

Jollibee Foods (JFC PM)

Jolly good earnings

Strong domestic business drives bottomline

JFC's 2Q23/1H23 revenue grew 17%/22% YoY to PHP60.8b/PHP115.9b, driven by the Philippines market (61% of total). The improving operating leverage and lower-than-expected A&P costs in the Philippines business boosted 1H23 EBIT margin to 6.6%, ahead of our 4.4% forecast. This was offset by more expensive debt for working capital, such that JFC's 2Q23/1H23 earnings of PHP2.3b/PHP4.4b (-17%/-12% YoY) were 51%/53% of our/consensus FY23 forecasts. We make no changes to our FY23/24E earnings forecasts but raise our DCF-based TP slightly by 1% to PHP288 after rolling forward our valuation base to FY24E. Maintain BUY.

Philippines drives revenue/EBITDA growth

The Philippines (61% of SWS) remains the main growth engine, posting SWS growth/SSSG of 24%/20% YoY in 1H23. The sustained SSSG was underpinned by strong volumes, which accounted for 7ppt of 2Q23's 11.3% SSSG. On top of this, JFC added 165 stores (net) in 1H23, on track to achieving our 375 net addition forecast in FY23.

International 1H23 EBITDA more than doubled

1H23 EBITDA of the international business grew by 135% YoY, underpinned by improvements at *Smashburger*, restaurants in China and *Jollibee* outlets in the US, Vietnam and the Middle East. There was a notable slowdown in China, US and in *Highland Coffee*, which opened in Vietnam in 2Q23, which was due to a pullback in consumer spending due to a reallocation in household spending. Nonetheless, JFC expects recovery in Vietnam and China in late-2H23, as consumer sentiment should improve due to improving macroeconomic backdrop (e.g. lower inflation, higher mobility).

JFC our Top Pick in the consumer sector

Although the stock has outperformed the PSEi by 10ppts YTD, JFC's earnings growth momentum in 1H23, which we believe will be sustainable in 2H23 due to seasonal factors, reinforces our positive view on the stock. We forecast 2H23 earnings to grow by 73% YoY, led by the Philippines, which should benefit from holiday spending and JFC's back-ended store rollouts. Downside risks to our earnings include raw material price volatility and slower-than-expected recovery in China.

FYE Dec (PHP m)	FY21A	FY22A	FY23E	FY24E	FY25E
Revenue	153,576	211,902	250,450	278,321	305,080
EBITDA	19,757	25,540	27,642	30,522	33,851
Core net profit	5,982	7,559	8,644	10,217	11,274
Core EPS (PHP)	5.39	6.79	7.76	9.17	10.12
Core EPS growth (%)	nm	25.8	14.4	18.2	10.3
Net DPS (PHP)	1.66	2.52	2.59	3.06	3.37
Core P/E (x)	40.1	33.9	30.8	26.1	23.6
P/BV (x)	4.3	4.1	4.0	3.6	3.3
Net dividend yield (%)	0.8	1.1	1.1	1.3	1.4
ROAE (%)	14.8	17.1	17.9	18.9	18.7
ROAA (%)	2.9	3.4	3.7	4.4	4.6
EV/EBITDA (x)	15.3	12.7	11.7	10.0	9.2
Net gearing (%) (incl perps)	19.0	20.0	9.1	net cash	net cash
Consensus net profit	-	-	8,355	10,172	11,776
MIBG vs. Consensus (%)	-	-	3.5	0.4	(4.3)

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BUY

Share Price	PHP 239.00
12m Price Target	PHP 288.00 (+21%)
Previous Price Target	PHP 285.00

Company Description

Engaged in the development, operation, and franchising of quick-service restaurants in the Philippines and worldwide

Statistics

52w high/low (PHP)	261.00/212.20
3m avg turnover (USDm)	2.5
Free float (%)	45.6
Issued shares (m)	1,103
Market capitalisation	PHP263.7B USD4.7B

Major shareholders:

Hyper Dynamic Corp.	43.3%
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Price Performance



	-1M	-3M	-12M
Absolute (%)	(5)	1	1
Relative to index (%)	1	7	9

Source: FactSet

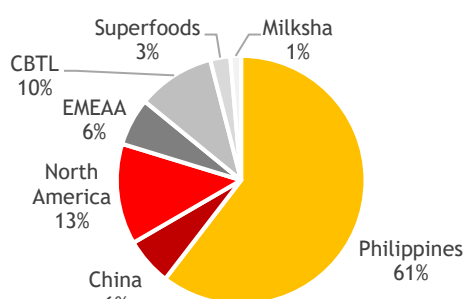
Acronyms used:

CBTL- Coffee Bean and Tea Leaf
EMEA - Europe, Middle East and Asia
GPM - Gross profit margin
SWS- System wide sales

Value Proposition

- JFC is the country's biggest QSR operator in the PH with 3,285 stores and 3,195 outlets overseas as of 31 Dec 2022.
 - Euromonitor estimates JFC's market share in the Philippines at 42% in 2022, beating global QSRs, including McDonald's and KFC.
 - JFC's growth strategy is centred on: (i) the expansion of core brands both locally and internationally; and (ii) acquisitions of established businesses (e.g. Smashburger and The Coffee Bean & Tea Leaf).
- It aims for a 50:50 Philippines:international revenue split by FY28.

