Sea Ltd (SE US)

TikTok Shop ban threat positive for Sea

Potential boost for Shopee

TikTok Shop has been accused of unfair competition by local MSMEs through cheap imports. Indonesia is one of Shopee's largest markets and the platform has ~40% share of online sales. Regulatory action that restrains TikTok Shop should result in market-share shifts in favour of existing platforms, including Shopee (which is owned by Sea). Further, TikTok shop's relatively lower fee structure and aggressive investments in Indonesia have spurred Sea to invest more heavily in subsidies and marketing to protect market share. Any regulation that restrains TikTok is likely to result in a more rational competitive market.

Indonesian government threatens to ban TikTok Shop

Indonesia's media reported that Jakarta is set to follow India's and the US's lead by prohibiting TikTok from engaging in e-commerce activities within the country. This follows concerns of potential monopolistic practices stemming from a combination of TikTok's social media platform and its e-commerce offering. Specifically, Indonesia's Ministry of Cooperatives and SMEs has expressed concern that TikTok's algorithmic recommendation system will provide TikTok Shop with an unfair advantage relative to other e-commerce platforms. The ministry also argued that the direct sale of cross-border products via social commerce platforms may undercut local prices and harm Indonesia's SMEs.

Threat to Shopee may be overstated

The market believes TikTok Shop, Temu and other potential newcomers could significantly erode Shopee's market share. However, we believe Shopee's loss of market share to newcomers could be less severe than the market expects, primarily because: 1) Southeast Asia has yet to develop a mature industry chain for live stream e-commerce (e-commerce penetration is 21% in Southeast Asia vs 56% in China); 2) TikTok Shop has started to charge a different percentage of commission fee for each product category, aiming to shift from a high-risk, high-reward model to a more stable approach, which we believe could slow its GMV growth; and 3) Temu's low-cost user acquisition + full merchant outsourcing model used in Europe and the US may not be a long-term competition advantage in Southeast Asia, in our opinion.

Maintain BUY and SOTP-based TP of USD80

We expect near-term share price volatility for Sea due to uncertainty about the effectiveness of its investments and ability to counter intense competition. However, as Sea's gaming business may have bottomed and GMV and commission rates of its overseas e-commerce platforms have improved, Sea's revenue growth may accelerate going forward. Downside risks include new entrants, which could intensify competition in the Southeast Asia e-commerce industry.

FYE Dec (USD m)	FY21A	FY22A	FY23E	FY24E	FY25E
Revenue	9,955	12,449	13,356	14,215	15,598
EBITDA	(1,304)	(997)	1,715	2,390	3,001
Core net profit	(2,047)	(1,652)	683	1,041	1,495
Core FDEPS (cts)	(364.1)	(290.6)	116.2	177.2	254.3
Core FDEPS growth(%)	nm	nm	nm	52.5	43.5
Net DPS (cts)	0.0	0.0	0.0	0.0	0.0
Core FD P/E (x)	nm	nm	33.8	22.1	15.4
P/BV (x)	16.9	5.1	3.1	2.5	1.9
Net dividend yield (%)	0.0	0.0	0.0	0.0	0.0
ROAA (%)	(14.0)	(9.2)	3.8	5.2	6.6
EV/EBITDA (x)	nm	nm	10.4	6.5	3.6
Net gearing (%) (incl perps)	net cash				

Kelvin Tan kelvin.tan1@maybank.com (65) 6231 5837



BUY

Share Price	USD 39.21
12m Price Target	USD 80.00
Previous Price Target	USD 80.00

5D 80.00 (+104%) 5D 80.00

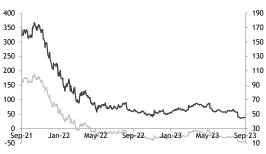
Company Description

Sea is an internet company that has businesses in gaming, e-commerce and digital financial services.

Statistics

52w high/low (USD)	88.07/35.21
3m avg turnover (USDm)	62.0
Free float (%)	98.5
Issued shares (m)	562
Market capitalisation	USD22.0B
	USD22.0B
Major shareholders:	
Tencent	18.6%
Li Xiaodong	17.1%
Gang Ye	6.1%

Price Performance



Sea Ltd - (LHS, USD)	Sea Ltd / NYSE compo	site index - (RH	łS, %)
	-1M	-3M	-12M
Absolute (%)	(32)	(38)	(34)
Relative to index (%)	(30)	(40)	(38)
Source: FactSet			

Abbreviations:

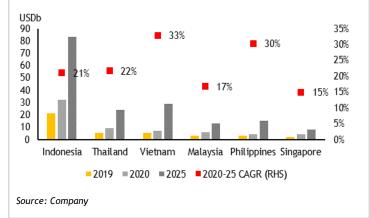
GMV: Gross merchandise value SME: Small and medium enterprises



Value Proposition

- Sea is a Singapore-founded internet company with businesses in digital entertainment, e-commerce, and digital financial services.
- Sea is a beneficiary of accelerated digitisation in a post-Covid-19 landscape (e.g. increased usage and stickiness of ecommerce and digital payments).
- Sea believes in prioritising user acquisition and retention through aggressive marketing and providing compelling product propositions, so that it can maximise monetisation later on.
- Sea's strength is also its ability to adapt to local preferences, which helps it excel in regions with heterogeneous cultures such as in Southeast Asia.

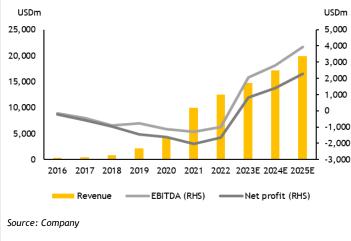
Shopee is exposed to fast-growing ASEAN e-commerce GMV



Financial Metrics

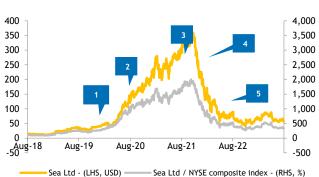
- We forecast FY22-25E revenue CAGR of 26.5%, driven by ecommerce and digital financial services.
- We also expect Sea to achieve breakeven in FY23E.
- We expect Sea to remain in a net cash position through FY24E, and have enough cash to fund investments in ecommerce and digital financial services. Digital entertainment is still an important source of cash flow.

Revenue, EBITDA and net profit projections



Price Drivers

Historical share price trend



Source: Company, Maybank IBG Research

- 1. Strong 4Q18 and 1Q19 results on continued success of Free Fire.
- 2. 2Q19 loss widened despite results beat.
- 3. Sea was beneficiary of Covid-19, and share price rallied alongside e-commerce peers.
- 4. Stronger-than-expected 2Q21 results, driven by Garena and Shopee, and company raising guidance.
- 5. Sell-off due to concerns of normalising growth for Garena Free Fire, as well as broader weakness for pre-earnings growth companies amid hawkish Fed outlook.

Swing Factors

Upside

- Stronger-than-expected user growth (across all businesses).
- Strong initial traction for digital fintech service launched in markets outside of Indonesia in FY23e.
- Stronger topline growth as Shopee could potentially capture more market share, especially with key peer GoTo looking to rapidly scale its business towards profitability

Downside

- Weaker-than-expected consumer spend in the region amid macro uncertainties hurting Shopee's GMV growth.
- Slowing user growth metrics, especially if this is due to increasing competition across Sea's offerings.
- Higher-than-expected credit costs for SeaMoney due to a slowdown in economic growth .
- New entrants which could intensify competition in the Southeast Asia e-commerce industry.

ESG@MAYBANK IBG

kelvin.tan1@maybank.com

Risk Rating & Score ¹	22.31
Score Momentum ²	-0.0
Last Updated	30 Aug 2023
Controversy Score ³ (Updated: 30 Aug 2023)	0 - No reports

Business Model & Industry Issues

- As an internet business, we believe social issues is the most relevant, followed by governance and then environmental.
- In the e-commerce business, driving social good (e.g. providing and teaching merchants how to use services) is integral to sustainably grow the platform and to retain merchants while monetising them. For instance, in Indonesia, 57% of MSMEs reported that they generated higher profits on Shopee than on other marketplaces.
- We believe the key issues for Garena are: i) addiction; and ii) compliance to local laws. For instance, Bangladesh is reportedly trying to ban Free Fire (alongside other addictive apps like PUBG and Tik Tok). Garena's response to appease authorities is important.
- The financial sector is also a highly regulated one. In our view SeaMoney's growth will be in part influenced by not just adherence to local laws, but how SeaMoney advances government agendas (e.g. facilitate roll-out of financial assistance in Malaysia and regulatory support for digital banking initiatives in ASEAN).
- Data security is also a critical ESG factor. Sea has employed various security measures to ensure this. (e.g. encryption of sensitive data, monitoring for unauthorized access etc).

