

Farm Fresh Berhad (FFB MK)

On the cusp of a recovery

Reiterate BUY with unchanged TP of MYR1.65

We believe that FFB is on track to post better QoQ 3QFY24 earnings on expectations for a step down in whole milk powder costs and resilient product demand. Plans to expand production into other dairy products (eg. liquid growing-up milk, ice creams, butter) also opens up new earnings growth opportunities in the long-run. Maintain earnings forecasts, and BUY with an unchanged TP of MYR1.65, based on 24x CY25E PER.

Imminent group margin accretion

Whole milk powder (WMP) ASPs have corrected to c.USD3,300/MT from a peak of c.USD4,700/MT in Mar 2022 (-30%). With this, FFB is expected to benefit from lower WMP costs from 3QFY24 onwards, given that it has fully utilized its high cost WMP inventory in 1HFY24. WMP ASPs are also expected to trend range-bound (USD3,300/MT to USD3,500/MT) in the near term. FFB has bought forward its WMP requirement at a price range of between USD3,000/MT to USD3,300/MT for deliveries until Jun 2024.

High product demand driving expansion plans

To capture further sales momentum for FFB's existing liquid milk and dairy products, and growing demand for new product launches, additional lines for processing and portion packing will be installed at its Muadzam Shah, Larkin and Taiping facilities. FFB's new manufacturing hub in Bandar Enstek is also targeted to complete construction by 4QCY24. With this, FFB's total finished goods annual production capacity (excl. ice-creams) could increase by c.17% to 200.7m litres once its pre-planned capacity expansion plans are completed est. end-FY25.

Other dairy products to drive LT growth

FFB is preparing to launch its first consumer packaged ice cream product in Apr 2024. That said, until its Bandar Enstek manufacturing hub is operational (est. 4QCY24), the roll-out of ice cream variants will be gradual due to capacity limitations at its facility in Ara Damansara. Separately, FFB is in the process of installing a butter production line at its Taiping facility and aims to introduce butter products for sale sometime in 2HCY24.

FYE Mar (MYR m)	FY22A	FY23A	FY24E	FY25E	FY26E
Revenue	502	630	788	956	1,104
EBITDA	104	97	128	181	219
Core net profit	82	50	65	107	136
Core FDEPS (sen)	4.4	2.7	3.5	5.7	7.3
Core FDEPS growth(%)	2.2	(38.9)	30.7	63.2	27.7
Net DPS (sen)	1.1	0.7	0.9	1.4	1.8
Core FD P/E (x)	37.2	55.8	39.2	24.1	18.8
P/BV (x)	5.0	4.4	3.8	3.4	3.0
Net dividend yield (%)	0.7	0.4	0.6	1.0	1.3
ROAE (%)	19.0	8.1	10.0	14.8	16.8
ROAA (%)	10.0	4.8	5.7	8.2	9.5
EV/EBITDA (x)	31.8	32.0	23.2	16.7	13.9
Net gearing (%) (incl perps)	42.0	49.3	58.9	59.6	55.0
Consensus net profit	-	-	65	106	126
MIBG vs. Consensus (%)	-	-	0.6	0.9	8.7

Jade Tam

jade.tam@maybank-ib.com
(603) 2297 8687

BUY

Share Price	MYR 1.38
12m Price Target	MYR 1.65 (+20%)
Previous Price Target	MYR 1.65

Company Description

Farm Fresh Berhad is principally involved in rearing of dairy cows and goats, and the production, marketing and sale of dairy consumer products.

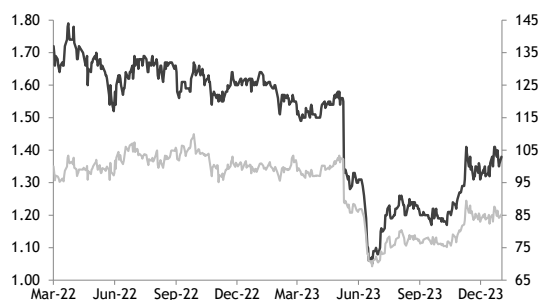
Statistics

52w high/low (MYR)	1.64/1.05
3m avg turnover (USDm)	0.6
Free float (%)	35.6
Issued shares (m)	1,858
Market capitalisation	MYR2.6B USD542M

Major shareholders:

Rainforest Capital	30.7%
Farmchoice Foods	13.8%
AgriFood Resources	11.8%

Price Performance



	-1M	-3M	-12M
Absolute (%)	5	16	(14)
Relative to index (%)	2	12	(13)

Source: FactSet

ESG@MAYBANK IBG
Tear Sheet Insert

Risk Rating & Score ¹	NA
Score Momentum ²	NA
Last Updated	NA
Controversy Score ³	NA

Business Model & Industry Issues

- A large part of global GHG emissions come from the agriculture industry, including dairy farming. Hence, FFB has implemented various measures to identify and monitor its emissions group-wide while reducing overall carbon footprint through greater use of renewable energy sources and increasing circularity of farming.
- Producing healthy dairy products has been FFB's core mission since the company was founded. To this end, the group prides itself on offering a product portfolio free from preservatives, unnatural colourings, and other foreign substances.
- FFB's ESG measures are comparable to its industry peers with strict guidelines to address environmental, animal cruelty and product safety and quality concerns.

Material E issues

- Main emission sources arise from methane from enteric fermentation, nitrous oxide from fertilisers, carbon dioxide from tillage and the burning of fossil fuels to power its farms and facilities.
- FFB targets to achieve 25% reduction in its group-wide GHG emissions over 5 years from 2021 through adoption of renewable energy (eg. biogas plant, solar panels).
- It also strives to remove its dependency on chemical fertilisers and instead use waste generated by its herd for pasture irrigation, compost bedding and organic fertilisers.
- Farms adhere to the group's good animal husbandry practices, which set out strict practises in animal health care, nutrition, and housing. This code was developed in line with the Malaysian Good Agricultural Practices and the World Organisation for animal health's guidelines.
- All completed Malaysian farms have received the certified humane accreditation.