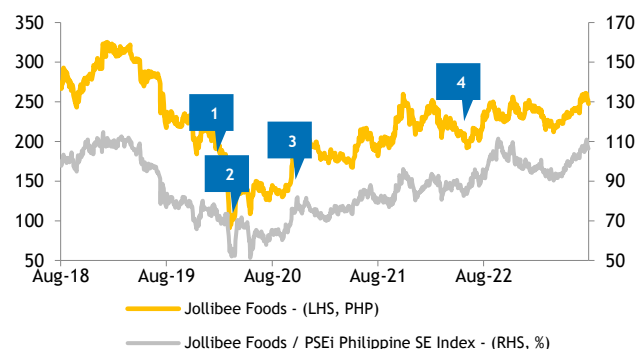
System-wide sales breakdown (FY22)



Source: Company

Price Drivers

Historical share price trend



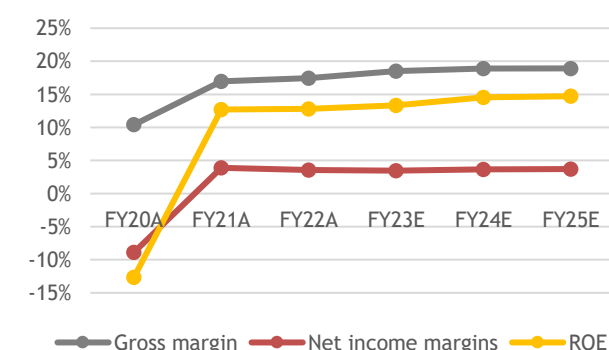
Source: Company, Maybank IBG Research

- In Sept'19 JFC acquired The Coffee Bean & Tea Leaf for USD350m.
- COVID-19 forced most domestic restaurant outlets to close down for at least two months in 2020.
- Announced plans to spend PHP7.0b for business restructuring to adjust to the new normal.
- Higher-than-expected domestic inflation dampened investor sentiment.

Financial Metrics

- We expect FY22-25E revenue CAGR of 13% on the back of 500/500 new store additions and the recovery of basket sizes in PH and in China.
- JFC's cash-based operations and underleveraged balance sheet should be sufficient to fund its capex requirements and planned acquisitions.
- We believe JFC's core ROE may have bottomed out at 8.6% in FY19 and should recover to 17.9% by YE23E.

Profitability ratios



Source: Company

Swing Factors

Upside

- Faster-than-expected turnaround of Smashburger and The Coffee Bean and Tea Leaf, which we estimate to account for c.10-13% of revenue.
- Sustained momentum in the Philippines business, resulting in stronger-than-expected EBIT margin expansion.
- Acquisition that is value and earnings-accretive.

Downside

- Worsening of operating losses for Smashburger and The Coffee Bean and Tea Leaf.
- Higher-than-expected inflation, which could dampen consumer spending, especially for discretionary items such as JFC's offerings.
- Unexpected supply chain or logistics issues that could adversely affect sales and/or increase costs.

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Risk Rating & Score ¹	33.9
Score Momentum ²	+1.0
Last Updated	01 Mar 2023
Controversy Score ³ (Updated: 24 May 2022)	2

Business Model & Industry Issues

- JFC's long-term goals of being a top five restaurant operator (in terms of market capitalisation) in the world and achieving a 50:50 domestic/international revenue split have been under heavy scrutiny from investors given the negative impact to profitability in the past few years. JFC remains committed to these goals and the company is planning to achieve these via a three-pronged approach: i) continuous domestic store expansion; ii) international expansion of core brands in areas with a strong Filipino base; and iii) acquisitions of businesses. The latter presents risk of earnings-dilutive and mispriced acquisitions.
- Overall, JFC has some catching up to do in its ESG initiatives. On the ESG front, JFC has just launched its first sustainability report titled 'Joy for Tomorrow' in 2023, with limited details on its long-term initiatives. The company has just formalized an Environmental, Social and Governance (ESG) Council to oversee their sustainability efforts. In our view, more concrete targets and formalisation of a sustainability roadmap will greatly improve ESG perception for JFC.

