Maybank IB Research

My EG Services (MYEG MK)

Steering Towards Blockchain

Maintain BUY, revise TP to MYR 1.34

Following a meeting with the management, we have gained some insights on MYEG's existing business and its expansion strategy, especially with regards to the blockchain space. On the back of its expeditious development of an innovative product line-up and a +2% earnings adjustment, we maintain our BUY call and revise TP to MYR1.34 (from MYR1.15 previously, adjusted for a 1-for-1 bonus issue), based on 28x FY22E P/E target, which is +0.5x standard deviations above its 5Y mean (24x or mean previously).

DeFi, a crypto asset exchange platform

MYEG has ventured into DeFi, with the service enabling holders of cryptocurrencies to enter into smart contracts for the purpose of borrowing or lending. With digital assets in Malaysia gaining traction, DeFi services will enable MYEG to benefit from this burgeoning space.

China Blockchain partnership, a growth wildcard

MYEG has signed an MoU with CAICT, aiming to establish Xinghuo BIF's international extension platform Zetrix. The Xinghuo-Zetrix gateway connectivity will provide competitive advantage to Malaysia local businesses by enabling product authenticity and processes efficiency for Malaysian exporters whose trade and payment flows are within the RCEP. By collaborating with the China blockchain network, we believe it will not only accelerate local businesses' opportunity to directly engage with the Xinghuo BIF, but also help them to leverage on the tremendous cross-border commerce with China. The first launch of the prototype is expected within 1H22, while the monetization phase could begin as early as 2H21 onwards, in our view, depending on the take-up rate.

Partnership with Bubi; modest earnings revision

MYEG has partnered China's Bubi Technologies (Bubi) to build supernodes based on a blockchain platform. Leveraging on the high performance and highly compatible blockchain system that is developed by Bubi and recently used by China when it launched its nationwide blockchain infrastructure, the supernodes will be setting up outside of China, including in Malaysia, Indonesia and the Philippines. We opine that MYEG is moving in the right direction by actively positioning itself for secular technology trends, especially in the blockchain space. While the near-term impact to earnings are negligible, we have imputed a modest contribution to FY22/23E revenue of MYR10m/MYR20m (<5% of total revenue) from the overall blockchain segment i.e. when user acquisition is sufficiently advanced to start driving revenue. As a result, our core net profit for FY22/23E are adjusted up by 2%/2% respectively. MYEG completed a 1-for-1 bonus issue on Sep 13, 2021 increasing its share base to 7.2b.

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FYE Dec (MYR m)	FY19A	FY20A	FY21E	FY22E	FY23E
Revenue	594	530	678	804	896
EBITDA	346	302	372	480	544
Core net profit	293	256	284	347	394
Core EPS (sen)	4.1	3.6	3.9	4.8	5.5
Core EPS growth (%)	0.4	(12.6)	11.1	22.1	13.7
Net DPS (sen)	1.3	0.3	0.8	1.0	1.1
Core P/E (x)	13.9	27.0	26.4	21.6	19.0
P/BV (x)	5.7	6.0	5.4	4.5	3.8
Net dividend yield (%)	2.2	0.3	0.8	0.9	1.1
ROAE (%)	45.6	27.5	22.5	22.9	21.8
ROAA (%)	30.6	20.9	18.5	19.3	18.8
EV/EBITDA (x)	12.1	22.7	19.8	15.0	12.8
Net gearing (%) (incl perps)	17.2	net cash	net cash	net cash	net cash
Consensus net profit	-	-	327	348	376
MKE vs. Consensus (%)	-	-	(13.3)	(0.2)	4.8

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BUY

Share Price MYR 1.04

12m Price Target MYR 1.34 (+29%)

Previous Price Target MYR 1.15

Company Description

MYEG is a concessionary technology solutions provider for government departments , with commercial diversification into fintech and healthcare

Statistics

3m avg turnover (USDm)
on avg turnover (Oodin)
Free float (%) 57
Issued shares (m) 7,2
Market capitalisation MYR7.
USD1.

