.MYR100, little wonder more and more Malaysians bought TV boxes with pirated content to watch ASTRO content while terminating their legitimate ASTRO accounts as awareness of TV boxes grew and disposable incomes declined due to the COVID-19 pandemic induced recession of CY20.

Figure 2: Google search trends for 'TV box' in Malaysia



Source: Google Trends

An Aug 2019 YouGov poll found that 23% of Malaysian consumers own an illegal streaming device, a euphemism for TV boxes. Of the 23% of Malaysian consumers who own a TV box, 64% claim they have cancelled all or some of their subscription to legal Pay-TV services with the prime victim being ASTRO. Specifically, 34% say they cancelled their local Pay-TV subscriptions as a direct consequence of owning a TV box. International SVOD services (e.g. NetFlix) were also impacted, as 20% of Malaysian consumers abandoned them in favour of TV boxes.

24 May 2021 ruling a positive turning point?

To be sure, Ministry of Domestic Trade and Consumer Affairs (MDTCA) commenced blocking internet protocol (IP) addresses of servers that are found to be hosting pirated copyright content from 24 Feb 2020 in collaboration with the Malaysian Communications and Multimedia Commission. A Sep 2020 YouGov poll found a 64% decrease in Malaysian consumers accessing piracy websites over the past 12 months. It also found that 22% of Malaysian consumers currently use piracy streaming websites or torrent sites to view pirated content, substantially less than the 61% from a similar survey conducted in Aug 2019. The survey also found a 61% reduction in the number of Malaysian consumers who use TV boxes when compared to the Aug 2019 survey.

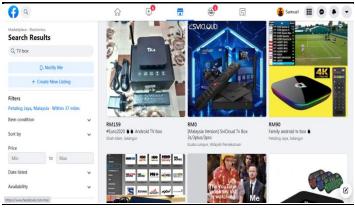
Yet, our channel checks suggest to us that respondents to the Aug 2019 YouGov survey may be disingenuous in their responses. A channel check revealed to us that any channel that went 'dark' due to the server's IP address being blocked would almost always reappear as the content pirate commenced streaming from another server whose IP address has not been blocked yet. The same channel checks informed us that as long as TV boxes were freely sold on e-commerce and social media platforms and competitively priced below MYR500, Malaysians were willing to take the risk of some channels on their TV boxes occasionally going 'dark'.

	SAVE M	ORE ON APP SELL ON LAZADA CI	USTOMER CARE TRACK MY ORDER	LOGIN SIGNUP TUKAR BAHASA
💗 Lazada	Search in Lazada		ج ک	R 🔯 🕞 Lazada Wallet
Categories 💙	🕲 LazMall 🛛 😋 Free Shipping	🛢 Everyday Low Price 🛛 📋 Top Up &	eStore	
Related Categories	TV Box			
TV Box	240 items found in TV Box		Sort By: Best 1	Match 🗸 View: 🔛 📃
Brand				
SviCloud Tybox	EVPAD 35	EVBCX	SVI 3 PRO TV BOX	
EVPAD	Free 6 Months	安卓系统 海量APP		HELAY D
China OEM	HappyTV Code	Lowitasa Agga Analasia Ire Arstront III.		an in succession in the succession of the
Xiaomi	HappyTV			
LongTV	3S			INICL/IA
EVPAD 恶爆弯请4K钢络电。	00 EK2			
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VIEW MORE				
Service	LozMol EVPAD 3S MY Version TV	LozMal EVPAD EVBOX Plus 4GB +	[77Promotion] BOJIO Malaysia	Eplay 3R Easy Play Media Player
LazMall	Set Up Box Thousand Channels 2GB	32GB Memory Multimedia Player	Version SVI Cloud 3 Pro Svi3pro T V_	FREE Wireless Mini Keyboard
Free Shipping	RM340.00	RM499.00	RM650.00	RM305.00