Material E issues

- JFC has been consciously increasing its use of renewable materials, especially for packaging. In 2022, JFC used renewable packaging materials for 30% of its SKUs. JFC has also been in compliance with various sustainability programs initiated by local government units (e.g. the prohibition of plastic straws and plastic bags).
- JFC was able to reduce energy use ratio by 21.5% in 2022 (vs. 2020 baseline). JFC's Solar Rooftop Project which will begin in 2023 is aimed at installing 9 MWp solar PV across four big commissaries and is expected to cover 19% of the total electricity requirement in the Philippines.
- In the past four years, there were a couple of isolated cases of temporary store closures due to non-compliant wastewater disposal (i.e. one in Calapan City, Oriental Mindoro; one in Manila Bay). The stores have already reopened as JFC fixed its wastewater disposal to comply with local government rules and the Clean Water Act.

Material S issues

- JFC had 19,224 employees in the Philippines as of end-2022 with a male-to-female ratio of 49:51. Out of Philippine-based employees, only 11% are covered with collective bargaining agreements.
- In 2018, the Department of Labour and Employment accused JFC of engaging in illegal labour-only contracting with 14,690 workers yet to be regularised. JFC argued that all of its employees are regularised and the issue was on what roles can be outsourced. In 2019, House Bill 4444 or more popularly known as the "Security of Tenure" bill intended to totally prohibit labour outsourcing. However, President Duterte vetoed the bill on 26 Jul 2019.
- JFC's charitable initiatives are mostly done through the Jollibee Group Foundation (JGF). Currently, two key programmes of JGF include the: i) Farmer Entrepreneurship Program; and ii) Access, Curriculum, Employability Programme.

Key G metrics and issues

- JFC has nine directors on its board all of which are men. Three out of nine directors are independent. Five out of nine directors have been part of the board for more than 30 years.
- Tony Tan Caktiong serves as JFC's Chairman with his brothers (Ernesto Tanmantiong and William Tan Untiong) also being part of the board. Two other directors (Ang Cho Sit, Antonio Chua Poe Eng) also share familial relationships with the brothers.
- In 2022, the top five most highly compensated executive officers received PHP253.2m (0.1%/3.3% of reported FY22 sales/net income). Meanwhile, all officers and directors as a group received PHP1.016b (0.4%/13.4% of reported FY22 sales/net income).
- Sycip, Gorres, Velayo & Co. (SGV & Co.) has served as JFC's auditor for more than 10 years.
- JFC's overseas expansion has been one of the main concerns for investors, especially as its most recent big acquisitions (i.e. Smashburger, The Coffee Bean & Tea Leaf) have been drags to profitability. JFC paid a total of USD210.3m/USD100.0m for 100%/80% stake in Smashburger/CBTL.
- JFC had no material related-party transactions that negatively affected minority interests in the past.

¹**Risk Rating & Score** - derived by Sustainalytics and assesses the company's exposure to unmanaged ESG risks. Scores range between 0 - 50 in order of increasing severity with low/high scores & ratings representing negligible/significant risk to the company's enterprise value, respectively, from ESG-driven financial impacts. ²**Score Momentum** - indicates changes to the company's score since the last update - a **negative** integer indicates a company's improving risk score; a **positive** integer indicates a deterioration. ³**Controversy Score** - reported periodically by Sustainalytics in the event of material ESG-related incident(s), with the impact severity scores of these events ranging from Category 0-5 (0 - no reports; 1 - negligible risks; ...; 5 - poses serious risks & indicative of potential structural deficiencies at the company).

Quantitative Parameters (Score: 20)						
	Particulars	Unit	2020	2021	2022	URC (2021)
E	Scope 1 GHG emissions	m tCO ₂ e	30.75	17.41	46.30	294.7
	Scope 2 GHG emissions	m tCO ₂ e	177.45	209.58	440.56	260.6
	Total	m tCO₂e	208.2	227.0	486.9	555.3
	Scope 3 GHG emissions	m tCO ₂ e	N/A	N/A	N/A	
	Total	m tCO₂e	N/A	N/A	N/A	555.3
	RE share of energy consumption	kgCO ₂ e/MWh	N/A	N/A	N/A	N/A
	Water recycled as % of usage	%	N/A	N/A	0.2%	N/A
	% of recycled material used	%	N/A	N/A	N/A	16%
	% of packaging from reusable/recyclable/renewable material	%	N/A	N/A	N/A	6.0%
S	% of palm oil sourced from RSPO certified	%	N/A	25.0%	54.0%	51%
	% of women in workforce	%		47.9%	49.0%	51.0%
	% of women in management roles	%		60.0%	60.0%	59.0%
	Lost time injury frequency rate	Number		5	5	13
G	CPMT (complaints per million transactions)	Number		N/A	N/A	181
	MD/CEO salary as % of net profit	%		-1.5%	3.0%	3.4%
	Top 10 employees salary as % of profit	%		-5.0%	10.1%	13.4%
	Independent director tenure <10 years	%		20%	38%	33%
	Women directors on board	%		0%	0%	11%