Major shareholders:

Asia Internet Holdings Sdn. Bhd.	20.6%
WONG THEAN SOON	10.5%
Employees Provident Fund	7.5%

Price Performance



	-1M	-3M	-12M
Absolute (%)	8	21	42
Relative to index (%)	4	16	34

Source: FactSet

Abbreviations:

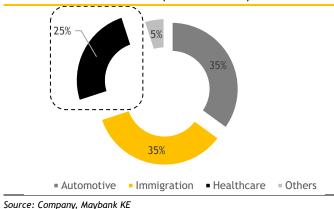
CAICT=Institute of Industrial Internet and Internet of Things of the China Academy of Information and Communications Technology BIF=Blockchain Integration Framework DeFi= Decentralised Finance RCEP= Regional Comprehensive Economic Partnership



Value Proposition

- Largest e-government services provider in Malaysia, building, operating and owning the electronic channels to deliver services from various government agencies (JPJ, Police, Immigration, Health Ministry) to individuals and businesses.
- Leveraging its extensive market expertise and technology infrastructure, it offers multiple commercial and fintech services that complement its existing technologies that range from insurance, payments, to healthcare.
- Regional presence in Philippines, Bangladesh and Indonesia through JVs and Associates.
- Strong market positioning with several potential wildcards including Digital Banking, Vaccine Passport, Blockchain and fully-digital driving licence test.

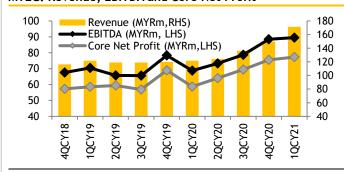
MYEG: Revenue Breakdown (FY21 estimate)



Financial Metrics

- Despite the pandemic, MYEG was able to grow its total revenue and core earnings by 12% YoY and 9% YoY, respectively in CY20 (vs CY19).
- Revenue and EBITDA resilience indicate defensive margins.
- Stellar balance sheet health with three consecutive years of net cash position (1Q21: MYR195m).
- Consistent dividend payout policy at c.30% of core net profits.
- We expect core earnings to grow at 17% CAGR in FY21-23E to MYR405m, driven by a plethora of newly-launched innovative services, while capex is to be maintained at MYR100-150m annually during the same period.

MYEG: Revenue, EBITDA and Core Net Profit



Source: Company, Maybank KE

Price Drivers

Historical share price trend



Source: Company, Maybank Kim Eng

- Rally of technology stocks on digitalization growth prospects
- 2. Political risk towards concessionaire continuation upon government change post- 2018 General Election
- 3. Covid-19 initial pandemic breakout
- 4. Successful concession renewal for MYEG, alongside introduction of new commercial products & services
- Partnership with Bubi as well as CAICT on Blockchainrelated developments

Swing Factors

Upside

- Successful growth of the digital banking segment
- Strong execution of the digital vaccination travel certificate (MyTravel Portal)
- Extension of the pioneer tax status
- Favourable outcomes relating to Zhifei Covid-19 vaccine
- Stronger-than-expected earnings delivery / scale-up
- Revival of Goods & Services Tax (GST), whereby MYEG's GST monitoring business stands to gain
- Approval by regulators on Digital Banking licence application to MYEG's consortium
- Effective execution of decentralised finance (DeFi) products in Malaysia

Downside

- Weaker-than-expected earnings and margin delivery
- Stiffer competition in the e-government services space
- Weaker domestic economy
- Prolonged closure of borders that would be a drag on the immigration business.
- Potential regulatory hurdles in relation to new product initiatives

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My EG Services





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Risk Rating & Score ¹	NA
Score Momentum ²	-0.0/+0.0
Last Updated	3 Aug 2021
Controversy Score ³	NA

Business Model & Industry Issues

- MYEG is a digital services-centric business, centred around government concessions of portals (primarily IMI, RTD, MOH) and commercial services which complement its existing digital infrastructure with these government departments.
- Management has been proactive in diversifying MYEG's business segments, beyond renewal-based government concessions. Its good working relationship with government divisions and established strong digital infrastructure not only underpin expectations of continued concession renewals but also create a strong barrier to entry for potential new entrants to this sector.
- Relative to its peers in software & technology services, we opine that MYEG has a better level of sustainability disclosures.
- It has been a member of the Bursa FTSE4Good Index since 2017 and Tier one in Bursa's ESG Ranking.
- In FY20, it adopted United Nations Sustainable Development Goals (UNSDG) in 5 areas (Good Health & Well Being, Quality Education, Gender Equality, Decent Work & Economic Growth, Reduced Inequalities).

