

# Shakey's Pizza Asia Ventures (PIZZA PM) Get a slice of the action

## 1H23 results in line; maintain BUY

PIZZA posted 2Q23/1H23 net income of PHP288m/PHP489m, 66%/96% higher YoY and in line with our forecast/consensus, at 50%/48% of FY23E forecasts. Factoring in: (i) a higher average revenue per store; (ii) increase in higher-margin dine-in sales; (iii) effective cost management; and (iv) c.5% ASP hike in 2H23, we raise our FY23/24E earnings forecast by 11%/12% to PHP1.1b/PHP1.3b, which translates to a higher DCF-based TP of PHP12 (+16%). Maintain BUY.

## Strong topline-driven growth

2Q23/1H23 revenue grew by 53%/69% to PHP3.8b/PHP6.9b, mainly driven by higher volumes in both dine-in and off-premise channels, a noted increase in celebrations during the period, and contributions from new store additions. In 2Q23, 79 stores were added. This translates to a total of 164 new stores in 1H23, 158 of which are higher-margin *Potato Corner* stores. While this is in line with our FY23 store rollout forecast of 317, we raise our FY23/24E revenue forecast by 6%/12% to reflect a higher average revenue per store of PHP5m, which translates to a 25% YoY growth (1H23: +40% YoY).

## Margins should continue to expand

The strong 1H23 revenue growth, which was partially attributable to the aggressive expansion of higher-margin *Potato Corner* and the resurgence of higher-margin dine-in sales to 60% of total sales (FY22: 55%, FY19: 60%), was complemented by PIZZA's active cost management, such that GPM/EBITM rose by 68bps/115bps from 1Q23. In 2H23, we expect PIZZA to raise prices by another c.5%, which, together with the expected stabilisation of the price of potatoes and cheese, should expand GPM/EBITM by another 160bps/110bps by YE23E.

## Trading at attractive levels

Our FY23/24E earnings adjustments translate to a DCF-based TP of PHP12. Trading at a 31% discount, at 14x, to its peers' average FY23E PER of 21x, we reiterate our BUY call on PIZZA. PIZZA should continue to benefit from the recovery in consumption, which we forecast to grow by 6%/7% YoY in FY23/24E.

| FYE Dec (PHP m)              | FY21A | FY22A  | FY23E  | FY24E  | FY25E  |
|------------------------------|-------|--------|--------|--------|--------|
| Revenue                      | 5,480 | 10,142 | 14,973 | 17,272 | 19,764 |
| EBITDA                       | 936   | 2,010  | 2,456  | 3,004  | 3,671  |
| Core net profit              | 123   | 874    | 1,088  | 1,301  | 1,694  |
| Core EPS (PHP)               | 0.08  | 0.52   | 0.65   | 0.77   | 1.01   |
| Core EPS growth (%)          | nm    | 573.5  | 24.4   | 19.6   | 30.2   |
| Net DPS (PHP)                | 0.02  | 0.03   | 0.03   | 0.03   | 0.03   |
| Core P/E (x)                 | 131.0 | 14.7   | 14.3   | 12.0   | 9.2    |
| P/BV (x)                     | 2.8   | 1.8    | 1.9    | 1.7    | 1.4    |
| Net dividend yield (%)       | 0.2   | 0.4    | 0.3    | 0.3    | 0.3    |
| ROAE (%)                     | 2.2   | 13.2   | 14.4   | 14.9   | 16.7   |
| ROAA (%)                     | 1.0   | 5.8    | 5.8    | 6.3    | 7.8    |
| EV/EBITDA (x)                | 20.6  | 8.8    | 8.4    | 6.7    | 5.1    |
| Net gearing (%) (incl perps) | 51.9  | 67.5   | 62.4   | 48.3   | 28.2   |
| Consensus net profit         | -     | -      | 1,141  | 1,294  | 1,486  |
| MIBG vs. Consensus (%)       | -     | -      | (4.7)  | 0.6    | 14.0   |

Alexa Mae Carvajal alexamae.carvajal@maybank.com (63) 2 8849 8838

## BUY

Share Price PHP 9.26

12m Price Target PHP 12.00 (+30%)

Previous Price Target PHP 10.30

#### **Company Description**

Shakey's is the leading Full Service Pizza Chain and Full Service Restaurant Chain in the Philippines.

#### Statistics

| 52w high/low (PHP)          | 9.79/7.10 |
|-----------------------------|-----------|
| 3m avg turnover (USDm)      | 0.0       |
| Free float (%)              | 23.0      |
| Issued shares (m)           | 1,684     |
| Market capitalisation       | PHP15.6B  |
|                             | USD274M   |
| Major shareholders:         |           |
| Century Pacific Group, Inc. | 51.0%     |
| Arran Investment Pte. Ltd.  | 16.8%     |
| JE Holdings                 | 9.1%      |

#### Price Performance



|                       | -1M | -3M | -12M |
|-----------------------|-----|-----|------|
| Absolute (%)          | (2) | 4   | 23   |
| Relative to index (%) | (5) | 6   | 14   |

Source: FactSet



## Maybank Securities

## **Value Proposition**

- PIZZA is the top full-service restaurant and pizza chain in the Philippines, with 1,857 stores across 5 brands (including 1,506 Potato Corner stores) as of 1Q23.
- PIZZA has among the most developed delivery systems in the country such that it was able to operate seamlessly during the pandemic.
- PIZZA maintains at least 1 month of inventory cover and longer for Shakey's, which is the market leader in full-service restaurants
- As the market leader that caters to the upper middle class to high-income sector, PIZZA is able to adjust its pricing to pass on cost hikes, without significantly impacting its market share. PIZZA also changes promotions and bundles to sustain margins during inflationary periods.

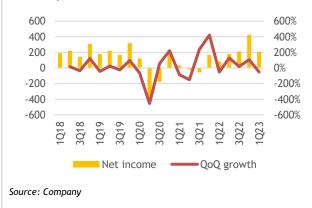
## PIZZA's 1Q23 results highlights



## **Financial Metrics**

- PIZZA's earnings growth will be expansion-driven, as we expect it to rollout an average of 341/291 stores annually in FY23/24E. Its sustained leadership should enable it to pass on costs to customers, keeping its GPMs stable at 22% or higher, which should translate to earnings growth of 12%/18% YoY.
- With minimal debt and healthy cash flow, the company has the flexibility to maximise opportunities to grow further through either expansion or acquisition.