Material S issues

- 72% of its total workforce is recruited from rural and underserved communities.
- FFB has ensured that 100% of its processing facilities across Malaysia and Australia are operated according to relevant food safety and quality principles.
- No major product recalls due to safety reasons since 2014.
- 100% of products meet endorsed nutritional guidelines. All products are free from preservatives, artificial colourings, and flavourings.
- There has been zero work-related fatalities and serious injuries in FY23.
- Delivered over 62m packs of school milk from Apr 2022 to Mar 2023 under the School Milk Programme.

Key G metrics and issues

- In FY23, FFB's board comprised of 7 directors, the majority of who are independent directors - 4 independent non-executive directors, 2 non-independent non-executive directors, and the group managing director and CEO who is an executive director.
- The chairman of the board and the CEO are held by separate individuals.
- 2 out of 7 members of the board are women, representing 29% female representation. This is below the 30% threshold recommended by the Malaysian Code on Corporate Governance.
- The group has yet to form a company policy on gender diversity for the board and senior management. It plans to formalise and approve the relevant policy within the next year.
- The audit committee comprises solely of independent non-executive directors.
- The group has detailed disclosure on a named basis for the remuneration component (incl. salary, bonus, benefits-in-kind and other emoluments) of individual directors and its top 5 senior management in bands of MYR50k.
- FFB's auditor is KPMG PLT.
- The group CEO's remuneration package of MYR1.1m represents 2% of the group's reported pre-tax profit in FY23.
- The majority of FFB's related party transactions involve transactions for its normal day-to-day operations including the purchases and sales of raw milk, finished goods, biological assets and property, plant and equipment.

¹**Risk Rating & Score** - derived by Sustainalytics and assesses the company's exposure to unmanaged ESG risks. Scores range between 0 - 50 in order of increasing severity with low/high scores & ratings representing negligible/significant risk to the company's enterprise value, respectively, from ESG-driven financial impacts. ²**Score Momentum** - indicates changes to the company's score since the last update - a **negative** integer indicates a company's improving risk score; a **positive** integer indicates a deterioration. ³**Controversy Score** - reported periodically by Sustainalytics in the event of material ESG-related incident(s), with the impact severity scores of these events ranging from Category 0-5 (0 - no reports; 1 - negligible risks; ...; 5 - poses serious risks & indicative of potential structural deficiencies at the company).

Quantitative Parameters (Score: 33)						
	Particulars	Unit	2021	2022	2023	DLM MK (2022)
E	Scope 1 GHG emissions	tCO2e	35,978	NA	52,358	NA
	Scope 2 GHG emissions	tCO2e	473	NA	15,156	NA
	Total	tCO2e	36,451	NA	67,514	NA
	Scope 3 GHG emissions	tCO2e	10,888	NA	1,378	NA
	Total	tCO2e	47,339	NA	68,892	NA
	GHG intensity	tCO2e/tonne	0.46	NA	0.42	NA
	Sustainable sources of water consumption	%	NA	12.9%	14.7%	NA
	% of products using fully-recyclable packaging	% of sales	33%	28.0%	35.5%	NA
	Solid waste recycled and removed from waste discharge	m kg	64.8	86.4	88.3	NA
	Farm dairy effluent recycled and removed from water discharge	m litres	289.6	335.00	336.7	NA
S	% of women in workforce	%	NA	NA	NA	51.0%
	% of women in management roles	%	NA	25.0%	28.6%	44.0%
	Lost time injury frequency (LTIF) rate	no.	NA	NA	0.0	0.12
	Lives impacted by CSR outreach ('000)	no.	NA	NA	NA	20.8
G	MD/CEO salary as % of reported net profit	%	NA	2.8%	3.4%	3.6%
	Board salary as % of reported net profit	%	NA	57.1%	57.1%	50.0%
	Independent directors on the Board	%	NA	28.6%	28.6%	75.0%
	Female directors on the Board	%	NA	NA	NA	51.0%

Qualitative Parameters (Score: 67)	
a) is there an ESG policy in place and whether there is a standalone ESG committee or is it part of a risk committee?	<i>Yes, FFB has an ESG policy in place and it has an ESG committee embedded within the group's risk committee.</i>
b) is the senior management salary linked to fulfilling ESG targets?	<i>No.</i>
c) Is the company taking steps towards manufacturing healthy, nutritional, and environmentally friendly products?	<i>Yes. FFB was the first domestic dairy producer to introduce organic A2 milk, lactose-free milk, kurma milk, oat milk and almond milk in Malaysia. These products are free from preservatives and colourings. It also launched Farm Fresh Grow which offers pure cow's milk fortified with essential vitamins and minerals crucial for children's healthy development.</i>
e) Does the company have a mechanism to capture Scope 3 emissions - which parameters are captured?	<i>Yes. It measures the indirect emissions from employee travel by car, trains and flights.</i>
f) What are the 2-3 key carbon mitigation/water/waste management strategies adopted by the company?	<i>FFB has saved c.500.5m litres of water through rainwater harvesting and tube well pumping. 35.5% of group product sales utilise fully sustainably sourced recyclable packaging. Animal waste is treated and productively repurposed to reduce the potential release of nitrous oxide from untreated waste matter.</i>
g) Does carbon offset form part of the net zero/carbon neutrality target of the company?	<i>No.</i>

Target (Score: 100)		
Particulars	Target	Achieved
Reduce emissions intensity every year	5%	NA
Reduce municipal water use in favour of rainwater harvesting and tube well pumping by 2025	60%	14.7%
Impact		
NA		
Overall Score: 58		
As per our ESG matrix, Farm Fresh (FFB MK) has an overall score of 58.		