Qualitative Parameters (Score: 100)	
a) is there an ESG policy in place and whether there is a standalone ESG committee or is it part of a risk committee?	Yes - as of FY21, it has an established framework and a working sustainability committee that reports quarterly to the Board.
b) is the senior management salary linked to fulfilling ESG targets?	Yes - in FY21, sustainability KPIs were introduced in top management performance appraisals.
c) Does the company follow the task force of climate related disclosures (TCFD) framework for ESG reporting?	Yes
e) Does the company have a mechanism to capture Scope 3 emissions - which parameters are captured?	Yes - purchased goods and services (Cat. I) and use of sold products (Cat. II); calculated using Simplified IPCC Tier 1 method.
f) What are the 2-3 key carbon mitigation/water/waste management strategies adopted by the company?	It has a framework to reduce 20%/80% of emissions by 2030/40 based on the 2020 baseline, in line with its 2050 NCZE aspiration. It conducted a feasibility study with a private firm to turn non-recyclable plastic waste into crude naphtha and also invested MYR40m in a plant that produces Bio-MEG from palm biomass. To reduce air emissions, it utilises UHPM fuel cell applications (24% lower CO₂ emissions) while for water mgmt, it deployed mobile reverse osmosis tech to reduce raw water consumption by 16% and has invested MYR3m in an automated water quality management system powered by renewable energy.
g) Does carbon offset form part of the net zero/carbon neutrality target of the company?	Yes

Target (Score: 100)		
Particulars	Target	Achieved
5% reduction every year in water usage in Philippines logistics site	5% p.a.	45%
Reduce energy use ratio (EUR) by 5% annually.	5% p.a.	21.5% over 2020
CO2 emissions reduction target / net zero	N/A	N/A
Impact		
NA		
Overall Score: 44		
As per our ESG matrix, Jollibee Foods Corporation (JFC PM) has an overall score of 44.		

ESG score	Weights	Scores	Final Score
Quantitative	50%	29	15
Qualitative	25%	50	13
Target	25%	67	17
Total			44

As per our ESG assessment, JFC has yet to fully establish its ESG policy and integrate it into its daily operations. JFC's overall ESG score is 44, which makes its ESG rating below average in our view (average ESG rating of stocks under our coverage = 50).

1. 1H23 earnings ahead of consensus

2Q23/1H23 net income of PHP2.3b/PHP4.4b (-17%/-12% YoY) is in line with our forecast, but ahead of consensus, at 51%/53% of FY23E.

2Q23/1H23 revenue grew 17%/22% YoY to PHP60.8b/PHP115.9b. The Philippines accounts for 61% of total SWS, followed by North America, at 13%.

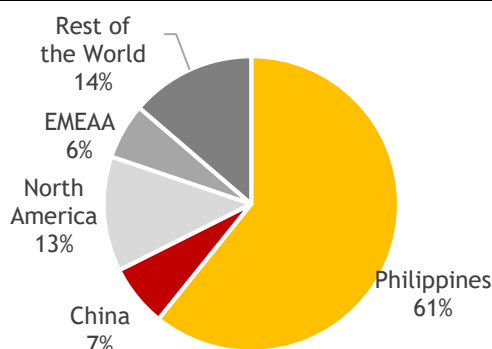
GPM is within our 18.5% forecast, at 18.1%. Lower-than-expected manpower and A&P costs in the Philippines improved JFC's operating leverage and boosted 1H23 EBIT margin to 6.6%, ahead of our 4.4% expectation. These were offset by more expensive debt for working capital (with an effective interest rate of 6.0% in 1H23 vs our 4.4% forecast), such that JFC's 1H23 earnings were just in line with our expectation.