#### Quarterly net income



## **Price Drivers**



Source: Company, Maybank IBG Research

- 1. On 15 Dec 2016, PIZZA listed on the PSE.
- 2. In Jan 2018, PIZZA announced that FY17 marked the fastest growth so far in terms of store network. It added 24 new stores in 2017.
- 3. In Sep 2018, the BSP reported that 3Q18 consumer confidence index fell to -7.1%, and cited high commodity prices, low income, higher household expenses, high unemployment, and no increases in income as the main reasons for consumers' negative outlook for the next quarter and year ahead.
- 4. On 12 Mar 2020, the first Covid-19-related lockdown was implemented in the Philippines.
- 5. In Dec 2021, PIZZA launched its vegan pizza, and it also announced its acquisition of *Potato Corner*.

## **Swing Factors**

## Upside

- Improvement in employment rates from sustained economic reopening, growth in the IT-BPO sector and increased foreign direct investments and its impact on Filipino discretionary spending.
- Resumption of workers reporting on site and return of full face-to-face classes for students.
- Continued expansion to untapped areas in the country and internationally.
- Further expansion of brand portfolio.

## **Downside**

- High inflationary environment due to fuel price hikes and/or supply chain disruptions brought about by global events or local calamities.
- Implementation of new tax policies, which may reduce discretionary income.
- Re-implementation of strict lockdowns due to new Covidrelated surges.

alexamae.carvajal@maybank.com





alexamae.carvajal@maybank.com

| Risk Rating & Score <sup>1</sup> | NA |
|----------------------------------|----|
| Score Momentum <sup>2</sup>      | NA |
| Last Updated                     | NA |
| Controversy Score <sup>3</sup>   | NA |
|                                  |    |

## **Business Model & Industry Issues**

- PIZZA's sustainability framework is comprised of 3 pillars: People, Planet and Pizza. The framework serves as a guide for the company's commitment to long-term sustainability and growing responsibly.
- In its many years of operations, PIZZA hasn't had any major controversies in the E, S and G components.

## Material E issues

- In FY22, PIZZA's Scope 1 and 2 greenhouse gas emissions amounted to 6,170 and 6,205 tC02e, respectively.
- PIZZA marked its 2<sup>nd</sup> year of being 100% plastic neutral in Jan 2021.
- In an effort to further reduce its environmental footprint while simultaneously promoting a healthier lifestyle, PIZZA launched the meat-free *Goood Burger* in 2020, and expanded its healthy menu offerings in 2021 to include the *Goood Nuggets* and *Goood Taco Pizza*.

## Material S issues

- In FY21, women comprised 50% of PIZZA's total workforce.
- A notable initiative in 2021 was the Project Near & Ready, which offers reassignment of employees to stores closer to their homes to reduce travel time to 30 minutes or less. Apart from reducing carbon emissions through shorter travel time, this boosts employee satisfaction and productivity.
- Other programmes include the Love 'Em Down programmein partnership with the Down Syndrome Association of the Philippines, the Special Program for Employment of Students, the seasonal employment of people with special conditions or disabilities through SMILE, and more. Partners with local suppliers nationwide to support local businesses.

## Key G metrics and issues

- PIZZA has 9 board members, 3 or 33% of whom are independent directors.
- The average age of the board members is 51, and 11% are female.
- The board is comprised of 4 committees, namely Audit, Corporate Governance and Sustainability, Board Risk Oversight, and Related-Party Transactions.
- To ensure that qualifications continue to be met, PIZZA implemented an annual Board Performance Assessment. Criteria include:
  - o structure, efficiency and effectiveness of the Board
  - o participation and engagement of each member
  - contribution of each member to his/her respective committees
  - the performance of the management

<u>RRisk Rating & Score</u> - derived by Sustainalytics and assesses the company's exposure to unmanaged ESG risks. Scores range between 0 - 50 in order of increasing severity with low/high scores & ratings representing negligible/significant risk to the company's enterprise value, respectively, from ESG-driven financial impacts. <u>\*Score Momentum</u> - indicates changes to the company's score since the last update - a <u>negative</u> integer indicates a company's improving risk score; a <u>positive</u> integer indicates a deterioration. <u>\*\*\*\*Score\*\*</u> - reported periodically by Sustainalytics in the event of material ESG-related incident(s), with the impact severity scores of these events ranging from Category 0-5 (0 - no reports; 1 - negligible risks; ...; 5 - poses serious risks & indicative of potential structural deficiencies at the company).