Material E issues

- MYEG's G2C and B2C electronic services encourage the public to utilize e-services rather than counter service, providing convenience and reducing related carbon footprint through reduced travel distances to physical offices in the context of fuel consumption and paper usage.
- As of FY20, its electricity consumption amounted to MYR182k and primarily relates to its ICT-related equipment such as data centres, office tower and computers.
- It is looking to manage the consumption level better and considering renewable energy options. No specific target has been introduced as of FY20.
- From a paper wastage standpoint, digitalization of operations has minimised the need for paper. It has policies in place to reduce the paper consumption for office administrative matters and print only if necessary.
- It is a member of Bursa FTSE4Good and adopts 5 out of 17 policies of UNSDG.

Material S issues

- Adopts these core policies: (i) equal treatment & non-discrimination/ harassment; (ii) anti-bribery & corruption; and (iii) whistle blowing, among others.
- Has a diversified workforce of 2482 staff (+11% YoY), with a turnover rate of 14% for FY20.
- 53%/38%/7%/2% of its workforce are of <30 / 30-40/ 40-50/
 >50 years old brackets respectively.
- Females make up 60% of the workforce. Female representation in the management level is at 67% (Assistant Manager and above).
- 9,065 hours of training in FY20. Employees received 7.5 hours (per staff) of training time.
- It has spent MYR97k on training and development of employees in FY20.
- MYEG has donated c.MYR2.5m in FY20, helping more than 50 charity groups and organized 8 community investment activities. Its CSR initiatives include Blood Donation, Kita Makan, Disposable Gloves, Back-to-School.
- A total of 23 interns were mentored in FY20 (FY19:29).

Key G metrics and issues

- The board has 6 Directors 4 of which are Independent Non-Executive Directors (INEDs) or 66% of the board.
- The board has 1 female Director (out of 6), representing 11% of the board's composition (lower than the minimum of 30%). The board is assessing potential female candidates to be appointed to fulfil the minimum target of 30%.
- Audit committee comprise of 3 members, all of which are INEDs and at least one is a member of Malaysia Institute of Accountants.
- The risk management committee is made up of 2 INEDs.
- Wong Thean Soon, the Founder and Managing Director of MYEG, holds 20.6% effective stake, both direct as well as through his holding company, Asia Interest Holdings.
- Among the 6 board members, 4 of them have been serving for >10 years.
- Compensation of the Board Members (Both IED and INED) sums up to 2.4% of FY20 Core Net Profits.
- The Board comprises of two (2) Executive Directors and four (4) Independent Non-Executive Directors, wherein majority of the Board comprises Independent Directors. The Company complies with the Main Market Listing Requirements which require at least two (2) Directors or one-third (1/3) of the Board, whichever is higher, to be Independent Directors.
- In FY20, MYEG introduced the enhanced Anti-Bribery and Anti-Corruption (ABAC) policy in-line with Malaysia Anti-Corruption Commission Act 2018 (MACCA).
- The company has strengthened its cyber security policy and procedures in compliance with the ISO/IEC 27001 Information Security Management System and NIST Cybersecurity Framework, ensuring IT infrastructure is safeguarded from cyber threats.
- MYEG is also in compliance with Personal Data Protection Act (PDPA), and no data breaches occurred in the past.
- In Dec 2017, MYEG has been imposed a fine of MYR9.6m for violating competition law and having a dominant position in relation to the sale of mandatory insurance for online applications of temporary employment permits for foreign workers. The amount has been fully paid by FY19.
- Crowe Malaysia PLT has been the auditor for MYEG for more than 10 years (since public listing in 2007)

<u>'Risk Rating & Score</u> - derived by Sustainalytics and assesses the company's exposure to unmanaged ESG risks. Scores range between 0 - 50 in order of increasing severity with low/high scores & ratings representing negligible/significant risk to the company's enterprise value, respectively, from ESG-driven financial impacts. <u>'Score Momentum</u> - indicates changes to the company's score since the last update - a negative integer indicates a company's improving risk score; a positive integer indicates deterioration. <u>'Scontroversy Score'</u> - reported periodically by Sustainalytics in the event of material ESG-related incident(s), with the impact severity scores of these events ranging from Category 0-5 (0 - no reports; 1 - negligible risks; ...; 5 - poses serious risks & indicative of potential structural deficiencies at the company).