Fig 1: 2Q23/1H23 earnings review

PHPm	2Q23	2Q22	% YoY	1Q23	%QoQ	1H23	1H22	% YoY	MIBG FY23E	% of FY23E
Revenue	60,787	52,051	16.8%	55,091	10.3%	115,879	94,908	22.1%	250,450	46.3%
Cost of inventories	(28,786)	(24,466)	17.7%	(25,547)	12.7%	(54,333)	(43,989)	23.5%	(118,341)	45.9%
Store and manufacturing costs	(21,077)	(18,256)	15.5%	(19,536)	7.9%	(40,612)	(34,679)	17.1%	(85,688)	47.4%
Gross income	10,924	9,330	17.1%	10,009	9.1%	20,933	16,240	28.9%	46,422	45.1%
<i>Gross profit margin</i>	<i>18.0%</i>	<i>17.9%</i>		<i>18.2%</i>		<i>18.1%</i>	<i>17.1%</i>		<i>18.5%</i>	
G&Aex	(5,918)	(5,397)	9.7%	(5,761)	2.7%	(11,679)	(9,889)	18.1%	(29,936)	39.0%
Advertising and promotions	(1,009)	(881)	14.5%	(652)	54.7%	(1,661)	(1,313)	26.5%	(6,134)	27.1%
EBIT	3,997	3,051	31.0%	3,597	11.1%	7,594	5,039	50.7%	10,352	73.4%
<i>EBIT margin</i>	<i>6.6%</i>	<i>5.9%</i>		<i>6.5%</i>		<i>6.6%</i>	<i>5.3%</i>		<i>4.1%</i>	
Interest income	199	54	265.2%	165	20.1%	364	91	299.6%	399	91.3%
Interest expense	(1,229)	(1,007)	22.0%	(1,195)	2.8%	(2,424)	(2,090)	16.0%	(4,260)	56.9%
Others - net	436	1,236	-64.7%	332	31.4%	768	2,947	-73.9%	4,959	15.5%
Income before tax	3,403	3,334	2.1%	2,899	17.4%	6,302	5,987	5.3%	11,450	55.0%
Provision for income tax	(900)	(608)	48.0%	(707)	27.3%	(1,608)	(997)	61.3%	(2,863)	56.2%
Net income	2,503	2,726	-8.2%	2,191	14.2%	4,694	4,990	-5.9%	8,588	54.7%
<i>Net income margin</i>	<i>4.1%</i>	<i>5.2%</i>		<i>4.0%</i>		<i>4.1%</i>	<i>5.3%</i>		<i>3.4%</i>	
Net income to parent	2,325	2,788	-16.6%	2,063	12.7%	4,388	5,097	-13.9%	8,644	50.8%

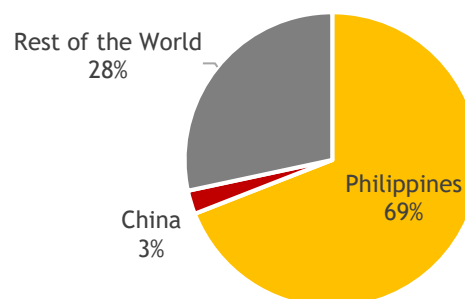
Source: Maybank IBG Research, Company

Fig 2: Systemwide sales contribution (1H23)



Source: Company

Fig 3: EBITDA mix (1H23)



Source: Company;

Rest of the World includes: North America brands, Superfood, Milksha, CBTL and Smashburger

Earnings notes:

- SWS, which includes all sales to consumers both from company-owned and franchised stores, reached PHP164.1b (+23% YoY) in 1H23, with all markets posting positive SWS/same-store sales growths:

Fig 4: JFC's SWS growth and SSSg breakdown per region/brand

Market	1H23 SWS growth % YoY	SSSG %
Philippines	14.5	11.3
China	76.9	35.3
North America	15.1	2.6
EMEA	16.1	5.1
CBTL, which is present in the US, Philippines, South Korea, Singapore and Malaysia	10.3	-0.4
SuperFoods, which owns Highlands Coffee in Vietnam	7.6	-8.2

Source: Company

- Philippines: The Philippines was the best-performing market in 1H23, driven by higher transaction count, scalable operations and strong brand equity.
- China: The high pre-operating expenses and higher cost of delivery were offset by the strong revenue growth (low base in 1H22) in China such that EBITDA contributions from China rose by 39% YoY to PHP411m. However, China's recovery has been slower than expected as consumer sentiment remains cautious and this has translated to weak foot traffic in malls, which negatively impacts JFC's *YongHe King* (c.40% are in malls) and *Tim Ho Wan* (100% of stores are in malls) in China.
- *Smashburger*: For 1H23, Smashburger in the US posted EBITDA of PHP241.2b (+238% YoY), driven by double-digit sales growth with SSSG of 11.8% YoY in 1H23. This was offset by high operating expenses from: (i) higher cost from audit and professional fees; (ii) digital marketing investments in 2Q23; and (iii) sub-optimal cost of delivery from both aggregators and its own platform such that delivery/commission costs are high.

JFC opened 165 new stores (net) in 1H23, on track to achieving our forecast of 375 new stores by YE23. It operates 6,617 outlets (Philippines 3,287, abroad 3,330), as of Jun'23.