## ESG@MAYBANK IBG

|   | Quantitative parameters (Score: 29)     |                     |       |         |         |               |  |  |  |  |
|---|---|---------------------|-------|---------|---------|---------------|--|--|--|--|
|   | Particulars                             | Unit                | 2020  | 2021    | 2022    | JFC<br>(2022) |  |  |  |  |
|   | Scope 1 GHG emissions                   | tCO2e               | N/A   | 5,590.0 | 6,170.5 | 294.7         |  |  |  |  |
|   | Scope 2 GHG emissions                   | tCO2e               | N/A   | 23.6    | 34.1    | 260.6         |  |  |  |  |
|   | Total                                   | tCO2e               | -     | 5,613.6 | 6,204.6 | 555.3         |  |  |  |  |
|   | Scope 3 GHG emissions                   | tCO2e               | N/A   | N/A     | N/A     | N/A           |  |  |  |  |
|   | Total                                   | tCO2e               | N/A   | 5,613.6 | 6,204.6 | 555.32        |  |  |  |  |
| Ε | Scope 1+2 emission intensity            | kgCO2e/PHP<br>m rev | N/A   | 801     | 440     | N/A           |  |  |  |  |
|   | RE share of energy consumption          | %                   | N/A   | 0.0%    | 0.0%    | N/A           |  |  |  |  |
|   | Water recycled as % of usage            | %                   | N/A   | 0.0%    | 0.0%    | 16.0%         |  |  |  |  |
|   | % of recycled material used             | %                   | N/A   | N/A     | N/A     | 6.0%          |  |  |  |  |
|   | % of renewable packaging material used  | %                   | N/A   | 82.5%   | 98.0%   | 51.0%         |  |  |  |  |
|   | Total waste diverted away from landfill | %                   | XX    | XX      | 0.0%    | N/A           |  |  |  |  |
|   | % of women in workforce                 | %                   | N/A   | 44.0%   | 50.0%   | 30.2%         |  |  |  |  |
| S | % of women in management roles          | %<br>%              | N/A   | 48.0%   | 52.0%   | N/A           |  |  |  |  |
| 3 | Work related injuries                   | number              | N/A   | N/A     | N/A     | N/A           |  |  |  |  |
|   | Average training hours per employee     | hours               | N/A   | 12      | 65      | N/A<br>N/A    |  |  |  |  |
|   | Employee turnover rate                  | %                   | N/A   | 18.0%   | 19.0%   | N/A           |  |  |  |  |
|   | MD/CEO salary as % of net profit        | %                   | N/A   | 49.1%   | 7.8%    | 0.5%          |  |  |  |  |
|   | Top 10 employees salary as % of profit  | %<br>%              | N/A   | N/A     | N/A     | 1.1%          |  |  |  |  |
| G | Independent director tenure <10 years   | %<br>%              | 0.0%  | 33.0%   | 33.0%   | 44.4%         |  |  |  |  |
|   | Women directors on board                | %<br>%              | 22.0% | 11.0%   | 11.0%   | 22.2%         |  |  |  |  |
|   | Wollen directors on board               | /0                  | 22.0% | 11.0/0  | 11.0/0  | LL.L/0        |  |  |  |  |

#### Qualitative Parameters (Score: 67)

a) Is there an ESG policy in place and is there a standalone ESG Committee or is it part of the risk committee?

Yes. PIZZA PM has a board level Corporate Governance and Sustainability Committee along with a Sustainability Steering Committee that oversees the sustainability initiatives of the company.

b) Is the senior management salary linked to fulfilling ESG targets?

No.

c) Is the company making efforts to improve/introduce healthier food options and use sustainable raw material?

Yes. The company has expanded its product portfolio introducing plant-based burger, plant-based milk tea with soy milk. unMeat brand is healthier with no cholesterol, preservatives and trans-fat content. 100% of palm oil suppliers certified by the Roundtable on Sustainable Palm Oil. Potato supplier meets energy efficiency guidelines and is energy star certified.

- d) Does the company have a mechanism to capture Scope 3 emissions which parameters are captured? No.
- e) What are the 2-3 key carbon mitigation/water/waste management strategies adopted by the company?

GHG Emission reduction; water consumption reduction - 37 of standalone Shakey's stores now utilize onsite sewage treatment plants to treat effluents from their operations before discharging; energy consumption reduction; plastic neutrality.

f) Does carbon offset form part of the net zero/carbon neutrality target of the company?

No. However, the company purchased 150 tonnes of plastic credit to offset its plastic packaging procured for the year.

| Target (Score: N/A)                           |                  |              |  |  |  |  |  |  |
|---|------------------|--------------|--|--|--|--|--|--|
| Particulars                                   | Target           | Achieved     |  |  |  |  |  |  |
| GHG emission reduction                        | N/A              | 1.1%         |  |  |  |  |  |  |
| Years of committing to Net Zero Plastic Waste | N/A              | 3 as of YE22 |  |  |  |  |  |  |
|   |                  |              |  |  |  |  |  |  |
|   | Impact           |              |  |  |  |  |  |  |
|   | N/A              |              |  |  |  |  |  |  |
| 0.  | verall score: 50 |              |  |  |  |  |  |  |

| ESG score    | Weights | Scores | Final Score |
|--------------|---------|--------|-------------|
| Quantitative | 50%     | 29     | 15          |
| Qualitative  | 25%     | 67     | 17          |
| Target       | 25%     | 50     | 13          |
| Total        |         |        | 44          |

As per our ESG assessment, PIZZA has certain ESG targets integrated into its daily operations and has itemized medium-term targets. Its overall ESG score is 50 which makes its ESG rating average in our view (average ESG rating = 50).



## 1. 1Q23 net income in line with consensus

PIZZA posted 2Q23/1H23 net income of PHP288m/PHP489m, 66%/96% higher YoY and in line with our/consensus FY23 forecast at 50%/48%.

Fig 1: PIZZA's 2Q23/1H23 earnings

| PHP m              | 2Q23    | 2Q22       | % YoY | 1Q23    | % QoQ | 1H23    | 1H22    | % YoY | MIBG FY23E | % of FY23E |
|--------------------|---------|------------|-------|---------|-------|---------|---------|-------|------------|------------|
| Revenues           | 3,769   | 2,470      | 52.6  | 3,132   | 20.4  | 6,901   | 4,080   | 69.1  | 14,191     | 48.6       |
| COGS               | (2,963) | (1,868)    | 58.6  | (2,501) | 18.5  | (5,464) | (3,088) | 77.0  | (11,027)   | 49.6       |
| Gross profit       | 806     | 602        | 34.0  | 631     | 27.8  | 1,437   | 992     | 44.8  | 3,164      | 45.4       |
| GPM                | 21%     | 24%        |       | 20%     |       | 21%     | 24%     |       | 22%        |            |
| Operating exp      | (371)   | (299)      | 24.3  | (336)   | 10.6  | (707)   | (528)   | 33.9  | (1,561)    | 45.3       |
| EBIT               | 435     | 303        | 43.5  | 295     | 47.4  | 730     | 465     | 57.2  | 1,603      | 45.6       |
| EBIT margin        | 12%     | 12%        |       | 9%      |       | 11%     | 11%     |       | 11%        |            |
| Interest expense   | (87)    | (78)       | 11.7  | (84)    | 4.1   | (171)   | (141)   | 21.6  | (446)      | 38.4       |
| Interest income    | 0       | 0          | 34.2  | 0       | 19.2  | 0       | 0       | 7.0   | 0          |            |
| Others - net       | 4       | 4          | -7.2  | 12      | -66.7 | 16      | 8       | 98.5  | 70         | 22.8       |
| Pre-tax profit     | 352     | 229        | 53.3  | 223     | 57.5  | 575     | 332     | 73.3  | 1,227      | 46.9       |
| Tax expense        | (64)    | (56)       | 14.4  | (23)    | 181.9 | (86)    | (82)    | 5.3   | (248)      | 34.7       |
| Effective tax rate | 18%     | 24%        |       | 10%     |       | 15%     | 25%     |       | 20%        |            |
| Net income         | 288     | 174        | 65.8  | 201     | 43.5  | 489     | 250     | 95.5  | 979        | 50.0       |
| Net inc margin     | 8%      | <b>7</b> % |       | 6%      |       | 7%      | 6%      |       | 7%         |            |