ESG score	Weights	Scores	Final Score
Quantitative	50%	33	17
Qualitative	25%	67	17
Target	25%	100	25
Total			58

As per our ESG assessment, FFB has an established framework, internal policies, and tangible mid/long-term targets. FFB's overall ESG score is 58, which makes its ESG rating above average in our view (average ESG rating = 50; refer to Appendix I for our ESG Assessment Scoring).

Risk statement

There are several risk factors for our earnings estimates, price target, and rating for FFB. Unfavourable spikes in raw milk and dairy cattle feed costs could adversely affect earnings. Dairy cows are also vulnerable to disease and epidemic outbreaks that could lead to demand-supply imbalances.

Appendix I

Methodology of our proprietary ESG scoring methodology.

We evaluate the ESG ratings based on quantitative, qualitative and ESG targets. We assign a score for each of these three parameters. The overall rating is based on the weighted average of the scores: quantitative (50%), qualitative (25%) and ESG target (25%).

For the quantitative, qualitative and ESG target, the sub-parameters are assigned a score - '0' for data not available, '+1' for improving trajectory, positive change, 'Yes', better than peers or a positive number if historical is not available and '-1' for declining trajectory, negative change, 'No', lower than peers or a negative number. The total of the scores of all the sub-parameters is divided by the total number of sub-parameters, to derive the score of each of the three parameters.

The sub-parameters may be different for different industries depending on the key areas to monitor for each industry. A company should achieve a minimum score of 50 for an average ESG rating.

FYE 31 Mar	FY22A	FY23A	FY24E	FY25E	FY26E
Key Metrics					
P/E (reported) (x)	39.0	60.2	39.2	24.0	18.8
Core P/E (x)	37.2	55.7	39.2	24.0	18.8
Core FD P/E (x)	37.2	55.8	39.2	24.1	18.8
P/BV (x)	5.0	4.4	3.8	3.4	3.0
P/NTA (x)	5.2	4.6	3.9	3.5	3.0
Net dividend yield (%)	0.7	0.4	0.6	1.0	1.3
FCF yield (%)	nm	nm	nm	0.8	2.4
EV/EBITDA (x)	31.8	32.0	23.2	16.7	13.9
EV/EBIT (x)	43.8	48.8	35.3	22.8	18.3

INCOME STATEMENT (MYR m)

Revenue	501.9	629.7	788.1	955.6	1,103.6
EBITDA	104.1	97.1	128.1	181.1	219.4
Depreciation	(28.3)	(33.0)	(43.3)	(48.2)	(52.6)
Amortisation	(0.2)	(0.5)	(0.5)	(0.5)	(0.5)
EBIT	75.5	63.6	84.3	132.5	166.3
Net interest income / (exp)	(9.8)	(11.5)	(13.8)	(17.7)	(19.8)
Associates & JV	0.0	0.0	0.0	0.0	0.0
Exceptionals	(1.9)	0.0	0.0	0.0	0.0
Other pretax income	0.0	0.0	0.0	0.0	0.0
Pretax profit	65.7	52.2	70.5	114.7	146.5
Income tax	12.9	(2.2)	(5.1)	(8.0)	(10.3)
Minorities	1.3	0.1	0.1	0.1	0.1
Discontinued operations	0.0	0.0	0.0	0.0	0.0
Reported net profit	79.9	50.1	65.5	106.8	136.4
Core net profit	81.8	50.1	65.5	106.8	136.4

BALANCE SHEET (MYR m)

Cash & Short Term Investments	28.1	23.0	32.8	30.8	9.5
Accounts receivable	100.2	131.4	165.9	201.2	232.3
Inventory	118.8	173.7	216.8	254.6	290.9
Property, Plant & Equip (net)	339.6	413.9	463.0	507.4	547.3
Intangible assets	20.0	19.3	18.8	18.4	17.9
Investment in Associates & JVs	0.0	0.0	0.0	0.0	0.0
Other assets	403.2	301.4	330.2	359.2	389.1
Total assets	1,010.0	1,062.6	1,227.5	1,371.5	1,487.0
ST interest bearing debt	52.3	92.9	92.9	92.9	92.9
Accounts payable	93.1	64.1	80.1	94.0	107.4
LT interest bearing debt	232.3	243.3	343.3	393.3	393.3
Other liabilities	21.0	26.0	26.0	26.0	26.0
Total Liabilities	399.1	426.7	542.7	606.6	620.0
Shareholders Equity	605.9	631.0	680.1	760.2	862.5
Minority Interest	5.0	4.9	4.8	4.6	4.5
Total shareholder equity	611.0	635.9	684.9	764.8	867.0
Total liabilities and equity	1,010.0	1,062.6	1,227.5	1,371.5	1,487.0

CASH FLOW (MYR m)

Pretax profit	65.7	52.2	70.5	114.7	146.5
Depreciation & amortisation	28.6	33.5	43.8	48.7	53.0
Adj net interest (income)/exp	0.0	0.0	0.0	0.0	0.0
Change in working capital	(15.4)	(113.9)	(60.5)	(59.1)	(54.0)
Cash taxes paid	(29.7)	(2.1)	(5.1)	(8.0)	(10.3)
Other operating cash flow	(11.0)	(1.5)	(5.2)	(4.4)	(5.2)
Cash flow from operations	49.2	(19.9)	57.6	110.2	150.4
Capex	(59.2)	(102.5)	(90.0)	(90.0)	(90.0)
Free cash flow	(10.0)	(122.4)	(32.4)	20.2	60.4
Dividends paid	0.0	(19.9)	(16.4)	(26.7)	(34.1)
Equity raised / (purchased)	292.8	0.4	0.0	0.0	0.0
Change in Debt	88.9	47.4	100.0	50.0	0.0
Other invest/financing cash flow	(340.8)	91.5	(41.4)	(45.5)	(47.5)
Effect of exch rate changes	(0.2)	(2.1)	0.0	0.0	0.0
Net cash flow	30.7	(5.1)	9.8	(2.0)	(21.3)