Material E issues

- Aside from the increased use of packaging materials associated with e-commerce as compared to traditional commerce, we do not see much environmental issues as the remaining businesses are digital based (i.e. gaming and digital financial services).
- We believe carbon emissions from running the computer servers that Sea uses is also a key environmental footprint, although not much has been discussed in Sea's sustainability report pertaining environmental factors.

Material S issues

- Of Sea's >30,000 global workforce, 46% are females.
 Furthermore, 46% of the middle to senior management positions are held by females. SEA also boast a diverse culture of over 50 different nationalities in its company.
- Sea strongly believes in hiring and grooming local talent, and is one of the largest employers of fresh graduates across Southeast Asia.
- During the pandemic, Shopee provided financial support and relief to SMEs by easing operational costs and attracting new customers. Shopee also provided the SMEs with online courses to help them to scale their business in the long run. Furthermore, SEA Limited committed more than USD35m worth of COVID-19 Seller Support Packages across their markets, and provided monetary donation of more than USD510,000.

Key G metrics and issues

- The board has 6 members, 3 of which are non-executive.
- From a data-security standpoint, Sea is committed to ensuring that the processing of personal data of consumers, employers and other stakeholders are carried out lawfully. Sea states that it uses its data collected to improve products to better serve its communities.
- Given a large part of Sea's competitive advantage is derived from the network effects from its large user base across multiple markets, compliance with laws is of utmost importance.

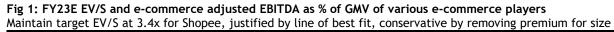
<u>Relisk Rating & Score</u> - derived by Sustainalytics and assesses the company's exposure to unmanaged ESG risks. Scores range between 0 - 50 in order of increasing severity with low/high scores & ratings representing negligible/significant risk to the company's enterprise value, respectively, from ESG-driven financial impacts. <u>Accore Momentum</u> - indicates changes to the company's score since the last update - a negative integer indicates a company's improving risk score; a positive integer indicates a deterioration. <u>Controversy Score</u> - reported periodically by Sustainalytics in the event of material ESG-related incident(s), with the impact severity scores of these events ranging from Category 0-5 (0 - no reports; 1 - negligible risks; ...; 5 - poses serious risks & indicative of potential structural deficiencies at the company).