Sources: Company, Maybank IBG Research

- 2Q23/1H23 revenue was PHP3.8b/PHP6.9b, 53%/69% higher YoY, mainly due to dine-in sales recovering back to the pre-pandemic level of 60% as early as 1Q23, alongside further store opening.
- In 1H23, PIZZA opened 164 new stores (48% of MIBG's expected store rollouts in FY23), of which 158 were Potato Corner and 6 were Peri stores.
- System-wide sales in 1H23 increased by 51% YoY to PHP8.8b, while SSSG was 27% YoY.
- Effective cost management and low single-digit ASP increases resulted in 2Q/1H23 GPM recovering to 21%/21% from 1Q23's 20%, and is in line with MIBG's 22% FY23 estimate.



## 2. Summary of changes to forecasts

We raise our FY23/24E earnings by 11%/12% to PHP1.1b/PHP1.3b on the back of the following:

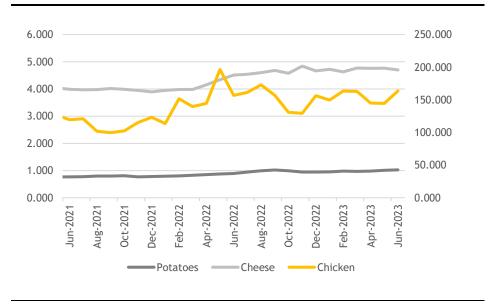
Fig 2: Summary of changes to FY23/24 earnings forecasts

| PHP m             | FY23<br>old  | FY23<br>new  | % change | FY24<br>old  | FY24<br>new  | % change | Notes   |
|-------------------|--------------|--------------|----------|--------------|--------------|----------|---|
| Revenue           | 14,191       | 14,973       | 6%       | 15,458       | 17,272       | 12%      | We raise our FY23/24E rev/store forecast by 12%/12% to PHP5.1m/PHP5.3m (+25%/5% YoY) to account for higher dinein sales, which is comparable to prepandemic levels. In addition, the full impact of 1H23 price increases are expected to be fully realized in 2H23. |
| COGS              | (11,027)     | (11,619)     | 5%       | (11,822)     | (13,298)     | 12%      | Stabilising prices of cheese and potatoes, alongside stronger bargaining power for potato supply due to the Potato Corner should lead to more stable inventory costs.   |
| Gross profit  GPM | 3,164<br>22% | 3,354<br>22% | 6%       | 3,636<br>24% | 3,974<br>23% | 9%       |   |
| Operating exp     | (1,561)      | (1,605)      | 3%       | (1,697)      | (1,859)      | 10%      | More managed labour and rental costs, as well as lower discretionary spending led to improved margins in 2Q23/1H23.   |
| EBIT              | 1,603        | 1,749        | 9%       | 1,939        | 2,115        | 9%       | ,   |
| EBIT margin       | 11%          | 12%          |          | 13%          | 12%          |          |   |
| Interest ex       | (446)        | (451)        | 1%       | (469)        | (466)        | -1%      |   |
| Interest inc      | 0            | 0            |          | 0            | 0            |          |   |
| Others - net      | 70           | 74           | 6%       | 77           | 86           | 12%      |   |
| Pre-tax profit    | 1,227        | 1,372        | 12%      | 1,546        | 1,735        | 12%      |   |
| Tax expense       | (248)        | (285)        | 15%      | (386)        | (434)        | 12%      |   |
| Eff tax rate      | 20%          | 21%          |          | 25%          | 25%          |          |   |
| Net income        | 979          | 1,088        | 11%      | 1,159        | 1,301        | 12%      |   |

Source: Maybank IBG Research

Among PIZZA's key ingredients, prices of cheese and potatoes have stabilised. This reinforces our thesis that margins can gradually recover for the remainder of the year amid price increases and an aggressive expansion strategy for its higher-margin brand, *Potato Corner*.

Fig 3: Prices of PIZZA's key ingredients



Source: CEIC

Notes: Chicken, sourced locally, is PHP/kg

Cheese and potatoes, which are fully imported, are  ${\it USD/lb}$ 



## 3. Valuation

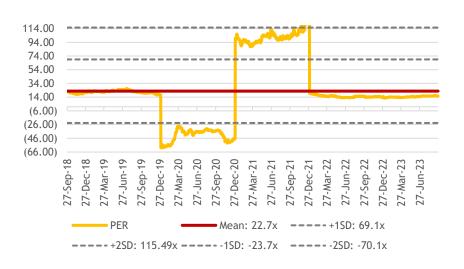
We raise our DCF-based TP by 16% to PHP12 after revising up our FY23/24E earnings forecasts and rolling forward our valuation base to mid-FY24.

Fig 4: Target price

| rig is larger pric | C      |        |          |
|--------------------|--------|--------|----------|
| PHP m              | Old    | New    | % change |
| Enterprise value   | 22,354 | 25,230 | 13%      |
| Net valuation      | 17,301 | 20,137 | 16%      |
| No of shares       | 1,684  | 1,684  | 0%       |
| PHP/shr            | 10.3   | 12.0   | 16%      |

Source: Maybank IBG Research

Fig 5: PER band



PIZZA was significantly impacted by the pandemic in FY20-21, which led to negative or low EPS during the period.

Sources: Bloomberg, Maybank IBG Research

PIZZA continues to trade at below its 5-year PER average of 23x and is at a 31% discount to its peers' weighted average FY23 PER of 21x, at 14x, reinforcing our BUY call.