FYE 31 Mar	FY22A	FY23A	FY24E	FY25E	FY26E
Key Ratios					
Growth ratios (%)					
Revenue growth	2.3	25.5	25.2	21.3	15.5
EBITDA growth	5.4	(6.7)	31.9	41.4	21.1
EBIT growth	(2.4)	(15.7)	32.5	57.1	25.6
Pretax growth	(2.8)	(20.6)	35.1	62.8	27.7
Reported net profit growth	120.5	(37.3)	30.7	63.2	27.7
Core net profit growth	2.2	(38.8)	30.7	63.2	27.7
Profitability ratios (%)					
EBITDA margin	20.7	15.4	16.3	19.0	19.9
EBIT margin	15.0	10.1	10.7	13.9	15.1
Pretax profit margin	13.1	8.3	8.9	12.0	13.3
Payout ratio	25.0	25.0	25.0	25.0	25.0
DuPont analysis					
Net profit margin (%)	15.9	8.0	8.3	11.2	12.4
Revenue/Assets (x)	0.5	0.6	0.6	0.7	0.7
Assets/Equity (x)	1.7	1.7	1.8	1.8	1.7
ROAE (%)	19.0	8.1	10.0	14.8	16.8
ROAA (%)	10.0	4.8	5.7	8.2	9.5
Liquidity & Efficiency					
Cash conversion cycle	91.3	117.0	141.9	145.2	147.7
Days receivable outstanding	67.8	66.2	67.9	69.1	70.7
Days inventory outstanding	110.2	109.7	117.3	120.6	122.1
Days payables outstanding	86.7	59.0	43.3	44.5	45.1
Dividend cover (x)	4.0	4.0	4.0	4.0	4.0
Current ratio (x)	3.6	3.0	3.2	3.4	3.4
Leverage & Expense Analysis					
Asset/Liability (x)	2.5	2.5	2.3	2.3	2.4
Net gearing (%) (incl perps)	42.0	49.3	58.9	59.6	55.0
Net gearing (%) (excl. perps)	42.0	49.3	58.9	59.6	55.0
Net interest cover (x)	7.7	5.6	6.1	7.5	8.4
Debt/EBITDA (x)	2.7	3.5	3.4	2.7	2.2
Capex/revenue (%)	11.8	16.3	11.4	9.4	8.2
Net debt/ (net cash)	256.5	313.3	403.4	455.5	476.7

Source: Company; Maybank IBG Research

Research Offices

ECONOMICS

Suhaimi ILIAS
Chief Economist
Malaysia | Philippines | Global
(603) 2297 8682
suhaimi_ilias@maybank-ib.com

CHUA Hak Bin
Regional Thematic Macroeconomist
(65) 6231 5830
chuahb@maybank.com

Dr Zamros DZULKAFI
Malaysia | Philippines
(603) 2082 6818
zamros.d@maybank-ib.com

Erica TAY
China | Thailand
(65) 6231 5844
erica.tay@maybank.com

Brian LEE Shun Rong
Indonesia | Singapore | Vietnam
(65) 6231 5846
brian.lee1@maybank.com

Fatin Nabila MOHD ZAINI
(603) 2297 8685
fatinnabila.mohdzaini@maybank-ib.com

Luong Thu Huong
(65) 6231 8467
hana.thuhoang@maybank.com

FX

Saktiandi SUPAAT
Head of FX Research
(65) 6320 1379
saktiandi@maybank.com

Fiona LIM
(65) 6320 1374
fionallim@maybank.com

Alan LAU
(65) 6320 1378
alanlau@maybank.com

Shaun LIM
(65) 6320 1371
shaunlim@maybank.com

STRATEGY

Anand PATHMAKANTHAN
ASEAN
(603) 2297 8783
anand.pathmakanthan@maybank-ib.com

FIXED INCOME

Winson PHOON, FCA
Head of Fixed Income
(65) 6340 1079
winsonphoon@maybank.com

SE THO Mun Yi, CFA
(603) 2074 7606
munyi.st@maybank-ib.com

PORTFOLIO STRATEGY

ONG Seng Yeow
(65) 6231 5839
ongsengyeow@maybank.com

MIBG SUSTAINABILITY RESEARCH

Jigar SHAH
Head of Sustainability Research
(91) 22 4223 2632
jigars@maybank.com

Neerav DALAL
(91) 22 4223 2606
neerav@maybank.com

REGIONAL EQUITIES

Anand PATHMAKANTHAN
Head of Regional Equity Research
(603) 2297 8783
anand.pathmakanthan@maybank-ib.com

WONG Chew Hann, CA
Head of ASEAN Equity Research
(603) 2297 8686
wchewh@maybank-ib.com

MALAYSIA

WONG Chew Hann, CA Head of Research
(603) 2297 8686
wchewh@maybank-ib.com
• Equity Strategy
• Non-Bank Financials (stock exchange)
• Construction & Infrastructure

Anand PATHMAKANTHAN
(603) 2297 8783
anand.pathmakanthan@maybank-ib.com
• Equity Strategy

Desmond CH'NG, BFP, FCA
(603) 2297 8680
desmond.chng@maybank-ib.com
• Banking & Finance

ONG Chee Ting, CA
(603) 2297 8678
ct.ong@maybank-ib.com
• Plantations - Regional

YIN Shao Yang, CPA
(603) 2297 8916
samuel.y@maybank-ib.com
• Gaming - Regional
• Media • Aviation • Non-Bank Financials