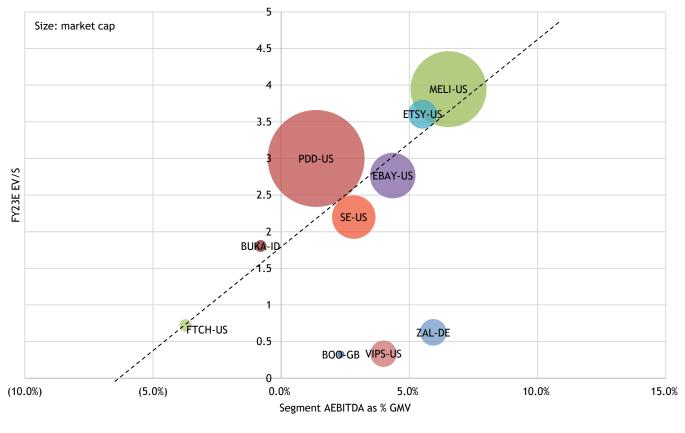
ESG@MAYBANK IBG

				15			
			Quantitative para	neters (Score:	58)		Grah
	Particulars		Un	it 2019	2020	2021	Grab (Grab US, FY21)
	Scope 1		tCO2			36,333	0
	Scope 2		tCO2			112,014	10,800
	Total		tCO2			148,347	10,800
	Scope 3		tCO			NA	1,489,200
	Total		tCO2	-		148,347	1,500,000
	Total Energy usage		k٧			NA	16,651,127
	Renewable Energy		k٧			NA	7,127,538
	Reflection to Effect Sy		tCo2				7,127,550
E	Emission per revenue		/USD		NA	14.9	2222.22
	Emission per employee		, UJD FT			2.20	169.03
	Net water consumption		mn			NA	NA
		ad of porta		5 NA		INA	INA
	Use of recycled water inste	au or porta		2 NA	NIA	NIA	NIA
	water		m n			NA	NA
	Water Intensity		M3/SGD			NA	NA
	Waste saved from operation		m to			NA	774
	Customer E-waste Recycling	g	to	is NA	NA NA	NA	NA
	% of women in workforce			% NA	46%	46%	42%
S	% of women in management	t roles		% NA		44%	34%
	No. of nationalities among e		numb			70	NA
	CEO salary as % of net profi			% Nm		Nm	Nm
	Key management salary as			% Nm		Nm	Nm
G	Independent director on bo	ard		% 0%		0%	67%
G	Manage dinaster as been d				9 %	9 %	17%
a) Is The risk:	Women directors on board there an ESG policy in place company has various policie s for each of the segments. the senior management sala	es covering	different aspects of E	committee or G. There are F	33) s it part of the	risk committe	
a) Is The risks b) is No c) D Yes e) D No f) W The the	there an ESG policy in place company has various policie s for each of the segments.	es covering of ary linked to task force of chanism to of mitigation/v ous measure ject.	re is a standalone ESG different aspects of ES o fulfilling ESG targets of climate related disc capture Scope 3 emiss vater/waste managem is to manage waste an	eters (Score: committee or G. There are k osures (TCFD) ons - which pa ent strategies a l carbon emiss	33) s it part of the Pls, business of framework for rameters are ca adopted by the ion, such as th	risk committe bjectives, gove ESG reporting? aptured? company?	e? ernance enablers and
a) Is The risk: b) is No c) D Yes e) D No f) W The the g) D	there an ESG policy in place company has various policie s for each of the segments. the senior management sala oes the company follow the oes the company have a med hat are the 2-3 key carbon n company has initiated vario Unilever Green Delivery Pro	es covering of ary linked to task force of chanism to of mitigation/v ous measure ject.	re is a standalone ESG different aspects of ES o fulfilling ESG targets of climate related disc capture Scope 3 emiss vater/waste managem is to manage waste an ero/carbon neutrality	eters (Score: committee or G. There are P osures (TCFD) ons - which pa ent strategies a d carbon emiss target of the c	33) s it part of the Pls, business of framework for rameters are ca adopted by the ion, such as th	risk committe bjectives, gove ESG reporting? aptured? company?	e? ernance enablers and
a) Is The risk b) is C) D Yes e) D No f) W The the g) D Yes	there an ESG policy in place company has various policie s for each of the segments. the senior management sala oes the company follow the oes the company have a med hat are the 2-3 key carbon n company has initiated vario Unilever Green Delivery Pro- oes carbon offset form part of	es covering of ary linked to task force of chanism to of mitigation/v ous measure ject.	re is a standalone ESG different aspects of ES o fulfilling ESG targets of climate related disc capture Scope 3 emiss vater/waste managem is to manage waste an	eters (Score: committee or G. There are P osures (TCFD) ons - which pa ent strategies a d carbon emiss target of the c	33) s it part of the Pls, business of framework for rameters are ca adopted by the ion, such as th	risk committe bjectives, gove ESG reporting? aptured? company? e Energy Effici	e? ernance enablers and ency Programme and
a) Is The risk b) is No c) D Yes e) D No f) W The the g) D Yes	there an ESG policy in place company has various policie s for each of the segments. the senior management sala oes the company follow the oes the company have a med hat are the 2-3 key carbon n company has initiated vario Unilever Green Delivery Pro- oes carbon offset form part of ticulars	es covering of ary linked to task force of chanism to of mitigation/v ous measure ject.	re is a standalone ESG different aspects of ES o fulfilling ESG targets of climate related disc capture Scope 3 emiss vater/waste managem is to manage waste an ero/carbon neutrality	eters (Score: committee or G. There are P osures (TCFD) ons - which pa ent strategies a d carbon emiss target of the c	33) s it part of the Pls, business of framework for rameters are ca adopted by the ion, such as th	risk committe bjectives, gove ESG reporting? aptured? company? e Energy Effici	e? ernance enablers and ency Programme and
a) Is The risk b) is No c) D Yes e) D No f) W The the g) D Yes	there an ESG policy in place company has various policie s for each of the segments. the senior management sala oes the company follow the oes the company have a med hat are the 2-3 key carbon n company has initiated vario Unilever Green Delivery Pro- oes carbon offset form part of	es covering of ary linked to task force of chanism to of mitigation/v ous measure ject.	re is a standalone ESG different aspects of ES o fulfilling ESG targets of climate related disc capture Scope 3 emiss vater/waste managem is to manage waste an eero/carbon neutrality Target (S	eters (Score: committee or G. There are P osures (TCFD) ons - which pa ent strategies a l carbon emiss target of the c core: 0)	33) s it part of the Pls, business of framework for rameters are ca adopted by the ion, such as th	risk committe bjectives, gove ESG reporting? aptured? company? e Energy Effici	e? ernance enablers and ency Programme and get Achieved
a) Is The risk b) is C) D Yes e) D No f) W The the g) D Yes	there an ESG policy in place company has various policie s for each of the segments. the senior management sala oes the company follow the oes the company have a med hat are the 2-3 key carbon n company has initiated vario Unilever Green Delivery Pro- oes carbon offset form part of ticulars	es covering of ary linked to task force of chanism to of mitigation/v ous measure ject.	re is a standalone ESG different aspects of ES o fulfilling ESG targets of climate related disc capture Scope 3 emiss vater/waste managem is to manage waste an eero/carbon neutrality Target (S	eters (Score: committee or G. There are b osures (TCFD) ons - which pa ent strategies a carbon emiss target of the c core: 0) act	33) s it part of the Pls, business of framework for rameters are ca adopted by the ion, such as th	risk committe bjectives, gove ESG reporting? aptured? company? e Energy Effici	e? ernance enablers and ency Programme and get Achieved
a) Is The risk b) is C) D Yes e) D No f) W The the g) D Yes	there an ESG policy in place company has various policie s for each of the segments. the senior management sala oes the company follow the oes the company have a med hat are the 2-3 key carbon n company has initiated vario Unilever Green Delivery Pro- oes carbon offset form part of ticulars	es covering of ary linked to task force of chanism to of mitigation/v ous measure ject.	re is a standalone ESG different aspects of ES o fulfilling ESG targets of climate related disc capture Scope 3 emiss vater/waste managem tero/carbon neutrality Target (S Imp N	eters (Score: committee or G. There are k osures (TCFD) ons - which pa ent strategies a d carbon emiss target of the c core: 0) act A	33) s it part of the Pls, business of framework for rameters are ca adopted by the ion, such as th	risk committe bjectives, gove ESG reporting? aptured? company? e Energy Effici	e? ernance enablers and ency Programme and get Achieved
a) Is The risks b) is Vo c) D Yes e) D No f) W The the g) D Yes Par No	there an ESG policy in place company has various policie s for each of the segments. the senior management sala oes the company follow the oes the company have a med hat are the 2-3 key carbon n company has initiated vario Unilever Green Delivery Pro- oes carbon offset form part of ticulars	es covering of ary linked to task force of chanism to of nitigation/v ous measure ject. of the net z	re is a standalone ESG different aspects of ES o fulfilling ESG targets of climate related disc capture Scope 3 emiss vater/waste managem s to manage waste and rero/carbon neutrality Target (S Imp N Overall s	eters (Score: committee or G. There are k osures (TCFD) ons - which pa ent strategies a d carbon emiss target of the c core: 0) act A	33) s it part of the Pls, business of framework for rameters are ca adopted by the ion, such as th	risk committe bjectives, gove ESG reporting? aptured? company? e Energy Effici	e? ernance enablers and ency Programme and get Achieved
a) Is The risk: b) is C) D Yes e) D No f) W The g) D Yes Par No	there an ESG policy in place company has various policie s for each of the segments. the senior management sala oes the company follow the oes the company have a mee hat are the 2-3 key carbon n company has initiated vario Unilever Green Delivery Pro- oes carbon offset form part of ticulars Targets	es covering of ary linked to task force of chanism to of nitigation/v ous measure ject. of the net z	re is a standalone ESG different aspects of ES o fulfilling ESG targets of climate related disc capture Scope 3 emiss vater/waste managem s to manage waste an ero/carbon neutrality Target (S Imp N Overall s all score of 37.	eters (Score: committee or G. There are b osures (TCFD) ons - which pa ent strategies a d carbon emiss target of the c core: 0) act A core: 37	33) s it part of the Pls, business of framework for rameters are ca adopted by the ion, such as th ompany?	risk committe bjectives, gove ESG reporting? aptured? company? e Energy Effici	e? ernance enablers and ency Programme and get Achieved NA NA blished sustainability
a) Is The risks b) is Vo c) D Yes e) D No f) W The the g) D Yes Par No As S	there an ESG policy in place company has various policie s for each of the segments. the senior management sala oes the company follow the oes the company have a mee hat are the 2-3 key carbon n company has initiated vario Unilever Green Delivery Pro- oes carbon offset form part of ticulars Targets Der our ESG matrix, Sea Ltd I is score Weights	ary linked to task force of chanism to of nitigation/v ous measure ject. of the net z has an over Scores	re is a standalone ESG different aspects of ESG o fulfilling ESG targets of climate related disc capture Scope 3 emiss vater/waste managem s to manage waste an ero/carbon neutrality Target (S Imp N Overall s all score of 37. Final Score 29	eters (Score: committee or G. There are b osures (TCFD) ons - which pa ent strategies a d carbon emiss target of the c core: 0) act A core: 37	33) s it part of the Pls, business of framework for rameters are can adopted by the ion, such as th ompany?	risk committe bjectives, gove ESG reporting? aptured? company? e Energy Effici Targ	e? ernance enablers and ency Programme and get Achieved NA NA blished sustainability set for the period. Its
a) Is The risk: b) is No c) D Yes e) D No f) W The the g) D Yes Par No ESC Qua	there an ESG policy in place company has various policie s for each of the segments. the senior management sala oes the company follow the oes the company have a med that are the 2-3 key carbon n company has initiated vario Unilever Green Delivery Pro- oes carbon offset form part of ticulars Targets <u>ber our ESG matrix, Sea Ltd I</u> <u>5 score</u> Weights antitative 50%	ary linked to task force of chanism to of nitigation/v ous measure ject. of the net z has an over Scores 58	re is a standalone ESG different aspects of ES o fulfilling ESG targets of climate related disc capture Scope 3 emiss vater/waste managem s to manage waste an ero/carbon neutrality Target (S Imp N Overall s all score of 37.	eters (Score: committee or G. There are b osures (TCFD) ons - which pa ent strategies a d carbon emiss target of the c core: 0) act A core: 37	33) s it part of the (PIs, business of framework for rameters are can adopted by the ion, such as th ompany?	ESG reporting? aptured? company? e Energy Effici Targ	e? ernance enablers and ency Programme and get Achieved NA NA blished sustainability set for the period. Its n emissions, resource
a) Is The risk: b) is No c) D Yes e) D No f) W The the g) D Yes Par No ESC Qua Qua	there an ESG policy in place company has various policie s for each of the segments. the senior management sala oes the company follow the oes the company have a med that are the 2-3 key carbon n company has initiated vario Unilever Green Delivery Pro- oes carbon offset form part of ticulars Targets Der our ESG matrix, Sea Ltd I s score Weights antitative 50% alitative 25%	es covering of ary linked to task force of chanism to of mitigation/v ous measure ject. of the net z has an over Scores 58 33	re is a standalone ESG different aspects of ES o fulfilling ESG targets of climate related disc capture Scope 3 emiss vater/waste managem s to manage waste an ero/carbon neutrality Target (S Imp N Overall s all score of 37. Final Score 8 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	eters (Score: committee or G. There are b osures (TCFD) ons - which pa ent strategies a d carbon emiss target of the c core: 0) act A core: 37 s per our ESG plicies but the uantitative dis- sage as well a	33) s it part of the (Pls, business of framework for rameters are can adopted by the ion, such as the ompany? assessment, Se re are no time- closures on 'E' s 'S' paramete	ESG reporting? aptured? company? e Energy Effici Targ a Ltd has esta based targets s parameters or ers on workfor	e? ernance enablers and ency Programme and get Achieved NA NA blished sustainability set for the period. Its n emissions, resource ce and management
a) Is The risk: b) is No c) D Yes e) D No f) W The the g) D Yes Par No ESC Qua Qua	there an ESG policy in place company has various policie s for each of the segments. the senior management sala oes the company follow the oes the company have a med hat are the 2-3 key carbon n company has initiated vario Unilever Green Delivery Pro- oes carbon offset form part of ticulars Targets Deer our ESG matrix, Sea Ltd I is score Weights antitative 50% alitative 25% get 25%	ary linked to task force of chanism to of nitigation/v ous measure ject. of the net z has an over Scores 58	re is a standalone ESG different aspects of ES o fulfilling ESG targets of climate related disc capture Scope 3 emiss vater/waste managem s to manage waste an ero/carbon neutrality Target (S Imp N Overall s all score of 37. Final Score 8 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	eters (Score: committee or G. There are b osures (TCFD) ons - which pa ent strategies a d carbon emiss target of the c core: 0) act A core: 37 s per our ESG plicies but the uantitative dis- sage as well a	33) s it part of the (Pls, business of framework for rameters are can adopted by the ion, such as the ompany? assessment, Se re are no time- closures on 'E' s 'S' paramete	ESG reporting? aptured? company? e Energy Effici Targ a Ltd has esta based targets s parameters or ers on workfor	e? ernance enablers and ency Programme and get Achieved NA NA blished sustainability set for the period. Its n emissions, resource