Fig 6: Peer comparison

| Ticker   | Мсар   | Pos  | Price TP |       | Upside | PER (x) |       | ROE (%) |       | P/B   | (x)   | Div. Yield (%) |       |
|----------|--------|------|----------|-------|--------|---------|-------|---------|-------|-------|-------|----------------|-------|
| TICKEI   | (USDm) | Rec. | (PHP)    | (PHP) | (%)    | FY23E   | FY24E | FY23E   | FY24E | FY23E | FY24E | FY23E          | FY24E |
| URC PM   | 4,526  | BUY  | 118.8    | 170.0 | 43     | 18.9    | 16.2  | 11.6    | 12.3  | 2.2   | 2.0   | 4.0            | 4.0   |
| JFC PM   | 4,446  | BUY  | 227.0    | 288.0 | 27     | 29.2    | 24.7  | 17.1    | 18.0  | 3.8   | 3.5   | 1.1            | 1.3   |
| MONDE PM | 2,964  | BUY  | 9.4      | 11.0  | 17     | 23.6    | 20.4  | 12.1    | 13.1  | 2.9   | 2.7   | 0.0            | 2.5   |
| WLCON PM | 1,477  | BUY  | 20.6     | 34.0  | 65     | 21.1    | 17.7  | 17.2    | 17.9  | 3.6   | 3.2   | 1.5            | 1.6   |
| PGOLD PM | 1,436  | BUY  | 28.5     | 49.0  | 72     | 8.3     | 8.0   | 10.8    | 10.3  | 0.9   | 0.8   | 1.8            | 1.8   |
| CNPF PM  | 1,815  | HOLD | 29.3     | 28.0  | -4     | 19.1    | 16.9  | 16.7    | 16.6  | 3.2   | 2.8   | 1.6            | 1.7   |
| RRHI PM  | 1,181  | BUY  | 46.0     | 67.0  | 46     | 13.8    | 13.3  | 6.7     | 6.7   | 0.9   | 0.9   | 4.3            | 4.4   |
| DNL PM   | 771    | BUY  | 6.2      | 10.0  | 62     | 15.5    | 12.4  | 13.3    | 15.4  | 2.1   | 1.9   | 4.9            | 4.2   |
| HOME PM  | 104    | BUY  | 1.6      | 2.8   | 77     | 5.8     | 5.1   | 6.3     | 6.8   | 0.4   | 0.3   | 2.1            | 3.4   |
| PIZZA PM | 272    | BUY  | 9.3      | 12.0  | 29     | 14.3    | 12.0  | 13.5    | 13.9  | 1.9   | 1.7   | 0.3            | 0.3   |