Figure 3: TV boxes on sale on Lazada

Source: Lazada

Figure 5: TV boxes on sale on Facebook Marketplace



Source: Facebook

A Feb 2019 YouGov poll found that 50% of Malaysian TV box owners claim to have purchased them from one of the largest Southeast Asian e-commerce platforms. Also, 37% of Malaysian TV box owners claim to have purchased them via one of the world's most popular social media platforms. That is why the Intellectual Property High Court Kuala Lumpur ruling on 24 May 2021 that the sale of TV boxes with pirated content is illegal is so important to ASTRO. With this ruling, ASTRO is approaching e-commerce and social media platforms to cease the sale of TV boxes with pirated content especially theirs.

A lot of upside should anti-piracy efforts succeed

When Malaysians cancel their ASTRO subscriptions, ASTRO leaves the set-top-box (STB) and outdoor unit (ODU) with them. This is because it costs ASTRO money to send a team to uninstall the STB and ODU. Furthermore, ASTRO can nearly instantaneously restore their subscriptions should these Malaysians change their minds. Thus, it would cost ASTRO next to nothing to restore the subscriptions of Malaysians who previously cancelled them in favour of TV boxes if TV boxes were increasingly difficult to source.

If ASTRO recoups MYR100m in TV subscription revenue, we gather that it will reinvest a third of it into content. Given that it costs ASTRO next to nothing to restore the subscriptions of Malaysians who previously cancelled their ASTRO subscriptions, we estimate that the incremental EBITDA will be MYR67m. After deducting for 24% corporate tax rate, the incremental core net profit will be MYR51m. Consequently, our DCF-based TP will be raised by 10sen.

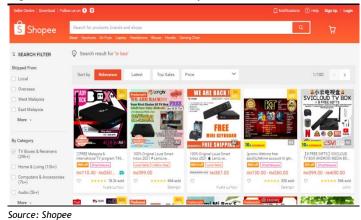


Figure 4: TV boxes on sale on Shopee

Over the last 5 years, ASTRO lost MYR1.1.b in TV subscription revenue. In the event that it recoups all of it, we estimate that the incremental core net profit will be a whopping c.MYR550m and accretion to our DCF-based TP will be c.MYR1.10. Essentially, ASTRO's share price will double if it recoups all the TV subscription revenue it lost over the last 5 years. That said, we are unsure if this is achievable given that the advent of 5G technology will likely make it easier for ASTRO's content to be pirated some other hitherto unknown way. We have heard of interesting anecdotes of pirates simulcasting major sporting events directly to viewers' hand phones without the need for a TV box.

For now, our FY22E/FY23E/FY24E EBITDA estimates are relatively unchanged at +0%/-2%/-2% on housekeeping changes. Our FY22E/FY23E/FY24E core net profit estimates are raised a tad by +10%/+4%/+4% only on lower-than-expected depreciation and amortisation. Consequently, our DCF-based TP is raised by only 2% to MYR1.36. Central to our existing estimates is our forecast that TV subscription revenue will continue to ease to MYR3.0b in FY1/22E before recovering 1-2% p.a. thereafter. Even with our more mellow estimates, we maintain our BUY call on ASTRO.

Figure 6: ASTRO DCF-based valuation

	MYRm	MYR/sh	Comments
DCF	7,614.7	1.46	10.2% WACC, g=0.0%
Investments	854.5	0.16	End-FY1/22E
Net debt ex-finance lease liabilities	(1,364.8)	(0.26)	End-FY1/22E
Total	7,104.4	1.36	

Source: Maybank Kim Eng

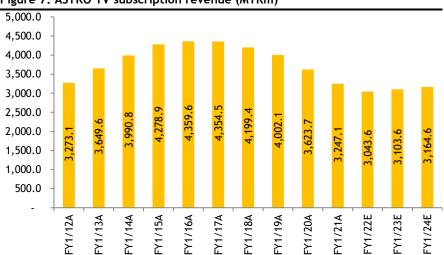


Figure 7: ASTRO TV subscription revenue (MYRm)