Maintain BUY and SOTP-based TP of USD80

We continue to like Sea for its longer-term potential given its strong leadership in e-commerce (Shopee) in ASEAN and as SeaMoney continues to increase its fintech offerings and enhances operational capabilities. While the share price may be volatile in the near term as the company aims to rapidly achieve its profitability milestones, which may sacrifice its top line, we expect a more sustainable valuation re-rating once its achieves self-sufficiency.



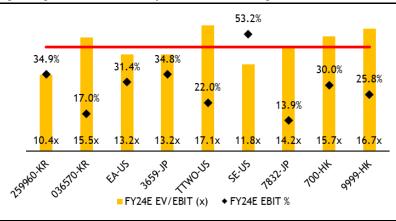


• SE-US • PDD-US • MELI-US • EBAY-US • ETSY-US • 3092-JP • BUKA-ID • GFG-DE • ZAL-DE • VIPS-US • FTCH-US • BOO-GB

Source: Company, FactSet, Bloomberg, Maybank IBG Research

• e-commerce: We maintain a target FY24E EV/S of 3.4x, based on our analysis in Fig 1, as we think it's the most appropriate to account for Shopee's profitability being below industry peers (MELI, BABA and PDD).

Fig 2: Digital entertainment peers and EBIT margin



Note: As of 07 Sep 2023 Source: FactSet, Maybank IBG Research

• **Digital Entertainment:** We continue to apply a target 11.8x FY24E EV/EBIT to the DE segment, a 15% discount to global peers of 13.4x on average due to Sea's single-game concentration risk with Free Fire.

Fig 3: SOTP

Business	Methodology	Multiple (x)	Metric	Value of metric (USDm)	Value of business (USDm)	Note
Digital entertainment	EV/EBIT	11.8	FY24E EBIT	1,685	19,882	15% discount to global peers (13.4x EV/EBIT) due to single-game concentration risk with Free Fire
E-commerce	EV/Sales	2.2	FY24E Revenue	8,890	19,558	Based on cluster analysis
Digital financial services	EV/TPV	0.1	FY24E TPV	62,955	6,295	
				Net cash (USDm) Equity	4,985	4Q22 balance sheet. Includes short-term investments
				value (USDm)	50,721	
				Number of shares (m)	631	
				Value per share (USD)	80	

Source: Maybank IBG Research

Fig 4: Comparable peers

Company	FS	MKE	MKE TP	Price	Мсар	EV/	S (x)	EV/EE	BIT (x)	EV/T	PV (x)
	Code	Rec	(LC)	(LC)	USDm	FY23	FY24	FY23	FY24	FY23	FY24
Sea	SE-US	BUY	80.0	40.6	21,152	1.6	1.4	24.8	19.1	0.28	0.26
Digital Enterta	inment										
Tencent	700-HK	NR	-	332.6	405,256	5.3	4.7	18.4	15.7		
Netease	9999-HK	NR	-	162.3	67,958	4.8	4.3	18.5	16.7		
Electronic											
Arts	EA-US	NR	-	121.4	32,894	4.5	4.1	15.9	13.2		
Nexon	3659-JP	NR	-	2740.5	15,856	5.0	4.6	15.3	13.2		
Take Two					,						
Interactive	TTWO-US	NR	-	139.5	23,693	3.5	3.2	nm	17.1		
Bandai	1100 05	Tux		137.3	23,075	5.5	5.2		17.1		
Namco	7832-JP	NR	-	3412.0	15,392	2.0	2.0	15.7	14.2		
Krafton	259960-KR	NR	-	161500.0	5,870	4.0	3.6	10.6	10.4		
NCSoft	036570-KR	NR	-	262500.0	4,331	3.2	2.6	29.3	15.5		
		NR	-			2.3	2.0				
Netmarble	251270-KR	INK	-	46550.0	3,007			nm	nm		
						3.8	3.5	17.7	14.5		
Marketplace (3	P) e-commer	ce									
Alibaba	BABA-US	NR	-	91.6	1,866,076	14.3	13.2	nm	nm	1.64	1.58
Pinduoduo	PDD-US	NR	-	78.8	104,746	3.5	2.7	16.3	11.5	0.19	0.16
MercadoLibre	MELI-US	NR	-	1286.0	64,421	4.8	3.9	35.1	27.9	1.61	1.40
eBay	EBAY-US	NR	-	43.6	23,191	2.9	2.8	10.5	10.0	0.40	0.39
Etsy	ETSY-US	NR	-	75.9	9,332	3.9	3.6	36.4	24.0	nm	nm
Rakuten	4755-JP	NR	-	574.0	8,314	0.6	0.5	nm	nm	nm	nm
ZOZO	3092-JP	NR	-	2709.5	5,720	4.1	3.8	13.5	12.6	1.41	1.30
Allegroeu	ALE-PL	NR	-	35.0	8,668	4.0	3.5	31.0	20.9	0.73	0.63
Bukalapak	BUKA-ID	NR	-	234.0	1,577	2.2	1.8		nm		
	DUKA-ID	INK	-	234.0	1,577	2.2	1.0	nm	11111	nm	nm
Global											
Fashion	GFG-DE	NR	-	0 4							
Group				0.4	94	0.2	0.1	nm	nm	nm	nm
Mean						4.0	3.6	23.8	17.8	1.0	0.9
B2C (1P) e-con	nmerce										
Amazon	AMZN-US	NR	-	137.7	1,412,543	2.7	2.4	nm	36.9	2.00	1.75
JD.com	JD-US	NR	-	36.0	99,329	0.7	0.6	25.4	20.4	0.21	0.20
Coupang	CPNG-US	NR	-	18.9	30,457	1.2	1.1	nm	26.5	nm	nm
Ocado	OCDO-GB	NR	-	8.0	8,261	2.7	2.5	nm	nm	nm	nm
Zalando	ZAL-DE	NR	-	27.6	7,794	0.7	0.6	28.7	17.1	0.46	0.42
Vipshop	VIPS-US	NR	-	16.1	7,788	0.4	0.3	5.3	5.0	0.21	0.20
Farfetch	FTCH-US	NR	-	4.9	1,717	1.0	0.3	nm	nm	0.21	0.35
Baozun	BZUN-US	NR	-	4.7	672	0.8	0.8	nm	nm	0.09	0.08
Asos	ASC-GB	NR	-	4.1	594	0.8	0.7		18.2		
		NR	-		181		0.3	nm		nm	nm
PChome	8044-TW			40.9		0.3		nm	nm	nm	nm
Boohoo	BOO-GB	NR	-	0.4	573	0.3	0.3	nm 19.8	nm 20.7	nm 0.6	nm
Mean						1.0	0.9	19.8	20.7	0.6	0.5
<u>Financial</u>											
services											
Visa	V-US	NR	-	239.8	385,356	11.6	10.5	17.1	15.3	0.03	0.02
Mastercard	MA-US	NR	-	394.5	368,751	15.0	13.2	25.8	22.3	0.05	0.02
PayPal	PYPL-US	NR	-	59.5	65,300	2.4	2.2	10.7	9.6	0.05	0.04
Square	SQ-US	NR	-	58.4	32,065	1.5	1.3	nm	273.3	0.05	0.12

Note: As of 07 Sep 2023, TPV refers to GMV for e-commerce

Source: FactSet

Appendix I

Methodology of our proprietary ESG scoring.