 ${\it Sources: Bloomberg, Maybank IBG Research}$ 



| FYE 31 Dec                       | FY21A          | FY22A            | FY23E          | FY24E          | FY25E          |
|----------------------------------|----------------|------------------|----------------|----------------|----------------|
| Key Metrics                      |                |                  |                |                |                |
| P/E (reported) (x)               | 102.4          | 15.1             | 14.3           | 12.0           | 9.2            |
| Core P/E (x)                     | 131.0          | 14.7             | 14.3           | 12.0           | 9.2            |
| P/BV (x)                         | 2.8            | 1.8              | 1.9            | 1.7            | 1.4            |
| P/NTA (x)                        | 2.8            | 1.8              | 1.9            | 1.7            | 1.4            |
| Net dividend yield (%)           | 0.2            | 0.4              | 0.3            | 0.3            | 0.3            |
| FCF yield (%)                    | nm             | 14.5             | 1.3            | 6.8            | 12.2           |
| EV/EBITDA (x)                    | 20.6           | 8.8              | 8.4            | 6.7            | 5.1            |
| EV/EBIT (x)                      | 44.3           | 12.8             | 11.8           | 9.5            | 7.2            |
| INCOME STATEMENT (PHP m)         |                |                  |                |                |                |
| Revenue                          | 5,480.4        | 10,142.0         | 14,973.2       | 17,272.3       | 19,763.8       |
| EBITDA                           | 936.3          | 2,009.7          | 2,455.7        | 3,003.6        | 3,671.4        |
| Depreciation                     | (499.9)        | (637.0)          | (706.3)        | (888.2)        | (1,078.9)      |
| Amortisation                     | 0.0            | 0.0              | 0.0            | 0.0            | 0.0            |
| EBIT                             | 436.4          | 1,372.7          | 1,749.4        | 2,115.4        | 2,592.5        |
| Net interest income /(exp)       | (290.9)        | (323.5)          | (450.9)        | (466.5)        | (432.3)        |
| Associates & JV                  | 0.0            | 0.0              | 0.0            | 0.0            | 0.0            |
| Exceptionals                     | 0.0            | 0.0              | 0.0            | 0.0            | 0.0            |
| Other pretax income              | 85.2           | 49.2             | 74.0           | 85.9           | 98.9           |
| Pretax profit                    | 230.7          | 1,098.4          | 1,372.5        | 1,734.9        | 2,259.1        |
| Income tax                       | (24.2)         | (140.1)          | (343.1)        | (433.7)        | (564.8)        |
| Minorities                       | (0.0)          | 0.0              | 0.0            | 0.0            | 0.0            |
|                                  | 0.0            | 0.0              |                | 0.0            |                |
| Discontinued operations          |                |                  | 0.0            |                | 0.0            |
| Reported net profit              | 123.0          | 874.4            | 1,087.9        | 1,301.2        | 1,694.3        |
| Core net profit                  | 123.0          | 874.4            | 1,087.9        | 1,301.2        | 1,694.3        |
| Distributable Income             | 0.0            | 0.0              | 0.0            | 0.0            | 0.0            |
| BALANCE SHEET (PHP m)            |                |                  |                |                |                |
| Cash & Short Term Investments    | 485.4          | 989.6            | 1,468.9        | 1,661.0        | 2,485.6        |
| Accounts receivable              | 724.0          | 1,133.1          | 1,846.0        | 2,129.5        | 2,436.6        |
| Inventory                        | 432.9          | 1,001.1          | 1,764.0        | 2,034.8        | 2,328.3        |
| Reinsurance assets               | 0.0            | 0.0              | 0.0            | 0.0            | 0.0            |
| Property, Plant & Equip (net)    | 0.0            | 0.0              | 0.0            | 0.0            | 0.0            |
| Intangible assets                | 0.0            | 0.0              | 0.0            | 0.0            | 0.0            |
| Investment in Associates & JVs   | 0.0            | 0.0              | 0.0            | 0.0            | 0.0            |
| Other assets                     | 10,992.4       | 14,584.7         | 14,987.9       | 15,232.7       | 15,389.8       |
| Total assets                     | 12,634.6       | 17,708.4         | 20,066.7       | 21,058.0       | 22,640.4       |
| ST interest bearing debt         | 0.0            | 500.0            | 1,320.1        | 1,022.1        | 479.5          |
| Accounts payable                 | 968.6          | 2,132.2          | 3,278.7        | 3,279.0        | 3,717.7        |
| Insurance contract liabilities   | 0.0            | 0.0              | 0.0            | 0.0            | 0.0            |
| LT interest bearing debt         | 3,692.5        | 5,242.6          | 5,194.7        | 5,146.8        | 5,098.8        |
| Other liabilities                | 1,793.0        | 2,788.0          | 2,190.0        | 2,276.0        | 2,367.0        |
| Total Liabilities                | 6,453.9        | 10,662,6         | 11,983.5       | 11,724.1       | 11,662.7       |
| Shareholders Equity              | 6,180.8        | 7,045.8          | 8,083.2        | 9,333.8        | 10,977.7       |
| Minority Interest                | 0.0            | 0.0              | 0.0            | 0.0            | 0.0            |
| Total shareholder equity         | 6,180.8        | 7,045.8          | 8,083.2        | 9,333.8        | 10,977.7       |
| Total liabilities and equity     | 12,634.6       | 17,708.4         | 20,066.7       | 21,058.0       | 22,640.4       |
|                                  |                |                  |                |                |                |
| CASH FLOW (PHP m)                |                |                  |                |                |                |
| Pretax profit                    | 230.7          | 1,098.4          | 1,372.5        | 1,734.9        | 2,259.1        |
| Depreciation & amortisation      | 499.9          | 637.0            | 706.3          | 888.2          | 1,078.9        |
| Adj net interest (income)/exp    | (292.2)        | (324.0)          | (450.9)        | (466.5)        | (432.3)        |
| Change in working capital        | (260.2)        | (470.9)          | (2,440.2)      | (988.0)        | (1,165.5)      |
| Cash taxes paid                  | (109.3)        | 506.4            | (964.4)        | (433.7)        | (564.8)        |
| Other operating cash flow        | 0.0            | 0.0              | 0.0            | 0.0            | 0.0            |
| Cash flow from operations        | 327.6          | 2,898.3          | 1,318.1        | 2,188.0        | 3,133.9        |
| Capex                            | (453.8)        | (1,028.1)        | (1,109.5)      | (1,133.0)      | (1,236.0)      |
| Free cash flow                   | (126.2)        | 1,870.2          | 208.6          | 1,055.0        | 1,897.9        |
| Dividends paid                   | (33.7)         | (50.5)           | (50.5)         | (50.5)         | (50.5)         |
| Equity raised / (purchased)      | 1,307.1        | 41.1             | 0.0            | 0.0            | 0.0            |
| Change in Debt                   | (1,098.1)      | 2,050.1          | 772.1          | (345.9)        | (590.5)        |
|                                  |                |                  |                |                |                |
| Other invest/financing cash flow | (171.5)        | (3,406.6)        | (450.9)        | (466.5)        | (432.3)        |
| =                                | (171.5)<br>0.0 | (3,406.6)<br>0.0 | (450.9)<br>0.0 | (466.5)<br>0.0 | (432.3)<br>0.0 |



| FYE 31 Dec                    | FY21A   | FY22A   | FY23E   | FY24E   | FY25E   |
|-------------------------------|---------|---------|---------|---------|---------|
| Key Ratios                    |         |         |         |         |         |
| Growth ratios (%)             |         |         |         |         |         |
| Revenue growth                | 3.5     | 85.1    | 47.6    | 15.4    | 14.4    |
| EBITDA growth                 | 104.7   | 114.6   | 22.2    | 22.3    | 22.2    |
| EBIT growth                   | nm      | 214.6   | 27.4    | 20.9    | 22.6    |
| Pretax growth                 | nm      | 376.2   | 24.9    | 26.4    | 30.2    |
| Reported net profit growth    | nm      | 611.0   | 24.4    | 19.6    | 30.2    |
| Core net profit growth        | nm      | 611.0   | 24.4    | 19.6    | 30.2    |
| Profitability ratios (%)      |         |         |         |         |         |
| EBITDA margin                 | 17.1    | 19.8    | 16.4    | 17.4    | 18.6    |
| EBIT margin                   | 8.0     | 13.5    | 11.7    | 12.2    | 13.1    |
| Pretax profit margin          | 4.2     | 10.8    | 9.2     | 10.0    | 11.4    |
| Payout ratio                  | 25.9    | 5.8     | 4.6     | 3.9     | 3.0     |
| DuPont analysis               |         |         |         |         |         |
| Net profit margin (%)         | 2.2     | 8.6     | 7.3     | 7.5     | 8.6     |
| Revenue/Assets (x)            | 0.4     | 0.6     | 0.7     | 0.8     | 0.9     |
| Assets/Equity (x)             | 2.0     | 2.5     | 2.5     | 2.3     | 2.1     |
| ROAE (%)                      | 2.2     | 13.2    | 14.4    | 14.9    | 16.7    |
| ROAA (%)                      | 1.0     | 5.8     | 5.8     | 6.3     | 7.8     |
| Liquidity & Efficiency        |         |         |         |         |         |
| Cash conversion cycle         | 4.0     | (6.8)   | (5.2)   | 4.1     | 10.1    |
| Days receivable outstanding   | 42.2    | 33.0    | 35.8    | 41.4    | 41.6    |
| Days inventory outstanding    | 37.6    | 34.2    | 42.8    | 51.4    | 52.1    |
| Days payables outstanding     | 75.7    | 74.0    | 83.8    | 88.8    | 83.5    |
| Dividend cover (x)            | 3.9     | 17.3    | 21.5    | 25.8    | 33.5    |
| Current ratio (x)             | 1.9     | 1.4     | 1.2     | 1.5     | 1.8     |
| Leverage & Expense Analysis   |         |         |         |         |         |
| Asset/Liability (x)           | 2.0     | 1.7     | 1.7     | 1.8     | 1.9     |
| Net gearing (%) (incl perps)  | 51.9    | 67.5    | 62.4    | 48.3    | 28.2    |
| Net gearing (%) (excl. perps) | 51.9    | 67.5    | 62.4    | 48.3    | 28.2    |
| Net interest cover (x)        | 1.5     | 4.2     | 3.9     | 4.5     | 6.0     |
| Debt/EBITDA (x)               | 3.9     | 2.9     | 2.7     | 2.1     | 1.5     |
| Capex/revenue (%)             | 8.3     | 10.1    | 7.4     | 6.6     | 6.3     |
| Net debt/ (net cash)          | 3,207.2 | 4,753.0 | 5,045.9 | 4,507.8 | 3,092.8 |