2. Valuation

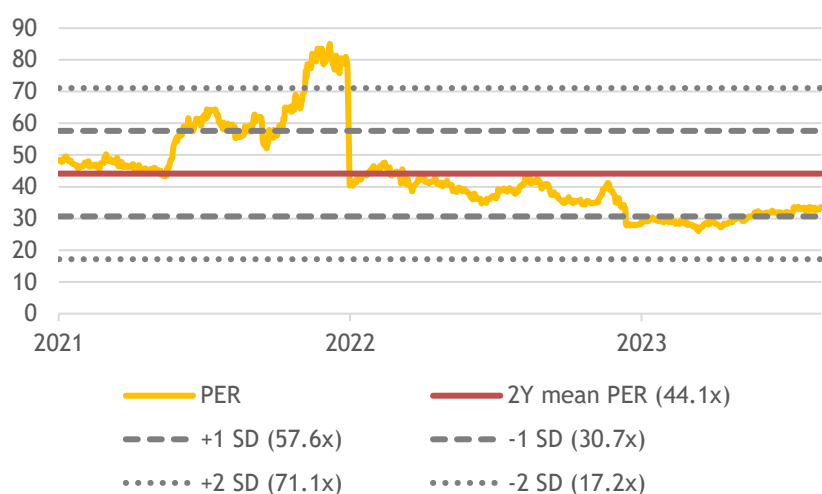
We raise our TP from PHP285 to PHP288 after rolling forward our valuation base to FY24E.

Fig 5: Target price computation

PHP m	FY23E (Old)	FY23E (New)	change %
Enterprise value	321,175	332,869	4%
Net debt	16,674	8,039	-52%
Perpetual securities	(20,265)	(20,265)	0%
Value of equity	317,584	320,643	1%
# of outstanding shares (m)	1,114	1,114	0%
Target price (PHP)	285	288	1%

Source: Maybank IBG Research

Fig 6: JFC's P/E band



Source: Bloomberg, Maybank IBG Research

Fig 7: Peer comparison

Company	Stock code	Mcap USD b	Reco	TP (PHP)	P/E (x)		P/BV (x)		ROE (%)	
					FY23E	FY24E	FY23E	FY24E	FY23E	FY24E
Century Pacific Food	CNPF PM	1.7	Hold	28.0	17.4	15.4	2.9	2.6	16.7%	16.6%
D&L Industries Inc.	DNL PM	0.9	Buy	10.8	12.4	10.0	2.1	1.8	16.6%	18.4%
Jollibee Foods Corp	JFC PM	5.0	Buy	288.0	30.9	26.1	4.0	3.6	17.1%	18.0%
Puregold Price Club	PGOLD PM	1.5	Buy	47.0	8.0	7.6	0.9	0.8	10.7%	10.3%
Robinsons Retail Holdings	RRHI PM	1.2	Buy	67.0	15.0	14.4	1.0	1.0	6.7%	6.7%
Universal Robina Corp	URC PM	4.8	Buy	170.0	18.3	15.7	2.1	1.9	11.6%	12.3%
Wilcon Depot Inc.	WLCON PM	1.7	Buy	34.0	22.0	18.5	3.8	3.3	17.2%	17.9%
AllHome Corp.	HOME PM	0.1	Buy	2.8	5.8	5.1	0.4	0.3	6.3%	6.8%
Monde Nissin Corp.	MONDE PM	2.6	Buy	11.0	16.5	14.3	2.0	1.9	12.1%	13.1%
Weighted Average					20.2	17.4	2.6	2.4	13.8%	14.5%