We evaluate the ESG ratings based on quantitative, qualitative and ESG targets. We assign a score for each of these three parameters. The overall rating is based on the weighted average of the scores: quantitative (50%), qualitative (25%) and ESG target (25%).

For the quantitative, qualitative and ESG target, the sub-parameters are assigned a score - '0' for data not available, '+1' for improving trajectory, positive change, 'Yes', better than peers or a positive number if historical is not available and '-1' for declining trajectory, negative change, 'No', lower than peers or a negative number. The total of the scores of all the sub-parameters is divided by the total number of sub-parameters, to derive the score of each of the three parameters. The sub-parameters may be different for different industries depending on the key areas to monitor for each industry. A company should achieve a minimum score of 50 for an average ESG rating.

FYE 31 Dec	FY21A	FY22A	FY23E	FY24E	FY25E
Key Metrics					
P/E (reported) (x)	nm	nm	32.6	21.7	15.5
Core P/E (x)	nm	nm	32.6	21.7	15.5
Core FD P/E (x)	nm	nm	33.8	22.1	15.4
P/BV (x)	16.9	5.1	3.1	2.5	1.9
P/NTA (x)	16.9	5.1	2.9	2.4	1.8
Net dividend yield (%)	0.0	0.0	0.0	0.0	0.0
FCF yield (%)	nm	nm	5.2	8.3	11.4
EV/EBITDA (x)	nm	nm	10.4	6.5	3.6
EV/EBIT (x)	nm	nm	16.0	9.5	5.2
INCOME STATEMENT (USD m)	0.055.2	12 440 0	12 255 0	14 214 6	15 509 2
Revenue	9,955.2	12,449.0	13,355.9	14,214.6	15,598.3
EBITDA	(1,304.0)	(996.6)	1,714.6	2,390.0	3,001.3
Depreciation	(279.0)	(490.9)	(601.5)	(765.7)	(908.4)
Amortisation	0.0	0.0	0.0	0.0	0.0
EBIT	(1,583.1)	(1,487.5)	1,113.1	1,624.3	2,092.9
Net interest income / (exp)	(102.9)	70.1	(72.7)	(73.0)	(45.1)
Associates & JV	5.0	11.2	11.2	11.2	11.2
Exceptionals	0.0	0.0	0.0	0.0	0.0
Other pretax income	(29.5)	(83.1)	(120.0)	(227.0)	(220.0)
Pretax profit	(1,710.4)	(1,489.4)	931.5	1,335.5	1,839.0
Income tax	(332.9)	(362.9)	(254.8)	(300.0)	(350.0)
Minorities	(3.7)	6.0	6.0	6.0	6.0
Discontinued operations	0.0	0.0	0.0	0.0	0.0
Reported net profit	(2,047.0)	(1,651.8)	682.8	1,041.5	1,495.0
Core net profit	(2,047.0)	(1,651.8)	682.8	1,041.5	1,495.0
BALANCE SHEET (USD m)					
Cash & Short Term Investments	10,799.4	7,579.4	9,092.4	10,916.7	13,519.2
Accounts receivable	388.3	268.8	365.9	389.4	470.1
Inventory	117.5	109.7	107.4	108.3	110.9
Property, Plant & Equip (net)	1,030.0	1,387.9	2,130.1	2,374.4	2,416.9
Intangible assets	52.5	65.0	82.5	97.5	112.5
Investment in Associates & JVs	0.0	0.0	0.0	0.0	0.0
Other assets	6,368.3	7,592.0	7,243.2	7,252.9	7,374.7
Total assets	18,756.0	17,002.8	19,021.5	21,139.2	24,004.3
ST interest bearing debt	100.0	88.4	88.4	88.4	88.4
Accounts payable	213.6	258.6	221.3	227.7	244.4
LT interest bearing debt	3,475.7	3,338.8	3,538.8	2,569.8	0.0
Other liabilities	7,542.0	7,506.0	7,459.0	8,631.0	10,636.0
Total Liabilities	11,331.6	11,192.0	11,307.6	11,517.2	10,968.4
Shareholders Equity	7,398.7	5,715.7	7,128.7	9,042.9	12,462.8
Minority Interest	25.7	95.1	89.1	83.1	77.1
Total shareholder equity	7,424.4	5,810.9	7,217.8	9,126.0	12,539.9
Total liabilities and equity	18,756.0	17,002.8	19,021.5	21,139.2	24,004.3
CASH FLOW (USD m)	(4 740 *	(4 400 1)	034 5	4 225 5	4 000 0
Pretax profit	(1,710.4)	(1,489.4)	931.5	1,335.5	1,839.0
Depreciation & amortisation	279.0	490.9	601.5	765.7	908.4
Adj net interest (income)/exp	0.0	0.0	0.0	0.0	0.0
Change in working capital	1,276.2	(1,306.2)	61.2	171.2	234.0
Cash taxes paid	0.0	0.0	0.0	0.0	0.0
Other operating cash flow	363.8	477.7	625.8	609.3	605.6
Cash flow from operations	208.6	(1,827.0)	2,220.1	2,881.8	3,587.1
Capex	(722.2)	(1,094.1)	(1,068.5)	(995.0)	(935.9)
Free cash flow	(513.5)	(2,921.0)	1,151.6	1,886.7	2,651.2
Dividends paid	0.0	0.0	0.0	0.0	0.0
Equity raised / (purchased)	4,050.1	0.0	0.0	0.0	0.0
Change in Debt	2,960.3	(11.6)	0.0	0.0	0.0
Other invest/financing cash flow	226.5	(2,704.9)	86.1	(135.6)	(112.0)
-					. ,
Effect of exch rate changes	0.0	0.0	0.0	0.0	0.0

FYE 31 Dec	FY21A	FY22A	FY23E	FY24E	FY25E
Key Ratios					
Growth ratios (%)					
Revenue growth	127.5	25.1	7.3	6.4	9.7
EBITDA growth	nm	nm	nm	39.4	25.6
EBIT growth	nm	nm	nm	45.9	28.8
Pretax growth	nm	nm	nm	43.4	37.7
Reported net profit growth	nm	nm	nm	52.5	43.5
Core net profit growth	nm	nm	nm	52.5	43.5
Profitability ratios (%)					
EBITDA margin	nm	nm	12.8	16.8	19.2
EBIT margin	nm	nm	8.3	11.4	13.4
Pretax profit margin	nm	nm	7.0	9.4	11.8
Payout ratio	0.0	0.0	0.0	0.0	0.0
DuPont analysis					
Net profit margin (%)	nm	nm	5.1	7.3	9.6
Revenue/Assets (x)	0.5	0.7	0.7	0.7	0.6
Assets/Equity (x)	2.5	3.0	2.7	2.3	1.9
ROAE (%)	na	na	na	na	na
ROAA (%)	(14.0)	(9.2)	3.8	5.2	6.6
Liquidity & Efficiency					
Cash conversion cycle	9.0	3.4	1.8	3.8	4.2
Days receivable outstanding	13.6	9.5	8.6	9.6	9.9
Days inventory outstanding	5.4	5.6	5.5	5.3	5.0
Days payables outstanding	10.0	11.7	12.2	11.0	10.7
Dividend cover (x)	nm	nm	nm	nm	nm
Current ratio (x)	2.1	1.8	2.0	2.0	1.9
Leverage & Expense Analysis					
Asset/Liability (x)	1.7	1.5	1.7	1.8	2.2
Net gearing (%) (incl perps)	net cash				
Net gearing (%) (excl. perps)	net cash				
Net interest cover (x)	na	21.2	15.3	22.3	46.4
Debt/EBITDA (x)	nm	nm	2.1	1.1	0.0
Capex/revenue (%)	7.3	8.8	8.0	7.0	6.0
Net debt/ (net cash)	(7,223.7)	(4,152.3)	(5,465.2)	(8,258.5)	(13,430.8