October 25, 2021

Fig1: MYEG: Rolling Forward PER Chart



Source: Bloomberg, Maybank KE

FYE 30 Dec	FY19A	FY20A	FY21E	FY22E	FY23E
Key Metrics					. =
P/E (reported) (x)	16.0	19.0	26.4	21.6	19.0
Core P/E (x)	13.9	27.0	26.4	21.6	19.0
P/BV (x)	5.7	6.0	5.4	4.5	3.8
P/NTA (x)	5.7	6.0	5.4	4.5	3.8
Net dividend yield (%)	2.2	0.3	0.8	0.9	1.1
FCF yield (%)	2.7	1.7	1.9	3.2	4.3
EV/EBITDA (x) EV/EBIT (x)	12.1 13.7	22.7 25.7	19.8 21.7	15.0 16.5	12.8 14.1
LV/LDIT (X)	13.7	23.7	21.7	10.5	14.1
INCOME STATEMENT (MYR m)					
Revenue	593.6	530.5	678.2	803.9	896.3
EBITDA	345.7	302.4	371.7	480.4	544.3
Depreciation	(37.4)	(30.3)	(33.1)	(44.8)	(52.8)
Amortisation	(2.1)	(5.1)	0.0	0.0	0.0
EBIT	306.2	267.0	338.6	435.6	491.5
Net interest income /(exp)	(7.6)	(7.6)	(3.3)	(1.3)	2.7
Associates & JV	(1.4)	(0.7)	1.0	2.0	2.0
Exceptionals	0.6	0.1	0.0	0.0	0.0
Other pretax income	0.0	0.0	0.0	0.0	0.0
Pretax profit	297.8	258.9	336.4	436.3	496.2
Income tax	(4.8)	(1.8)	(50.5)	(87.3)	(99.2)
Minorities	(0.9)	(1.5)	(1.9)	(2.3)	(2.7)
Discontinued operations	0.0	0.0	0.0	0.0	0.0
Reported net profit	292.1	255.6	284.0	346.7	394.3
Core net profit	292.6	255.8	284.0	346.7	394.3
BALANCE SHEET (MYR m)					
Cash & Short Term Investments	63.8	221.8	297.0	461.5	702.7
Accounts receivable	213.0	276.7	324.9	365.8	395.9
Inventory	3.2	3.4	4.2	4.6	4.8
Reinsurance assets	0.0	0.0	0.0	0.0	0.0
Property, Plant & Equip (net)	302.9	330.8	447.7	527.9	575.1
Intangible assets	19.3	145.2	145.2	145.2	145.2
Investment in Associates & JVs	2.0	18.5	18.9	17.9	15.9
Other assets	425.8	420.3	418.8	417.8	417.8
Total assets	1.030.0	1,416.7	1,656.7	1,940.8	2,257.4
ST interest bearing debt	49.2	48.2	48.2	48.2	48.2
Accounts payable	132.8	99.3	115.3	124.7	128.1
Insurance contract liabilities	0.0	0.0	0.0	0.0	0.0
LT interest bearing debt	136.5	122.8	117.8	112.8	107.8
Other liabilities	4.0	4.0	4.0	4.0	4.0
Total Liabilities	322.0	273.9	284.8	289.2	287.7
Shareholders Equity	712.9	1,149.2	1,376.4	1,653.8	1,969.3
Minority Interest	(4.9)	(6.4)	(4.5)	(2.2)	0.5
Total shareholder equity	708.0	1,142.8	1,371.9	1,651.6	1,969.7
Total liabilities and equity	1,030.0	1,416.7	1,656.7	1,940.8	2,257.4
CASH FLOW (MYR m)	207.2	252.5	224	40.4.5	,
Pretax profit	297.8	258.9	336.4	436.3	496.2
Depreciation & amortisation	39.5	35.4	33.1	44.8	52.8
Adj net interest (income)/exp	7.6	7.6	3.3	1.3	(2.7)
Change in working capital	(187.0)	(9.0)	(32.9)	(32.0)	(26.8)
Cash taxes paid	(4.8)	(1.8)	(50.5)	(87.3)	(99.2)
Other operating cash flow	10.7	12.4	1.0	2.0	2.0
Cash flow from operations	161.7	302.4	290.4	365.2	422.3
Capex	(53.1)	(182.4)	(150.0)	(125.0)	(100.0)
Free cash flow	108.7	120.0	140.4	240.2	322.3
Dividends paid	(66.2)	(86.3)	(56.8)	(69.3)	(78.9)
Equity raised / (purchased)	(91.9)	254.0	0.0	0.0	0.0
Change in Debt	44.9	(16.2)	(5.0)	(5.0)	(5.0)
Other invest/financing cash flow	(31.9)	(113.5)	(3.3)	(1.3)	2.7
Effect of exch rate changes	0.0	0.0	0.0	0.0	0.0
Net cash flow	(36.4)	158.0	75.3	164.5	241.1