Source: Bloomberg, Maybank IBG Research, prices as of 25 August 2023

FYE 31 Dec	FY21A	FY22A	FY23E	FY24E	FY25E
Key Metrics					
P/E (reported) (x)	37.1	33.3	30.8	26.1	23.6
Core P/E (x)	40.1	33.9	30.8	26.1	23.6
P/BV (x)	4.3	4.1	4.0	3.6	3.3
P/NTA (x)	48.1	24.4	17.1	12.2	9.3
Net dividend yield (%)	0.8	1.1	1.1	1.3	1.4
FCF yield (%)	5.8	6.2	5.5	5.8	6.7
EV/EBITDA (x)	15.3	12.7	11.7	10.0	9.2
EV/EBIT (x)	48.2	32.7	31.1	26.1	24.1
INCOME STATEMENT (PHP m)					
Revenue	153,575.6	211,902.2	250,450.4	278,320.7	305,079.6
EBITDA	19,756.9	25,540.0	27,641.9	30,522.0	33,851.3
Depreciation	(13,482.3)	(15,598.6)	(17,289.9)	(18,798.8)	(20,955.2)
Amortisation	0.0	0.0	0.0	0.0	0.0
EBIT	6,274.6	9,941.4	10,352.0	11,723.2	12,896.1
Net interest income / (exp)	(3,980.8)	(4,427.5)	(3,860.8)	(3,623.9)	(3,953.4)
Associates & JV	(43.4)	4.1	(50.0)	(50.0)	(50.0)
Exceptionals	0.0	0.0	0.0	0.0	0.0
Other pretax income	3,893.0	5,669.7	5,009.0	5,566.4	6,101.6
Pretax profit	6,143.4	11,187.6	11,450.2	13,615.7	14,994.3
Income tax	(641.4)	(3,849.1)	(2,862.5)	(3,403.9)	(3,748.6)
Minorities	479.7	220.0	56.1	5.1	28.3
Discontinued operations	0.0	0.0	0.0	0.0	0.0
Reported net profit	5,981.7	7,558.5	8,643.8	10,216.9	11,274.1
Core net profit	5,981.7	7,558.5	8,643.8	10,216.9	11,274.1
Preferred Dividends	(112.8)	(451.2)	(790.3)	(790.3)	(790.3)
Distributable Income	5,868.8	7,107.3	7,853.5	9,426.6	10,483.8
BALANCE SHEET (PHP m)					
Cash & Short Term Investments	39,185.3	37,739.4	37,560.8	43,414.6	44,147.7
Accounts receivable	7,246.0	9,627.4	9,971.5	11,081.1	12,146.5
Inventory	9,355.3	17,297.6	15,541.8	17,192.3	18,841.8
Reinsurance assets	0.0	0.0	0.0	0.0	0.0
Property, Plant & Equip (net)	30,608.8	36,485.7	40,379.0	44,420.0	48,623.5
Intangible assets	50,610.9	51,715.5	51,583.0	51,451.8	51,321.9
Investment in Associates & JVs	15,426.6	18,111.3	18,020.4	17,929.6	17,838.7
Other assets	58,405.3	62,425.6	58,232.9	50,319.6	65,520.0
Total assets	210,838.2	233,402.7	231,289.5	235,809.1	258,440.2
ST interest bearing debt	5,460.6	9,047.9	4,981.0	3,229.9	2,346.9
Accounts payable	32,952.8	43,243.7	44,431.5	49,150.0	53,865.5
Insurance contract liabilities	0.0	0.0	0.0	0.0	0.0
LT interest bearing debt	47,835.8	44,880.0	40,383.8	39,353.9	30,307.1
Other liabilities	50,405.0	55,316.0	55,662.0	52,228.0	73,375.0
Total Liabilities	136,654.1	152,487.7	145,458.1	143,961.6	159,894.9
Shareholders Equity	55,601.5	62,220.8	67,193.2	73,214.5	79,940.6
Minority Interest	(1,682.2)	(1,570.5)	(1,626.7)	(1,631.8)	(1,660.2)
Total shareholder equity	53,919.4	60,650.2	65,566.6	71,582.7	78,280.5
Perpetual securities	20,264.8	20,264.8	20,264.8	20,264.8	20,264.8
Total liabilities and equity	210,838.2	233,402.7	231,289.5	235,809.1	258,440.2
CASH FLOW (PHP m)					
Pretax profit	6,143.4	11,187.6	11,450.2	13,615.7	14,994.3
Depreciation & amortisation	13,482.3	15,598.6	17,289.9	18,798.8	20,955.2
Adj net interest (income)/exp	3,980.8	4,427.5	3,860.8	3,623.9	3,953.4
Change in working capital	(133.5)	(2,296.6)	2,599.6	1,958.4	2,000.7
Cash taxes paid	(2,077.4)	(3,337.3)	(2,862.5)	(3,403.9)	(3,748.6)
Other operating cash flow	(1,677.7)	(1,963.5)	(8,087.8)	(8,087.8)	(8,087.8)
Cash flow from operations	19,717.8	23,616.3	24,250.2	26,505.0	30,067.1
Capex	(7,863.8)	(9,682.7)	(11,116.5)	(12,228.2)	(13,451.0)
Free cash flow	13,841.1	15,752.5	14,567.5	15,388.5	17,839.0
Dividends paid	(1,839.6)	(2,804.3)	(2,881.0)	(3,405.3)	(3,757.7)
Equity raised / (purchased)	12,243.5	1,597.9	0.0	0.0	0.0
Change in Debt	(23,451.8)	(2,535.1)	(8,563.1)	(2,781.0)	(9,929.9)
Perpetual securities distribution	(1,245.2)	(835.2)	(790.3)	(790.3)	(790.3)
Other invest/financing cash flow	5,743.3	(5,177.9)	(1,077.9)	(1,446.4)	(1,405.2)
Effect of exch rate changes	27.1	(2.5)	0.0	0.0	0.0
Net cash flow	3,331.2	4,176.6	(178.6)	5,853.8	733.1