TAN Chi Wei, CFA
(603) 2297 8690
chiwei.t@maybank-ib.com
• Power • Telcos

WONG Wei Sum, CFA
(603) 2297 8679
weisum@maybank-ib.com
• Property • Glove

Jade TAM
(603) 2297 8687
jade.tam@maybank-ib.com
• Consumer Staples & Discretionary

Nur Farah SYIFAA
(603) 2297 8675
nurfarahsyifaa.mohamadfuad@maybank-ib.com
• Renewable Energy • REITs

LOH Yan Jin
(603) 2297 8687
lohyanjin.loh@maybank-ib.com
• Ports • Automotive • Technology (EMS)

Jeremie YAP
(603) 2297 8688
jeremie.yap@maybank-ib.com
• Oil & Gas • Petrochemicals

Arvind JAYARATNAM
(603) 2297 8692
arvind.jayaratnam@maybank.com
• Technology (Semicon & Software)

TEE Sze Chiah Head of Retail Research
(603) 2082 6858
szechiah.t@maybank-ib.com
• Retail Research

Nik Ihsan RAJA ABDULLAH, MSTA, CFTe
(603) 2297 8694
nikmohdihsan.ra@maybank-ib.com
• Chartist

Amirah AZMI
(603) 2082 8769
amirah.azmi@maybank-ib.com
• Retail Research

SINGAPORE

Thilan WICKRAMASINGHE Head of Research
(65) 6231 5840
thilanw@maybank.com
• Banking & Finance - Regional
• Consumer

Eric ONG
(65) 6231 5849
ericong@maybank.com
• Healthcare • Transport • SMIDs

LI Jialin
(65) 6231 5845
jialin.li@maybank.com
• REITs

Jarick SEET
(65) 6231 5848
jarick.seet@maybank.com
• Technology

Krishna GUHA
(65) 6231 5842
krishna.guha@maybank.com
• REITs

PHILIPPINES

Rachelleen RODRIGUEZ, CFA Head of Research
(63) 2 5322 5007
rachelleen.rodriguez@maybank.com
• Banking & Finance • Transport • Telcos
• Utilities

Daphne SZE
(63) 2 5322 5008
daphne.sze@maybank.com
• Consumer

Raffy MENDOZA
(63) 2 5322 5010
joserafael.mendoza@maybank.com
• Property • REITs • Gaming

THAILAND

Chak REUNGSINPINYA Head of Research
(66) 2658 5000 ext 1399
chak.reungsinpinya@maybank.com
• Strategy • Energy

Jesada TECHAHUSDIN, CFA
(66) 2658 5000 ext 1395
jesada.t@maybank.com
• Banking & Finance

Wasu MATTANAPOTCHANART
(66) 2658 5000 ext 1392
wasu.m@maybank.com
• Telcos • Technology • REITs • Property
• Consumer Discretionary

Surachai PRAMUALCHAROENKIT
(66) 2658 5000 ext 1470
surachai.p@maybank.com
• Auto • Conmat • Contractor • Steel

Suttatip PEERASUB
(66) 2658 5000 ext 1430
suttatip.p@maybank.com
• Food & Beverage • Commerce

Natchaphon RODJANAROWAN
(66) 2658 5000 ext 1393
natchaphon.rodjanarowan@maybank.com
• Utilities

Boonyakorn AMORNSANK
(66) 2658 5000 ext 1394
boonyakorn.amornsank@maybank.com
• Services

INDONESIA

Jeffrosenberg CHENLIM Head of Research
(62) 21 8066 8680
jeffrosenberg.lim@maybank.com
• Strategy • Banking & Finance • Property

Willy GOUTAMA
(62) 21 8066 8500
willy.goutama@maybank.com
• Consumer

Etta Rusdiana PUTRA
(62) 21 8066 8683
etta.putra@maybank.com
• Telcos • Internet • Construction

William Jefferson W
(62) 21 8066 8563
william.jefferson@maybank.com
• Property

Adi WICAKSONO
(62) 21 8066 8686
adi.wicaksono@maybank.com
• Plantations

Satriawan HARYONO, CEWA, CTA
(62) 21 8066 8682
satriawan@maybank.com
• Chartist

VIETNAM

Quan Trong Thanh Head of Research
(84 28) 44 555 888 ext 8184
thanh.quan@maybank.com
• Strategy • Banks

Hoang Huy, CFA
(84 28) 44 555 888 ext 8181
hoanghuy@maybank.com
• Strategy • Technology

Le Nguyen Nhat Chuyen
(84 28) 44 555 888 ext 8082
chuyen.le@maybank.com
• Oil & Gas • Logistics

Nguyen Thi Sony Tra Mi
(84 28) 44 555 888 ext 8084
trami.nguyen@maybank.com
• Consumer Discretionary

Tran Thi Thanh Nhan
(84 28) 44 555 888 ext 8088
nhan.tran@maybank.com
• Consumer Staples

Nguyen Le Tuan Loi
(84 28) 44 555 888 ext 8182
loi.nguyen@maybank.com
• Property

Nguyen Thanh Hai
(84 28) 44 555 888 ext 8081
thanhhai.nguyen@maybank.com
• Industrials

Nguyen Thanh Lam
(84 28) 44 555 888 ext 8086
thanhlam.nguyen@maybank.com
• Retail Research

APPENDIX I: TERMS FOR PROVISION OF REPORT, DISCLAIMERS AND DISCLOSURES

DISCLAIMERS

This research report is prepared for general circulation and for information purposes only and under no circumstances should it be considered or intended as an offer to sell or a solicitation of an offer to buy the securities referred to herein. Investors should note that values of such securities, if any, may fluctuate and that each security's price or value may rise or fall. Opinions or recommendations contained herein are in form of technical ratings and fundamental ratings. Technical ratings may differ from fundamental ratings as technical valuations apply different methodologies and are purely based on price and volume-related information extracted from the relevant jurisdiction's stock exchange in the equity analysis. Accordingly, investors' returns may be less than the original sum invested. Past performance is not necessarily a guide to future performance. This report is not intended to provide personal investment advice and does not take into account the specific investment objectives, the financial situation and the particular needs of persons who may receive or read this report. Investors should therefore seek financial, legal and other advice regarding the appropriateness of investing in any securities or the investment strategies discussed or recommended in this report.