Source: Company; Maybank IBG Research



## **Research Offices**

#### **ECONOMICS**

Suhaimi ILIAS Chief Economist Malaysia | Philippines | Global (603) 2297 8682 suhaimi\_ilias@maybank-ib.com

**CHUA Hak Bin** 

Regional Thematic Macroeconomist chuahb@maybank.com

Dr Zamros DZULKAFLI Malaysia | Philippines (603) 2082 6818 zamros.d@maybank-ib.com

Erica TAY China | Thailand (65) 6231 5844 erica.tay@maybank.com

Brian LEE Shun Rong Indonesia | Singapore | Vietnam (65) 6231 5846 brian.lee1@maybank.com

Fatin Nabila MOHD ZAINI (603) 2297 8685

fatinnabila.mohdzaini@maybank-ib.com Luong Thu Huong (65) 6231 8467

hana.thuhuong@maybank.com

#### FX

Saktiandi SUPAAT Head of FX Research (65) 6320 1379 saktiandi@maybank.com

(65) 6320 1374 fionalim@maybank.com

Alan LAU (65) 6320 1378 alanlau@maybank.com

Shaun LIM (65) 6320 1371 shaunlim@maybank.com

#### STRATEGY

#### Anand PATHMAKANTHAN

(603) 2297 8783 anand.pathmakanthan@maybank-ib.com

#### FIXED INCOME

Winson PHOON, FCA Head of Fixed Income (65) 6340 1079 winsonphoon@maybank.com

(603) 2074 7606 munyi.st@maybank-ib.com

## PORTFOLIO STRATEGY

## MIBG SUSTAINABILITY RESEARCH

Jigar SHAH Head of Sustainability Research (91) 22 4223 2632 jigars@maybank.com

Neerav DALAL (91) 22 4223 2606 neerav@maybank.com

#### **REGIONAL EQUITIES**

Anand PATHMAKANTHAN Head of Regional Equity Research (603) 2297 8783 anand.pathmakanthan@maybank-ib.com

WONG Chew Hann, CA Head of ASEAN Equity Research (603) 2297 8686 wchewh@maybank-ib.com

#### ΜΑΙ ΔΥSΙΔ

Anand PATHMAKANTHAN Head of Research (603) 2297 8783 anand.pathmakanthan@maybank-ib.com Strategy

WONG Chew Hann, CA (603) 2297 8686 wchewh@maybank-ib.com • Non-Bank Financials (stock exchange) • Construction & Infrastructure

Desmond CH'NG, BFP, FCA (603) 2297 8680

desmond.chng@maybank-ib.com

Banking & Finance

ONG Chee Ting, CA (603) 2297 8678

ct.ong@maybank-ib.com
• Plantations - Regional

YIN Shao Yang, CPA (603) 2297 8916 samuel.y@maybank-ib.com

Gaming - Regional
 Media • Aviation • Non-Bank Financials

TAN Chi Wei, CFA (603) 2297 8690 chiwei.t@maybank-ib.com • Power • Telcos

WONG Wei Sum, CFA (603) 2297 8679 weisum@maybank-ib.com
• Property • Glove

Jade TAM (603) 2297 8687 jade.tam@maybank-ib.com
• Consumer Staples & Discretionary

Nur Farah SYIFAA (603) 2297 8675 nurfarahsyifaa.mohamadfuad@maybank-ib.com
• Renewable Energy • REITs

LOH Yan Jin (603) 2297 8687

lohyanjin.loh@maybank-ib.com
• Ports • Shipping • Automotive Arvind JAYARATNAM

(603) 2297 8692 arvind.jayaratnam@maybank.com · Petrochemicals · Technology

Jeremie YAP (603) 2297 8688 jeremie.yap@maybank-ib.com
• Oil & Gas Services

TEE Sze Chiah Head of Retail Research (603) 2082 6858 szechiah.t@mavbank-ib.com

Retail Research

Nik Ihsan RAJA ABDULLAH, MSTA, CFTe (603) 2297 8694 kmohdihsan.ra@maybank-ib.com • Chartist

Amirah AZMI (603) 2082 8769 amirah.azmi@maybank-ib.com · Retail Research

#### SINGAPORE

Thilan WICKRAMASINGHE Head of Research (65) 6231 5840 thilanw@maybank.com
Banking & Finance - Regional
Consumer

Eric ONG

(65) 6231 5849 ericong@maybank.com
• Healthcare • Transport • SMIDs

Kelvin TAN (65) 6231 5837 kelvin.tan1@maybank.com Telcos • Industrials

LI Jialin (65) 6231 5845 jialin.li@maybank.com REITs

Jarick SEET (65) 6231 5848 jarick.seet@maybank.com
• Technology

Krishna GUHA (65) 6231 5842 krishna.guha@maybank.com
REITs

#### **PHILIPPINES**

Jacqui de JESUS Head of Research (63) 2 8849 8840 jacqui.dejesus@maybank.com
• Strategy • Conglomerates

Rachelleen RODRIGUEZ, CFA (63) 2 8849 8843 rachelleen.rodriguez@maybank.com
• Banking & Finance • Transport • Telcos Utilities