FYE 31 Dec	FY21A	FY22A	FY23E	FY24E	FY25E
Key Ratios					
Growth ratios (%)					
Revenue growth	18.6	38.0	18.2	11.1	9.6
EBITDA growth	1,254.1	29.3	8.2	10.4	10.9
EBIT growth	nm	58.4	4.1	13.2	10.0
Pretax growth	nm	82.1	2.3	18.9	10.1
Reported net profit growth	nm	26.4	14.4	18.2	10.3
Core net profit growth	nm	26.4	14.4	18.2	10.3
Profitability ratios (%)					
EBITDA margin	12.9	12.1	11.0	11.0	11.1
EBIT margin	4.1	4.7	4.1	4.2	4.2
Pretax profit margin	4.0	5.3	4.6	4.9	4.9
Payout ratio	30.8	37.1	33.3	33.3	33.3
DuPont analysis					
Net profit margin (%)	3.9	3.6	3.5	3.7	3.7
Revenue/Assets (x)	0.7	0.9	1.1	1.2	1.2
Assets/Equity (x)	3.8	3.8	3.4	3.2	3.2
ROAE (%)	14.8	17.1	17.9	18.9	18.7
ROAA (%)	2.9	3.4	3.7	4.4	4.6
Liquidity & Efficiency					
Cash conversion cycle	(51.1)	(36.6)	(34.3)	(34.9)	(35.0)
Days receivable outstanding	16.8	14.3	14.1	13.6	13.7
Days inventory outstanding	24.9	27.4	29.0	26.1	26.2
Days payables outstanding	92.8	78.4	77.3	74.6	75.0
Dividend cover (x)	3.3	2.7	3.0	3.0	3.0
Current ratio (x)	1.4	1.2	1.3	1.3	1.3
Leverage & Expense Analysis					
Asset/Liability (x)	1.5	1.5	1.6	1.6	1.6
Net gearing (%) (incl perps)	19.0	20.0	9.1	net cash	net cash
Net gearing (%) (excl. perps)	26.2	26.7	11.9	net cash	net cash
Net interest cover (x)	1.6	2.2	2.7	3.2	3.3
Debt/EBITDA (x)	2.7	2.1	1.6	1.4	1.0
Capex/revenue (%)	5.1	4.6	4.4	4.4	4.4
Net debt/ (net cash)	14,111.0	16,188.4	7,804.0	(830.8)	(11,493.8)

Source: Company; Maybank IBG Research

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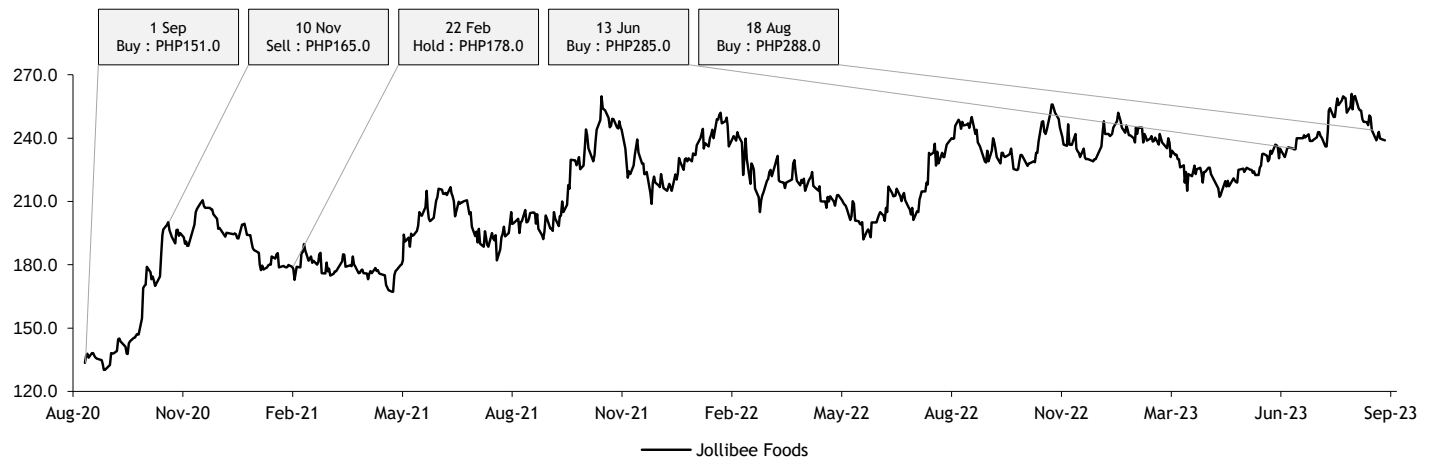
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Historical recommendations and target price: Jollibee Foods (JFC PM)



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Maybank IBG Research uses the following rating system

BUY	Return is expected to be above 10% in the next 12 months (including dividends)
HOLD	Return is expected to be between 0% to 10% in the next 12 months (including dividends)
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