The information contained herein has been obtained from sources believed to be reliable but such sources have not been independently verified by Maybank Investment Bank Berhad, its subsidiary and affiliates (collectively, "Maybank IBG") and consequently no representation is made as to the accuracy or completeness of this report by Maybank IBG and it should not be relied upon as such. Accordingly, Maybank IBG and its officers, directors, associates, connected parties and/or employees (collectively, "Representatives") shall not be liable for any direct, indirect or consequential losses or damages that may arise from the use or reliance of this report. Any information, opinions or recommendations contained herein are subject to change at any time, without prior notice.

This report may contain forward looking statements which are often but not always identified by the use of words such as "anticipate", "believe", "estimate", "intend", "plan", "expect", "forecast", "predict" and "project" and statements that an event or result "may", "will", "can", "should", "could" or "might" occur or be achieved and other similar expressions. Such forward looking statements are based on assumptions made and information currently available to us and are subject to certain risks and uncertainties that could cause the actual results to differ materially from those expressed in any forward looking statements. Readers are cautioned not to place undue relevance on these forward-looking statements. Maybank IBG expressly disclaims any obligation to update or revise any such forward looking statements to reflect new information, events or circumstances after the date of this publication or to reflect the occurrence of unanticipated events.

Maybank IBG and its officers, directors and employees, including persons involved in the preparation or issuance of this report, may, to the extent permitted by law, from time to time participate or invest in financing transactions with the issuer(s) of the securities mentioned in this report, perform services for or solicit business from such issuers, and/or have a position or holding, or other material interest, or effect transactions, in such securities or options thereon, or other investments related thereto. In addition, it may make markets in the securities mentioned in the material presented in this report. One or more directors, officers and/or employees of Maybank IBG may be a director of the issuers of the securities mentioned in this report to the extent permitted by law.

This report is prepared for the use of Maybank IBG's clients and may not be reproduced, altered in any way, transmitted to, copied or distributed to any other party in whole or in part in any form or manner without the prior express written consent of Maybank IBG and Maybank IBG and its Representatives accepts no liability whatsoever for the actions of third parties in this respect.

This report is not directed to or intended for distribution to or use by any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation. This report is for distribution only under such circumstances as may be permitted by applicable law. The securities described herein may not be eligible for sale in all jurisdictions or to certain categories of investors. Without prejudice to the foregoing, the reader is to note that additional disclaimers, warnings or qualifications may apply based on geographical location of the person or entity receiving this report.

Malaysia

Opinions or recommendations contained herein are in the form of technical ratings and fundamental ratings. Technical ratings may differ from fundamental ratings as technical valuations apply different methodologies and are purely based on price and volume-related information extracted from Bursa Malaysia Securities Berhad in the equity analysis.

Singapore

This report has been produced as of the date hereof and the information herein may be subject to change. Maybank Research Pte. Ltd. ("MRPL") in Singapore has no obligation to update such information for any recipient. For distribution in Singapore, recipients of this report are to contact MRPL in Singapore in respect of any matters arising from, or in connection with, this report. If the recipient of this report is not an accredited investor, expert investor or institutional investor (as defined under Section 4A of the Singapore Securities and Futures Act), MRPL shall be legally liable for the contents of this report, with such liability being limited to the extent (if any) as permitted by law.

Thailand

Except as specifically permitted, no part of this presentation may be reproduced or distributed in any manner without the prior written permission of Maybank Securities (Thailand) Public Company Limited. Maybank Securities (Thailand) Public Company Limited ("MST") accepts no liability whatsoever for the actions of third parties in this respect.

Due to different characteristics, objectives and strategies of institutional and retail investors, the research products of MST Institutional and Retail Research departments may differ in either recommendation or target price, or both. MST reserves the rights to disseminate MST Retail Research reports to institutional investors who have requested to receive it. If you are an authorised recipient, you hereby tacitly acknowledge that the research reports from MST Retail Research are first produced in Thai and there is a time lag in the release of the translated English version.

The disclosure of the survey result of the Thai Institute of Directors Association ("IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of a company listed on the Stock Exchange of Thailand and the market for Alternative Investment disclosed to the public and able to be accessed by a general public investor. The result, therefore, is from the perspective of a third party. It is not an evaluation of operation and is not based on inside information. The survey result is as of the date appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey may be changed after that date. MST does not confirm nor certify the accuracy of such survey result.

The disclosure of the Anti-Corruption Progress Indicators of a listed company on the Stock Exchange of Thailand, which is assessed by Thaipat Institute, is made in order to comply with the policy and sustainable development plan for the listed companies of the Office of the Securities and Exchange Commission. Thaipat Institute made this assessment based on the information received from the listed company, as stipulated in the form for the assessment of Anti-corruption which refers to the Annual Registration Statement (Form 56-1), Annual Report (Form 56-2), or other relevant documents or reports of such listed company. The assessment result is therefore made from the perspective of Thaipat Institute that is a third party. It is not an assessment of operation and is not based on any inside information. Since this assessment is only the assessment result as of the date appearing in the assessment result, it may be changed after that date or when there is any change to the relevant information. Nevertheless, MST does not confirm, verify, or certify the accuracy and completeness of the assessment result.