Source: Company; Maybank IBG Research

Research Offices

ECONOMICS

Suhaimi ILIAS Chief Economist Malaysia | Philippines | Global (603) 2297 8682 suhaimi_ilias@maybank-ib.com

CHUA Hak Bin Regional Thematic Macroeconomist (65) 6231 5830 chuahb@maybank.com

Dr Zamros DZULKAFLI Malaysia | Philippines (603) 2082 6818 zamros.d@maybank-ib.com

Erica TAY China | Thailand (65) 6231 5844 erica.tay@maybank.com

Brian LEE Shun Rong Indonesia | Singapore | Vietnam (65) 6231 5846 brian.lee1@maybank.com

Fatin Nabila MOHD ZAINI (603) 2297 8685 fatinnabila.mohdzaini@maybank-ib.com

Luong Thu Huong (65) 6231 8467 hana.thuhuong@maybank.com

FΧ

Saktiandi SUPAAT Head of FX Research (65) 6320 1379 saktiandi@maybank.com

Fiona LIM (65) 6320 1374 fionalim@maybank.com

Alan LAU (65) 6320 1378 alanlau@maybank.com

Shaun LIM (65) 6320 1371 shaunlim@maybank.com

STRATEGY Anand PATHMAKANTHAN ASEAN (603) 2297 8783 anand, pathmakanthan@maybank-ib.com

FIXED INCOME Winson PHOON, FCA Head of Fixed Income (65) 6340 1079 winsonphoon@maybank.com

SE THO Mun Yi, CFA (603) 2074 7606 munyi.st@maybank-ib.com

PORTFOLIO STRATEGY ONG Seng Yeow (65) 6231 5839 ongsengyeow@maybank.com

MIBG SUSTAINABILITY RESEARCH

Jigar SHAH Head of Sustainability Research (91) 22 4223 2632 jigars@maybank.com

Neerav DALAL (91) 22 4223 2606 neerav@maybank.com REGIONAL EQUITIES

Anand PATHMAKANTHAN Head of Regional Equity Research (603) 2297 8783 anand.pathmakanthan@maybank-ib.com

WONG Chew Hann, CA Head of ASEAN Equity Research (603) 2297 8686 wchewh@maybank-ib.com

MALAYSIA

Anand PATHMAKANTHAN Head of Research (603) 2297 8783 anand.pathmakanthan@maybank-ib.com Strategy

WONG Chew Hann, CA (603) 2297 8686 wchewh@maybank-ib.com • Non-Bank Financials (stock exchange) • Construction & Infrastructure

Desmond CH'NG, BFP, FCA (603) 2297 8680 desmond.chng@maybank-ib.com • Banking & Finance

ONG Chee Ting, CA (603) 2297 8678 ct.ong@maybank-ib.com • Plantations - Regional

YIN Shao Yang, CPA (603) 2297 8916 samuel.y@maybank-ib.com • Gaming - Regional • Media • Aviation • Non-Bank Financials

TAN Chi Wei, CFA (603) 2297 8690 chiwei.t@maybank-ib.com • Power • Telcos

WONG Wei Sum, CFA (603) 2297 8679 weisum@maybank-ib.com • Property • Glove

Jade TAM (603) 2297 8687 jade.tam@maybank-ib.com • Consumer Staples & Discretionary

Nur Farah SYIFAA (603) 2297 8675 nurfarahsyifaa.mohamadfuad@maybank-ib.com enewable Energy • REITs

LOH Yan Jin (603) 2297 8687 lohyanjin.loh@maybank-ib.com • Ports • Shipping • Automotive

Arvind JAYARATNAM (603) 2297 8692 arvind.jayaratnam@maybank.com • Petrochemicals • Technology

TEE Sze Chiah Head of Retail Research (603) 2082 6858 szechiah.t@maybank-ib.com • Retail Research

Nik Ihsan RAJA ABDULLAH, MSTA, CFTe (603) 2297 8694 nikmohdihsan.ra@maybank-ib.com • Chartist

Amirah AZMI (603) 2082 8769 amirah.azmi@maybank-ib.com • Retail Research

SINGAPORE

Thilan WICKRAMASINGHE Head of Research (65) 6231 5840 thilanw@maybank.com • Banking & Finance - Regional • Consumer

Eric ONG (65) 6231 5849 ericong@maybank.com • Healthcare • Transport • SMIDs

Kelvin TAN (65) 6231 5837 kelvin.tan1@maybank.com • Telcos • Industrials

LI Jialin (65) 6231 5845 jialin.li@maybank.com • REITs

Jarick SEET (65) 6231 5848 jarick.seet@maybank.com • Technology

Krishna GUHA (65) 6231 5842 krishna.guha@maybank.com • REITs

PHILIPPINES

Jacqui de JESUS Head of Research (63) 2 8849 8840 jacqui.dejesus@maybank.com • Strategy • Conglomerates

Rachelleen RODRIGUEZ, CFA (63) 2 8849 8843 rachelleen.rodriguez@maybank.com • Banking & Finance • Transport • Telcos

Daphne SZE (63) 2 8849 8847 daphne.sze@maybank.com • Consumer

Fiorenzo de JESUS (63) 2 8849 8846 fiorenzo.dejesus@maybank.com • Utilities

Alexa Mae CARVAJAL (63) 2 8849 8838 alexamae.carvajal@maybank.com • Consumer • Gaming • Property • REITs

THAILAND Chak REUNGSINPINYA Head of Research (66) 2658 5000 ext 1399 chak. reungsinpinya@maybank.com • Strategy • Energy

Jesada TECHAHUSDIN, CFA (66) 2658 5000 ext 1395 jesada.t@maybank.com • Banking & Finance

Wasu MATTANAPOTCHANART (66) 2658 5000 ext 1392 wasu.m@maybank.com • Telcos • REITs

Surachai PRAMUALCHAROENKIT (66) 2658 5000 ext 1470 Surachai.p@maybank.com • Auto • Conmat • Contractor • Steel

Suttatip PEERASUB (66) 2658 5000 ext 1430 suttatip.p@maybank.com • Food & Beverage • Commerce

INDONESIA

Jeffrosenberg CHENLIM Head of Research (62) 21 8066 8680 Jeffrosenberg.lim@maybank.com • Strategy • Banking & Finance • Property

Willy GOUTAMA (62) 21 8066 8500 willy.goutama@maybank.com • Consumer

Etta Rusdiana PUTRA (62) 21 8066 8683 etta.putra@maybank.com • Telcos

William Jefferson W (62) 21 8066 8563 william.jefferson@maybank.com • Property

Adi WICAKSONO (62) 21 8066 8686 Adi.Wicaksono@maybank.com • Plantations

Satriawan HARYONO, CEWA, CTA (62) 21 8066 8682 satriawan@maybank.com • Chartist

VIETNAM

Quan Trong Thanh Head of Research (84 28) 44 555 888 ext 8184 thanh.quan@maybank.com • Strategy • Banks

Hoang Huy, CFA (84 28) 44 555 888 ext 8181 hoanghuy@maybank.com • Strategy • Technology

Le Nguyen Nhat Chuyen (84 28) 44 555 888 ext 8082 chuyen.le@maybank.com • Oil & Gas • Logistics

Nguyen Thi Sony Tra Mi (84 28) 44 555 888 ext 8084 trami.nguyen@maybank.com • Consumer Discretionary

Tran Thi Thanh Nhan (84 28) 44 555 888 ext 8088 nhan.tran@maybank.com • Consumer Staples