Daphne SZE (63) 2 8849 8847 daphne.sze@maybank.com Consumer

Alexa Mae CARVAJAL (63) 2 8849 8838 alexamae.carvajal@maybank.com • Consumer • Gaming • Property • REITs

THAILAND

Chak REUNGSINPINYA Head of Research (66) 2658 5000 ext 1399 chak.reungsinpinya@maybank.com • Strategy • Energy

Jesada TECHAHUSDIN, CFA (66) 2658 5000 ext 1395 jesada.t@maybank.com • Banking & Finance

Wasu MATTANAPOTCHANART (66) 2658 5000 ext 1392 wasu.m@mavbank.com

 Telcos • RÉITs Surachai PRAMUALCHAROENKIT (66) 2658 5000 ext 1470

surachai.p@maybank.com
• Auto • Conmat • Contractor • Steel

Suttatip PEERASUB (66) 2658 5000 ext 1430 suttatip.p@maybank.com • Food & Beverage • Commerce

#### INDONESIA

Jeffrosenberg CHENLIM Head of Research (62) 21 8066 8680 jeffrosenberg.lim@maybank.com • Strategy • Banking & Finance • Property

Willy GOUTAMA (62) 21 8066 8500 willy.goutama@maybank.com • Consumer

Etta Rusdiana PUTRA (62) 21 8066 8683 etta.putra@maybank.com
• Telcos • Internet • Construction

William Jefferson W (62) 21 8066 8563 william.jefferson@maybank.com

Adi WICAKSONO (62) 21 8066 8686 adi.wicaksono@mavbank.com

 Plantations Satriawan HARYONO, CEWA, CTA (62) 21 8066 8682

satriawan@maybank.com Chartist

#### VIETNAM

Property

Quan Trong Thanh Head of Research (84 28) 44 555 888 ext 8184 thanh.quan@maybank.com • Strategy • Banks

Hoang Huy, CFA (84 28) 44 555 888 ext 8181 hoanghuy@maybank.com • Strategy • Technology

Le Nguyen Nhat Chuyen (84 28) 44 555 888 ext 8082 chuyen.le@maybank.com
• Oil & Gas • Logistics

Nguyen Thi Sony Tra Mi (84 28) 44 555 888 ext 8084 trami.nguyen@maybank.com
Consumer Discretionary

Tran Thi Thanh Nhan (84 28) 44 555 888 ext 8088 nhan.tran@maybank.com Consumer Staples

Nguyen Le Tuan Loi (84 28) 44 555 888 ext 8182 loi.nguyen@maybank.com Property

Nguyen Thanh Hai (84 28) 44 555 888 ext 8081 thanhhai.nguyen@maybank.com
• Industrials

Nguven Thanh Lam (84 28) 44 555 888 ext 8086 thanhlam.nguyen@maybank.com • Retail Research

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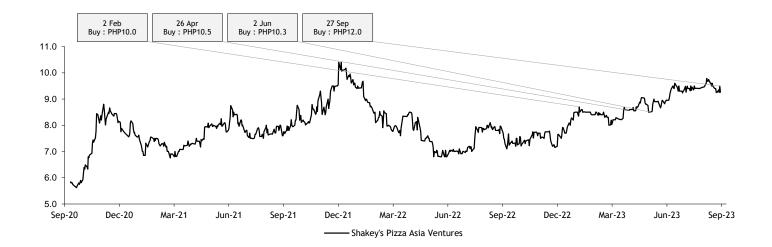
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## Malaysia

Maybank Investment Bank Berhad (A Participating Organisation of Bursa Malaysia Securities Berhad) 33rd Floor, Menara Maybank, 100 Jalan Tun Perak, 50050 Kuala Lumpur

Tel: (603) 2059 1888; Fax: (603) 2078 4194

Stockbroking Business: Level 8, Tower C, Dataran Maybank,

No.1, Jalan Maarof 59000 Kuala Lumpur Tel: (603) 2297 8888 Fax: (603) 2282 5136

## Singapore

Maybank Securities Pte Ltd Maybank Research Pte Ltd 50 North Canal Road Singapore 059304

Tel: (65) 6336 9090

## Indonesia

PT Maybank Sekuritas Indonesia Sentral Senayan III, 22nd Floor Jl. Asia Afrika No. 8 Gelora Bung Karno, Senayan Jakarta 10270, Indonesia

Tel: (62) 21 2557 1188 Fax: (62) 21 2557 1189

## Thailand

Maybank Securities (Thailand) PCL 999/9 The Offices at Central World, 20th - 21st Floor, Rama 1 Road Pathumwan.

Tel: (66) 2 658 6817 (sales)

Bangkok 10330, Thailand

Tel: (66) 2 658 6801 (research)

## Sales Trading

Indonesia Helen Widjaja helen.widjaja@maybank.com (62) 21 2557 1188

Philippines Keith Roy keith\_roy@maybank.com Tel: (63) 2 848-5288 London

**Greg Smith** gsmith@maybank.com Tel: (44) 207-332-0221

Sanjay Makhija sanjaymakhija@maybank.com Tel: (91)-22-6623-2629

## London

Maybank Securities (London) Ltd PNB House 77 Queen Victoria Street London EC4V 4AY, UK

Tel: (44) 20 7332 0221 Fax: (44) 20 7332 0302

## India

MIB Securities India Pte Ltd 1101, 11th floor, A Wing, Kanakia Wall Street, Chakala, Andheri -Kurla Road, Andheri East, Mumbai City - 400 093, India

Tel: (91) 22 6623 2600 Fax: (91) 22 6623 2604

## Vietnam

Maybank Securities Limited Floor 10, Pearl 5 Tower, 5 Le Quy Don Street, Vo Thi Sau Ward, District 3 Ho Chi Minh City, Vietnam

Tel: (84) 28 44 555 888 Fax: (84) 28 38 271 030

## Hong Kong

MIB Securities (Hong Kong) Limited 28/F, Lee Garden Three, 1 Sunning Road, Causeway Bay, Hong Kong

Tel: (852) 2268 0800 Fax: (852) 2877 0104

## Philippines

Maybank Securities Inc 17/F, Tower One & Exchange Plaza Ayala Triangle, Ayala Avenue Makati City, Philippines 1200

Tel: (63) 2 8849 8888 Fax: (63) 2 8848 5738

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