Source: Company (historical), Maybank Kim Eng (forecast)

FYE 31 Jan	FY20A	FY21A	FY22E	FY23E	FY24E
Key Metrics					
P/E (reported) (x)	11.3	8.5	14.1	11.7	11.6
Core P/E (x)	9.5	8.3	14.1	11.7	11.6
Core FD P/E (x)	9.5	8.3	14.1	11.8	11.7
P/BV (x)	7.3	4.1	5.0	4.5	4.0
P/NTA (x)	(5.4)	(5.2)	(7.9)	(9.6)	(12.5)
Net dividend yield (%)	6.3	9.4	5.3	6.2	6.2
FCF yield (%)	23.8	34.8	20.9	24.9	25.6
EV/EBITDA (x)	5.5	4.9	6.5	5.8	5.3
EV/EBIT (x)	8.9	8.3	11.9	9.9	9.4
INCOME STATEMENT (MYR m)					
Revenue	4,911.8	4,359.7	4,211.8	4,330.2	4,452.5
EBITDA	1,722.7	1,471.5	1,303.7	1,443.2	1,418.4
Depreciation	(650.6)	(595.4)	(590.6)	(604.4)	(614.5)
EBIT	1,072.1	876.1	713.1	838.9	803.9
Net interest income / (exp)	(208.2)	(191.1)	(173.2)	(191.0)	(150.9)
Associates & JV	0.1	(0.1)	(0.1)	(0.1)	(0.1)
Exceptionals	(1.3)	8.0	0.0	0.0	0.0
Pretax profit	862.7	692.8	539.8	647.7	652.9
Income tax	(218.1)	(165.0)	(130.1)	(156.1)	(157.3)
Minorities	10.7	12.0	9.5	11.4	11.5
Reported net profit	655.3	539.8	419.2	503.0	507.0
Core net profit	656.3	533.8	419.2	503.0	507.0
BALANCE SHEET (MYR m)					
Cash & Short Term Investments	338.1	264.9	213.0	271.6	326.5
Accounts receivable	664.0	264.9 568.0	213.0 548.8	564.2	580.1
Inventory	13.1		12.4	12.7	13.1
•		12.8	1,592.8		
Property, Plant & Equip (net)	2,036.9	1,725.1	-	2,146.7	1,799.4
Intangible assets	2,023.7	1,934.2	1,934.2	1,934.2	1,934.2
Investment in Associates & JVs	2.2	2.1	2.0	1.8	1.7 436.2
Other assets	1,120.4	1,278.1	1,278.1	686.2	
Total assets	6,198.4	5,785.2	5,581.2	5,617.5	5,091.2
ST interest bearing debt	478.7	322.5	944.1	724.9	277.6
Accounts payable	807.1	855.4 2.690.7	861.3	855.1	898.7 1,665.4
LT interest bearing debt	3,042.9	,	1,772.5	1,943.0	,
Other liabilities	931.0	768.0	758.0	722.0	747.0
Total Liabilities	5,259.7	4,636.5	4,335.5	4,245.2	3,588.4
Shareholders Equity	855.8 83.0	1,077.8	1,184.2	1,322.2	1,464.2
Minority Interest		70.9	61.5	50.1	38.6
Total shareholder equity Total liabilities and equity	938.8 6,198.4	1,148.8 5,785.2	1,245.7 5,581.2	1,372.3 5,617.5	1,502.8 5,091.2
CASH FLOW (MYR m)					
Pretax profit	862.7	692.8	539.8	647.7	652.9
Depreciation & amortisation	650.6	595.4	590.6	604.4	614.5
Adj net interest (income)/exp	221.6	198.6	173.2	191.0	150.9
Change in working capital	(297.9)	13.2	25.6	(22.0)	27.3
Cash taxes paid	(216.4)	(171.5)	(135.4)	(152.1)	(157.1)
Other operating cash flow	77.5	44.6	15.8	15.8	15.8
Cash flow from operations	1,671.2	1,682.9	1,533.9	1,598.0	1,644.4
Capex	(181.1)	(138.7)	(300.0)	(129.9)	(133.6)
Free cash flow	1,490.1	1,544.1	1,233.9	1,468.1	1,510.8
Dividends paid	(391.1)	(286.8)	(312.9)	(365.0)	(365.0)
Equity raised / (purchased)	0.0	0.0	0.0	0.0	0.0
Change in Debt	(94.5)	(443.0)	(296.5)	(944.1)	(724.9)
Other invest/financing cash flow	(950.2)	(844.2)	(676.4)	(100.4)	(365.9)
Effect of exch rate changes	0.8	(0.8)	0.0	0.0	0.0
Net cash flow	55.1	(30.7)	(52.0)	58.6	54.9