Nguyen Le Tuan Loi (84 28) 44 555 888 ext 8182 loi.nguyen@maybank.com • Property

Nguyen Thanh Hai (84 28) 44 555 888 ext 8081 thanhhai.nguyen@maybank.com • Industrials

Nguyen Thanh Lam (84 28) 44 555 888 ext 8086 thanhlam.nguyen@maybank.com • Retail Research

APPENDIX I: TERMS FOR PROVISION OF REPORT, DISCLAIMERS AND DISCLOSURES

DISCLAIMERS

This research report is prepared for general circulation and for information purposes only and under no circumstances should it be considered or intended as an offer to sell or a solicitation of an offer to buy the securities referred to herein. Investors should note that values of such securities, if any, may fluctuate and that each security's price or value may rise or fall. Opinions or recommendations contained herein are in form of technical ratings and fundamental ratings. Technical ratings may differ from fundamental ratings as technical valuations apply different methodologies and are purely based on price and volume-related information extracted from the relevant jurisdiction's stock exchange in the equity analysis. Accordingly, investors' returns may be less than the original sum invested. Past performance is not necessarily a guide to future performance. This report is not intended to provide personal investment advice and does not take into account the specific investment objectives, the financial situation and the particular needs of persons who may receive or read this report. Investors should therefore seek financial, legal and other advice regarding the appropriateness of investing in any securities or the investment strategies discussed or recommended in this report.

The information contained herein has been obtained from sources believed to be reliable but such sources have not been independently verified by Maybank Investment Bank Berhad, its subsidiary and affiliates (collectively, "Maybank IBG") and consequently no representation is made as to the accuracy or completeness of this report by Maybank IBG and it should not be relied upon as such. Accordingly, Maybank IBG and its officers, directors, associates, connected parties and/or employees (collectively, "Representatives") shall not be liable for any direct, indirect or consequential losses or damages that may arise from the use or reliance of this report. Any information, opinions or recommendations contained herein are subject to change at any time, without prior notice.

This report may contain forward looking statements which are often but not always identified by the use of words such as "anticipate", "believe", "estimate", "intend", "plan", "expect", "forecast", "predict" and "project" and statements that an event or result "may", "will", "can", "should", "could" or "might" occur or be achieved and other similar expressions. Such forward looking statements are based on assumptions made and information currently available to us and are subject to certain risks and uncertainties that could cause the actual results to differ materially from those expressed in any forward looking statements. Readers are cautioned not to place undue relevance on these forward-looking statements. Maybank IBG expressly disclaims any obligation to update or revise any such forward looking statements to reflect new information, events or circumstances after the date of this publication or to reflect the occurrence of unanticipated events.

Maybank IBG and its officers, directors and employees, including persons involved in the preparation or issuance of this report, may, to the extent permitted by law, from time to time participate or invest in financing transactions with the issuer(s) of the securities mentioned in this report, perform services for or solicit business from such issuers, and/or have a position or holding, or other material interest, or effect transactions, in such securities or options thereon, or other investments related thereto. In addition, it may make markets in the securities mentioned in the material presented in this report. One or more directors, officers and/or employees of Maybank IBG may be a director of the issuers of the securities mentioned in this report to the extent permitted by law.

This report is prepared for the use of Maybank IBG's clients and may not be reproduced, altered in any way, transmitted to, copied or distributed to any other party in whole or in part in any form or manner without the prior express written consent of Maybank IBG and Maybank IBG and its Representatives accepts no liability whatsoever for the actions of third parties in this respect.

This report is not directed to or intended for distribution to or use by any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation. This report is for distribution only under such circumstances as may be permitted by applicable law. The securities described herein may not be eligible for sale in all jurisdictions or to certain categories of investors. Without prejudice to the foregoing, the reader is to note that additional disclaimers, warnings or qualifications may apply based on geographical location of the person or entity receiving this report.

Malaysia

Opinions or recommendations contained herein are in the form of technical ratings and fundamental ratings. Technical ratings may differ from fundamental ratings as technical valuations apply different methodologies and are purely based on price and volume-related information extracted from Bursa Malaysia Securities Berhad in the equity analysis.

Singapore

This report has been produced as of the date hereof and the information herein may be subject to change. Maybank Research Pte. Ltd. ("MRPL") in Singapore has no obligation to update such information for any recipient. For distribution in Singapore, recipients of this report are to contact MRPL in Singapore in respect of any matters arising from, or in connection with, this report. If the recipient of this report is not an accredited investor, expert investor or institutional investor (as defined under Section 4A of the Singapore Securities and Futures Act), MRPL shall be legally liable for the contents of this report, with such liability being limited to the extent (if any) as permitted by law.

Thailand

Except as specifically permitted, no part of this presentation may be reproduced or distributed in any manner without the prior written permission of Maybank Securities (Thailand) Public Company Limited. (MST") accepts no liability whatsoever for the actions of third parties in this respect.

Due to different characteristics, objectives and strategies of institutional and retail investors, the research products of MST Institutional and Retail Research departments may differ in either recommendation or target price, or both. MST reserves the rights to disseminate MST Retail Research reports to institutional investors who have requested to receive it. If you are an authorised recipient, you hereby tacitly acknowledge that the research reports from MST Retail Research are first produced in Thai and there is a time lag in the release of the translated English version.

The disclosure of the survey result of the Thai Institute of Directors Association ("IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of a company listed on the Stock Exchange of Thailand and the market for Alternative Investment disclosed to the public and able to be accessed by a general public investor. The result, therefore, is from the perspective of a third party. It is not an evaluation of operation and is not based on inside information. The survey result is as of the date appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey may be changed after that date. MST does not confirm nor certify the accuracy of such survey result.

The disclosure of the Anti-Corruption Progress Indicators of a listed company on the Stock Exchange of Thailand, which is assessed by Thaipat Institute, is made in order to comply with the policy and sustainable development plan for the listed companies of the Office of the Securities and Exchange Commission. Thaipat Institute made this assessment based on the information received from the listed company, as stipulated in the form for the assessment of Anti-corruption which refers to the Annual Registration Statement (Form 56-1), Annual Report (Form 56-2), or other relevant documents or reports of such listed company. The assessment result is therefore made from the perspective of Thaipat Institute that is a third party. It is not an assessment of operation and is not based on any inside information. Since this assessment is only the assessment result as of the date appearing in the assessment result, it may be changed after that date or when there is any change to the relevant information. Nevertheless, MST does not confirm, verify, or certify the accuracy and completeness of the assessment result.

US

This third-party research report is distributed in the United States ("US") to Major US Institutional Investors (as defined in Rule 15a-6 under the Securities Exchange Act of 1934, as amended) only by Wedbush Securities Inc. ("Wedbush"), a broker-dealer registered in the US (registered under Section 15 of the Securities Exchange Act of 1934, as amended). All responsibility for the distribution of this report by Wedbush in the US shall be borne by Wedbush. This report is not directed at you if Wedbush is prohibited or restricted by any legislation or regulation in any jurisdiction from making it available to you. You should satisfy yourself before reading it that Wedbush is permitted to provide research material concerning investments to you under relevant legislation and regulations. All U.S. persons receiving and/or accessing this report and wishing to effect transactions in any security mentioned within must do so with: Wedbush Securities Inc. 1000 Wilshire Blvd, Los Angeles, California 90017, +1 (646) 604-4232 and not with the issuer of this report.

UK

This document is being distributed by Maybank Securities (London) Ltd ("MSUK") which is authorized and regulated, by the Financial Conduct Authority and is for Informational Purposes only. This document is not intended for distribution to anyone defined as a Retail Client under the Financial Services and Markets Act 2000 within the UK. Any inclusion of a third party link is for the recipients convenience only, and that the firm does not take any responsibility for its comments or accuracy, and that access to such links is at the individuals own risk. Nothing in this report should be considered as constituting legal, accounting or tax advice, and that for accurate guidance recipients should consult with their own independent tax advisers.