FYE 30 Dec	FY19A	FY20A	FY21E	FY22E	FY23E
Key Ratios					
Growth ratios (%)					
Revenue growth	5.6	(10.6)	27.9	18.5	11.5
EBITDA growth	3.6	(12.5)	22.9	29.2	13.3
EBIT growth	1.5	(12.8)	26.8	28.6	12.8
Pretax growth	1.4	(13.1)	29.9	29.7	13.7
Reported net profit growth	0.3	(12.5)	11.1	22.1	13.7
Core net profit growth	0.4	(12.6)	11.1	22.1	13.7
Profitability ratios (%)					
EBITDA margin	58.2	57.0	54.8	59.8	60.7
EBIT margin	51.6	50.3	49.9	54.2	54.8
Pretax profit margin	50.2	48.8	49.6	54.3	55.4
Payout ratio	30.8	7.0	20.0	20.0	20.0
DuPont analysis					
Net profit margin (%)	49.2	48.2	41.9	43.1	44.0
Revenue/Assets (x)	0.6	0.4	0.4	0.4	0.4
Assets/Equity (x)	1.4	1.2	1.2	1.2	1.1
ROAE (%)	45.6	27.5	22.5	22.9	21.8
ROAA (%)	30.6	20.9	18.5	19.3	18.8
Liquidity & Efficiency					
Cash conversion cycle	(216.8)	(77.2)	(23.5)	(30.2)	(35.0)
Days receivable outstanding	134.3	166.2	159.7	154.6	153.0
Days inventory outstanding	7.4	7.2	6.7	7.0	7.3
Days payables outstanding	358.5	250.6	189.9	191.9	195.3
Dividend cover (x)	3.2	14.2	5.0	5.0	5.0
Current ratio (x)	1.8	3.7	4.1	5.1	6.5
Leverage & Expense Analysis					
Asset/Liability (x)	3.2	5.2	5.8	6.7	7.8
Net gearing (%) (incl perps)	17.2	net cash	net cash	net cash	net cash
Net gearing (%) (excl. perps)	17.2	net cash	net cash	net cash	net cash
Net interest cover (x)	40.2	35.3	103.8	nm	na
Debt/EBITDA (x)	0.5	0.6	0.4	0.3	0.3
Capex/revenue (%)	8.9	34.4	22.1	15.5	11.2
Net debt/ (net cash)	121.9	(50.8)	(131.1)	(300.6)	(546.7)

Source: Company; Maybank

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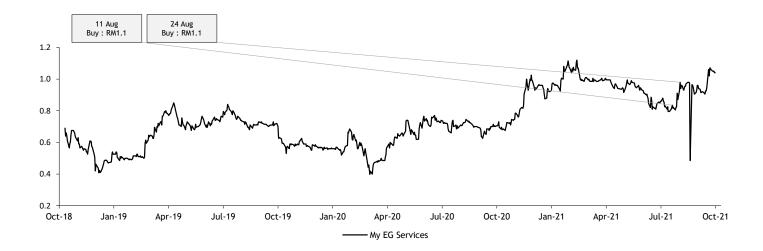
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