FYE 31 Jan	FY20A	FY21A	FY22E	FY23E	FY24E
Key Ratios					
Growth ratios (%)					
Revenue growth	(10.4)	(11.2)	(3.4)	2.8	2.8
EBITDA growth	2.1	(14.6)	(11.4)	10.7	(1.7)
EBIT growth	5.7	(18.3)	(18.6)	17.6	(4.2)
Pretax growth	32.5	(19.7)	(22.1)	20.0	0.8
Reported net profit growth	41.6	(17.6)	(22.3)	20.0	0.8
Core net profit growth	16.4	(18.7)	(21.5)	20.0	0.8
Profitability ratios (%)					
EBITDA margin	35.1	33.8	31.0	33.3	31.9
EBIT margin	21.8	20.1	16.9	19.4	18.1
Pretax profit margin	17.6	15.9	12.8	15.0	14.7
Payout ratio	59.7	77.3	74.6	72.6	72.0
DuPont analysis					
Net profit margin (%)	13.3	12.4	10.0	11.6	11.4
Revenue/Assets (x)	0.8	0.8	0.8	0.8	0.9
Assets/Equity (x)	7.2	5.4	4.7	4.2	3.5
ROAE (%)	90.9	55.8	37.1	40.1	36.4
ROAA (%)	10.5	8.9	7.4	9.0	9.5
Liquidity & Efficiency					
Cash conversion cycle	(49.3)	(51.1)	(57.0)	(59.2)	(56.2)
Days receivable outstanding	53.6	50.9	47.7	46.3	46.3
Days inventory outstanding	1.7	1.6	1.6	1.6	1.5
Days payables outstanding	104.6	103.6	106.3	107.0	104.0
Dividend cover (x)	1.7	1.3	1.3	1.4	1.4
Current ratio (x)	1.0	1.1	0.7	0.6	0.6
Leverage & Expense Analysis					
Asset/Liability (x)	1.2	1.2	1.3	1.3	1.4
Net gearing (%) (incl perps)	339.1	239.2	201.0	174.6	107.6
Net gearing (%) (excl. perps)	339.1	239.2	201.0	174.6	107.6
Net interest cover (x)	5.1	4.6	4.1	4.4	5.3
Debt/EBITDA (x)	2.0	2.0	2.1	1.8	1.4
Capex/revenue (%)	3.7	3.2	7.1	3.0	3.0
Net debt/ (net cash)	3,183.5	2,748.2	2,503.6	2,396.4	1,616.5

Source: Company; Maybank

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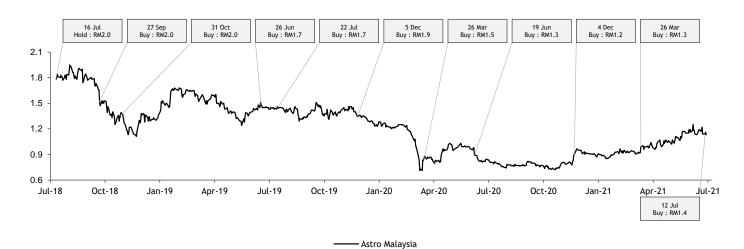
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