DISCLOSURES

Legal Entities Disclosures

Malaysia: This report is issued and distributed in Malaysia by Maybank Investment Bank Berhad (15938- H) which is a Participating Organization of Bursa Malaysia Berhad and a holder of Capital Markets and Services License issued by the Securities Commission in Malaysia. Singapore: This report is distributed in Singapore by MRPL (Co. Reg No 198700034E) which is regulated by the Monetary Authority of Singapore. Indonesia: PT Maybank Sekuritas Indonesia ("PTMSI") (Reg. No. KEP-251/PM/1992) is a member of the Indonesia Stock Exchange and is regulated by the Financial Services Authority (Indonesia). Thailand: MST (Reg. No.0107545000314) is a member of the Stock Exchange of Thailand and is regulated by the Ministry of Finance and the Securities and Exchange Commission. Philippines: Maybank Securities Inc (Reg. No.01-2004-00019) is a member of the Philippines Stock Exchange and is regulated by the Securities and Exchange Commission. Vietnam: Maybank Securities Limited (License Number: 117/GP-UBCK) is licensed under the State Securities Commission of Vietnam. Hong Kong: MIB Securities (Hong Kong) Limited (Central Entity No AAD284) is regulated by the Securities and Futures Commission. India: MIB Securities India Private Limited ("MIBSI") is a participant of the National Stock Exchange of India Limited and the Bombay Stock Exchange and is regulated by Securities and Exchange Board of India ("SEBI") (Reg. No. INZ000010538). MIBSI is also registered with SEBI as Category 1 Merchant Banker (Reg. No. INM 000011708) and as Research Analyst (Reg No: INH000000057). UK: Maybank Securities (London) Ltd (Reg No 2377538) is authorized and regulated by the Financial Conduct Authority.

Disclosure of Interest

Malaysia: Maybank IBG and its Representatives may from time to time have positions or be materially interested in the securities referred to herein and may further act as market maker or may have assumed an underwriting commitment or deal with such securities and may also perform or seek to perform investment banking services, advisory and other services for or relating to those companies.

Singapore: As of 8 September 2023, Maybank Research Pte. Ltd. and the covering analyst do not have any interest in any companies recommended in this research report.

Thailand: MST may have a business relationship with or may possibly be an issuer of derivative warrants on the securities /companies mentioned in the research report. Therefore, Investors should exercise their own judgment before making any investment decisions. MST, its associates, directors, connected parties and/or employees may from time to time have interests and/or underwriting commitments in the securities mentioned in this report.

Hong Kong: As of 8 September 2023, MIB Securities (Hong Kong) Limited and the authoring analyst do not have any interest in any companies recommended in this research report.

India: As of 8 September 2023, and at the end of the month immediately preceding the date of publication of the research report, MIBSI, authoring analyst or their associate / relative does not hold any financial interest or any actual or beneficial ownership in any shares or having any conflict of interest in the subject companies except as otherwise disclosed in the research report.

In the past twelve months MIBSI and authoring analyst or their associate did not receive any compensation or other benefits from the subject companies or third party in connection with the research report on any account what so ever except as otherwise disclosed in the research report.

Maybank IBG may have, within the last three years, served as manager or co-manager of a public offering of securities for, or currently may make a primary market in issues of, any or all of the entities mentioned in this report or may be providing, or have provided within the previous 12 months, significant advice or investment services in relation to the investment concerned or a related investment and may receive compensation for the services provided from the companies covered in this report.

OTHERS

Analyst Certification of Independence

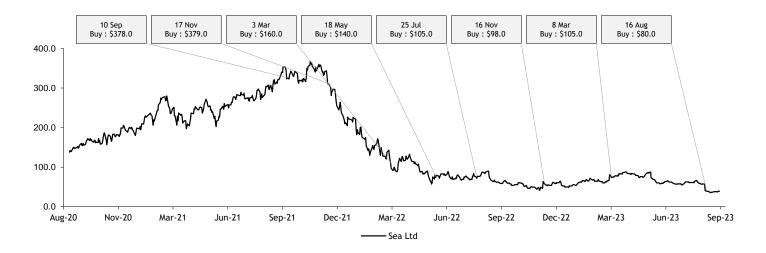
The views expressed in this research report accurately reflect the analyst's personal views about any and all of the subject securities or issuers; and no part of the research analyst's compensation was, is or will be, directly or indirectly, related to the specific recommendations or views expressed in the report.

Reminder

Structured securities are complex instruments, typically involve a high degree of risk and are intended for sale only to soph isticated investors who are capable of understanding and assuming the risks involved. The market value of any structured security may be affected by changes in economic, financial and political factors (including, but not limited to, spot and forward interest and exchange rates), time to maturity, market conditions and volatility and the credit quality of any issuer or reference issuer. Any investor interested in purchasing a structured product should conduct its own analysis of the product and consult with its own professional advisers as to the risks involved in making such a purchase.

No part of this material may be copied, photocopied or duplicated in any form by any means or redistributed without the prior consent of Maybank IBG.

Historical recommendations and target price: Sea Ltd (SE US)



Definition of Ratings

Maybank IBG Research uses the following rating system

BUY	Return is expected to be above 10% in the next 12 months (including dividends)
HOLD	Return is expected to be between 0% to 10% in the next 12 months (including dividends)
SELL	Return is expected to be below 0% in the next 12 months (including dividends)

Applicability of Ratings

The respective analyst maintains a coverage universe of stocks, the list of which may be adjusted according to needs. Investment ratings are only applicable to the stocks which form part of the coverage universe. Reports on companies which are not part of the coverage do not carry investment ratings as we do not actively follow developments in these companies.

🌏 Malaysia

Maybank Investment Bank Berhad (A Participating Organisation of Bursa Malaysia Securities Berhad) 33rd Floor, Menara Maybank, 100 Jalan Tun Perak, 50050 Kuala Lumpur Tel: (603) 2059 1888; Fax: (603) 2078 4194

Stockbroking Business: Level 8, Tower C, Dataran Maybank, No.1, Jalan Maarof 59000 Kuala Lumpur Tel: (603) 2297 8888 Fax: (603) 2282 5136

📀 Sales Trading

Indonesia Helen Widjaja helen.widjaja@maybank.com (62) 21 2557 1188

Philippines Keith Roy keith_roy@maybank.com Tel: (63) 2 848-5288 📀 Singapore

Maybank Securities Pte Ltd Maybank Research Pte Ltd 50 North Canal Road Singapore 059304

Tel: (65) 6336 9090

👩 Indonesia

PT Maybank Sekuritas Indonesia Sentral Senayan III, 22nd Floor Jl. Asia Afrika No. 8 Gelora Bung Karno, Senayan Jakarta 10270, Indonesia

Tel: (62) 21 2557 1188 Fax: (62) 21 2557 1189

👩 Thailand

Maybank Securities (Thailand) PCL 999/9 The Offices at Central World, 20th - 21st Floor, Rama 1 Road Pathumwan, Bangkok 10330, Thailand

Tel: (66) 2 658 6817 (sales) Tel: (66) 2 658 6801 (research)

London Greg Smith gsmith@maybank.com Tel: (44) 207-332-0221

India Sanjay Makhija sanjaymakhija@maybank.com Tel: (91)-22-6623-2629 👩 London

Maybank Securities (London) Ltd PNB House 77 Queen Victoria Street London EC4V 4AY, UK

Tel: (44) 20 7332 0221 Fax: (44) 20 7332 0302

🌏 India

MIB Securities India Pte Ltd 1101, 11th floor, A Wing, Kanakia Wall Street, Chakala, Andheri -Kurla Road, Andheri East, Mumbai City - 400 093, India

Tel: (91) 22 6623 2600 Fax: (91) 22 6623 2604

👩 Vietnam

Maybank Securities Limited Floor 10, Pearl 5 Tower, 5 Le Quy Don Street, Vo Thi Sau Ward, District 3 Ho Chi Minh City, Vietnam

Tel : (84) 28 44 555 888 Fax : (84) 28 38 271 030

Hong Kong

MIB Securities (Hong Kong) Limited 28/F, Lee Garden Three, 1 Sunning Road, Causeway Bay, Hong Kong

Tel: (852) 2268 0800 Fax: (852) 2877 0104

👩 Philippines

Maybank Securities Inc 17/F, Tower One & Exchange Plaza Ayala Triangle, Ayala Avenue Makati City, Philippines 1200

Tel: (63) 2 8849 8888 Fax: (63) 2 8848 5738

www.maybank.com/investment-banking www.maybank-keresearch.com