US

This third-party research report is distributed in the United States ("US") to Major US Institutional Investors (as defined in Rule 15a-6 under the Securities Exchange Act of 1934, as amended) only by Wedbush Securities Inc. ("Wedbush"), a broker-dealer registered in the US (registered under Section 15 of the Securities Exchange Act of 1934, as amended). All responsibility for the distribution of this report by Wedbush in the US shall be borne by Wedbush. This report is not directed at you if Wedbush is prohibited or restricted by any legislation or regulation in any jurisdiction from making it available to you. You should satisfy yourself before reading it that Wedbush is permitted to provide research material concerning investments to you under relevant legislation and regulations. All U.S. persons receiving and/or accessing this report and wishing to effect transactions in any security mentioned within must do so with: Wedbush Securities Inc. 1000 Wilshire Blvd, Los Angeles, California 90017, +1 (646) 604-4232 and not with the issuer of this report.

UK

This document is being distributed by Maybank Securities (London) Ltd (“MSUK”) which is authorized and regulated, by the Financial Conduct Authority and is for Informational Purposes only. This document is not intended for distribution to anyone defined as a Retail Client under the Financial Services and Markets Act 2000 within the UK. Any inclusion of a third party link is for the recipients convenience only, and that the firm does not take any responsibility for its comments or accuracy, and that access to such links is at the individuals own risk. Nothing in this report should be considered as constituting legal, accounting or tax advice, and that for accurate guidance recipients should consult with their own independent tax advisers.

DISCLOSURES

Legal Entities Disclosures

Malaysia: This report is issued and distributed in Malaysia by Maybank Investment Bank Berhad (15938- H) which is a Participating Organization of Bursa Malaysia Berhad and a holder of Capital Markets and Services License issued by the Securities Commission in Malaysia. **Singapore:** This report is distributed in Singapore by MRPL (Co. Reg No 198700034E) which is regulated by the Monetary Authority of Singapore. **Indonesia:** PT Maybank Sekuritas Indonesia (“PTMSI”) (Reg. No. KEP-251/PM/1992) is a member of the Indonesia Stock Exchange and is regulated by the Financial Services Authority (Indonesia). **Thailand:** MST (Reg. No.0107545000314) is a member of the Stock Exchange of Thailand and is regulated by the Ministry of Finance and the Securities and Exchange Commission. **Philippines:** Maybank Securities Inc (Reg. No.01-2004-00019) is a member of the Philippines Stock Exchange and is regulated by the Securities and Exchange Commission. **Vietnam:** Maybank Securities Limited (License Number: 117/GP-UBCK) is licensed under the State Securities Commission of Vietnam. **Hong Kong:** MIB Securities (Hong Kong) Limited (Central Entity No AAD284) is regulated by the Securities and Futures Commission. **India:** MIB Securities India Private Limited (“MIBSI”) is a participant of the National Stock Exchange of India Limited and the Bombay Stock Exchange and is regulated by Securities and Exchange Board of India (“SEBI”) (Reg. No. INZ000010538). MIBSI is also registered with SEBI as Category 1 Merchant Banker (Reg. No. INM 000011708) and as Research Analyst (Reg No: INH000000057). **UK:** Maybank Securities (London) Ltd (Reg No 2377538) is authorized and regulated by the Financial Conduct Authority.

Disclosure of Interest

Malaysia: Maybank IBG and its Representatives may from time to time have positions or be materially interested in the securities referred to herein and may further act as market maker or may have assumed an underwriting commitment or deal with such securities and may also perform or seek to perform investment banking services, advisory and other services for or relating to those companies.

Singapore: As of 23 January 2024, Maybank Research Pte. Ltd. and the covering analyst do not have any interest in any companies recommended in this research report.

Thailand: MST may have a business relationship with or may possibly be an issuer of derivative warrants on the securities /companies mentioned in the research report. Therefore, Investors should exercise their own judgment before making any investment decisions. MST, its associates, directors, connected parties and/or employees may from time to time have interests and/or underwriting commitments in the securities mentioned in this report.

Hong Kong: As of 23 January 2024, MIB Securities (Hong Kong) Limited and the authoring analyst do not have any interest in any companies recommended in this research report.

India: As of 23 January 2024, and at the end of the month immediately preceding the date of publication of the research report, MIBSI, authoring analyst or their associate / relative does not hold any financial interest or any actual or beneficial ownership in any shares or having any conflict of interest in the subject companies except as otherwise disclosed in the research report.

In the past twelve months MIBSI and authoring analyst or their associate did not receive any compensation or other benefits from the subject companies or third party in connection with the research report on any account what so ever except as otherwise disclosed in the research report.

Maybank IBG may have, within the last three years, served as manager or co-manager of a public offering of securities for, or currently may make a primary market in issues of, any or all of the entities mentioned in this report or may be providing, or have provided within the previous 12 months, significant advice or investment services in relation to the investment concerned or a related investment and may receive compensation for the services provided from the companies covered in this report.

OTHERS

Analyst Certification of Independence

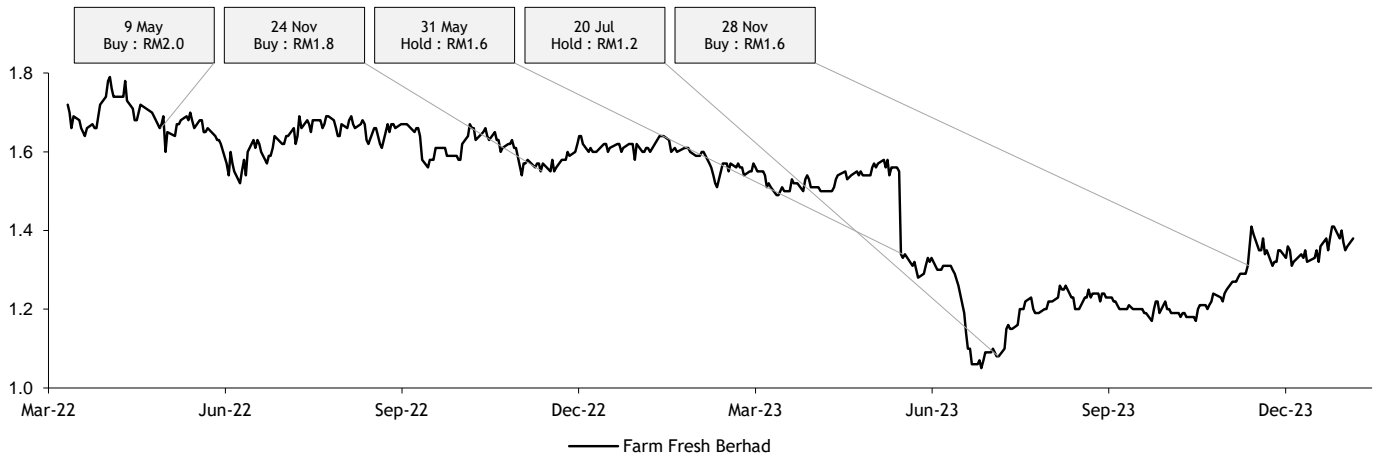
The views expressed in this research report accurately reflect the analyst’s personal views about any and all of the subject securities or issuers; and no part of the research analyst’s compensation was, is or will be, directly or indirectly, related to the specific recommendations or views expressed in the report.

Reminder

Structured securities are complex instruments, typically involve a high degree of risk and are intended for sale only to sophisticated investors who are capable of understanding and assuming the risks involved. The market value of any structured security may be affected by changes in economic, financial and political factors (including, but not limited to, spot and forward interest and exchange rates), time to maturity, market conditions and volatility and the credit quality of any issuer or reference issuer. Any investor interested in purchasing a structured product should conduct its own analysis of the product and consult with its own professional advisers as to the risks involved in making such a purchase.

No part of this material may be copied, photocopied or duplicated in any form by any means or redistributed without the prior consent of Maybank IBG.

Historical recommendations and target price: Farm Fresh Berhad (FFB MK)



Definition of Ratings

Maybank IBG Research uses the following rating system

- BUY** Return is expected to be above 10% in the next 12 months (including dividends)
- HOLD** Return is expected to be between 0% to 10% in the next 12 months (including dividends)
- SELL** Return is expected to be below 0% in the next 12 months (including dividends)

Applicability of Ratings

The respective analyst maintains a coverage universe of stocks, the list of which may be adjusted according to needs. Investment ratings are only applicable to the stocks which form part of the coverage universe. Reports on companies which are not part of the coverage do not carry investment ratings as we do not actively follow developments in these companies.

Malaysia

Maybank Investment Bank Berhad
(A Participating Organisation of
Bursa Malaysia Securities Berhad)
33rd Floor, Menara Maybank,
100 Jalan Tun Perak,
50050 Kuala Lumpur
Tel: (603) 2059 1888;
Fax: (603) 2078 4194

Stockbroking Business:
Level 8, Tower C, Dataran Maybank,
No.1, Jalan Maarof
59000 Kuala Lumpur
Tel: (603) 2297 8888
Fax: (603) 2282 5136

Singapore

Maybank Securities Pte Ltd
Maybank Research Pte Ltd
50 North Canal Road
Singapore 059304

Tel: (65) 6336 9090

Indonesia

PT Maybank Sekuritas Indonesia
Sentral Senayan III, 22nd Floor
Jl. Asia Afrika No. 8
Gelora Bung Karno, Senayan
Jakarta 10270, Indonesia

Tel: (62) 21 2557 1188

Fax: (62) 21 2557 1189

Thailand

Maybank Securities (Thailand) PCL
999/9 The Offices at Central World,
20th - 21st Floor,
Rama 1 Road Pathumwan,
Bangkok 10330, Thailand

Tel: (66) 2 658 6817 (sales)

Tel: (66) 2 658 6801 (research)

London

Maybank Securities (London) Ltd
PNB House
77 Queen Victoria Street
London EC4V 4AY, UK

Tel: (44) 20 7332 0221

Fax: (44) 20 7332 0302

India

MIB Securities India Pte Ltd
1101, 11th floor, A Wing, Kanakia
Wall Street, Chakala, Andheri -
Kurla Road, Andheri East,
Mumbai City - 400 093, India

Tel: (91) 22 6623 2600

Fax: (91) 22 6623 2604

Vietnam

Maybank Securities Limited
Floor 10, Pearl 5 Tower,
5 Le Quy Don Street,
Vo Thi Sau Ward, District 3
Ho Chi Minh City, Vietnam

Tel : (84) 28 44 555 888

Fax : (84) 28 38 271 030

Hong Kong

MIB Securities (Hong Kong)
Limited
28/F, Lee Garden Three,
1 Sunning Road, Causeway Bay,
Hong Kong

Tel: (852) 2268 0800

Fax: (852) 2877 0104

Philippines

Maybank Securities Inc
17/F, Tower One & Exchange
Plaza
Ayala Triangle, Ayala Avenue
Makati City, Philippines 1200

Tel: (63) 2 8849 8888

Fax: (63) 2 8848 5738

Sales Trading

Indonesia

Helen Widjaja
helen.widjaja@maybank.com
(62) 21 2557 1188

Philippines

Keith Roy
keith_roy@maybank.com
Tel: (63) 2 848-5288

London

Greg Smith
gsmith@maybank.com
Tel: (44) 207-332-0221

India

Sanjay Makhija
sanjaymakhija@maybank.com
Tel: (91)-22-6623-2629

www.maybank.com/investment-banking
www.maybank-keresearch.com