# Maybank Investment Bank

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# Berjaya Food (BFD MK)

# 2QFY24 in the red

# Maintain SELL with a lower TP of MYR0.40

We expect BFD to face ongoing earnings pressure in the sequential quarters. While the severity of boycotts may ease over time, consumer preferences may also shift permanently to BFD's competitors due to brand erosion. Our earnings revisions reflect a net loss in FY24E while our FY25E-FY26E estimates are cut by 26% p.a.. Rolling forward valuation to FY25E, our TP is cut to MYR0.40 (-12sen) based on a normalised mean PER of 11x (vs. 13x previously).

# **Below expectations**

Excluding one-offs - losses from subsidiary disposal, PPE write-down, forex loss and FV changes in investments - BFD's 2QFY24 core net loss of MYR27m (2QFY23 core net profit: MYR33m, 1QFY24 core net profit: MYR20m) brought 1HFY24 core net loss to MYR7m (1HFY23 core net profit: MYR67m) against ours/consensus FY24 net profit estimates of MYR69m/ MYR68m. The shortfall stems from a significant decline in sales and margin compression resulting from ongoing boycotts due to geopolitical tension.

# Rolled out aggressive promotions to lift sales

Despite historically stronger consumer spending during the year-end festive period, BFD's 2QFY24 revenue fell 35% QoQ due to widespread boycotts of BStarbucks from end-Oct 2023 onwards. Group efforts to drum up store traffic through higher sales promotion frequency also weakened operating margins by -24.4ppts QoQ, pushing BFD into an operating loss of MYR21m in 2QFY24. As at end-2QFY24, BFD has a total store count of 411 BStarbucks (+6 QoQ) and 68 Kenny Rogers Malaysia stores (-2 QoQ).

# Challenging outlook

Factoring in the weak set of results, we now project for a net loss of MYR18m in FY24E and reduce our FY25E-FY26E earnings estimates by -26% p.a.. We expect sales and earnings recovery in the sequential quarters to be gradual and BFD's long-term growth prospects could also stay negative if geopolitical tension drags out and brand erosion becomes permanent.

| FYE Jun (MYR m)              | FY22A | FY23A  | FY24E   | FY25E  | FY26E  |
|------------------------------|-------|--------|---------|--------|--------|
| Revenue                      | 998   | 1,116  | 824     | 954    | 1,037  |
| EBITDA                       | 337   | 308    | 132     | 225    | 233    |
| Core net profit              | 130   | 110    | (18)    | 58     | 73     |
| Core EPS (sen)               | 7.2   | 6.1    | (1.0)   | 3.2    | 4.0    |
| Core EPS growth (%)          | 143.0 | (15.2) | nm      | nm     | 24.8   |
| Net DPS (sen)                | 1.1   | 3.5    | 1.5     | 1.5    | 1.5    |
| Core P/E (x)                 | 11.5  | 10.0   | nm      | 17.6   | 14.1   |
| P/BV (x)                     | 3.1   | 2.2    | 2.3     | 2.1    | 2.0    |
| Net dividend yield (%)       | 1.3   | 5.7    | 2.6     | 2.6    | 2.6    |
| ROAE (%)                     | 29.0  | 21.8   | (3.8)   | 12.6   | 14.5   |
| ROAA (%)                     | 10.3  | 7.9    | (1.3)   | 4.1    | 4.9    |
| EV/EBITDA (x)                | 4.9   | 4.2    | 9.5     | 5.3    | 4.8    |
| Net gearing (%) (incl perps) | 34.5  | 39.1   | 41.7    | 24.7   | 9.2    |
| Consensus net profit         | -     | -      | 74      | 88     | 103    |
| MIBG vs. Consensus (%)       | -     | -      | (124.6) | (33.4) | (29.5) |
|                              |       |        |         |        |        |

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# **SELL**

Share Price MYR 0.57

12m Price Target MYR 0.40 (-27%)

Previous Price Target MYR 0.52

#### **Company Description**

52w high/low (MYR)

Berjaya Food engages in the development and operation of the Starbucks, Kenny Rogers Roasters and Jollibean Foods café and restaurant chains.

#### **Statistics**

| 32W 111511/ (0W (MTTK)          | 1.03/ 0.3 1 |
|---------------------------------|-------------|
| 3m avg turnover (USDm)          | 0.5         |
| Free float (%)                  | 33.7        |
| Issued shares (m)               | 1,967       |
| Market capitalisation           | MYR1.1B     |
|                                 | USD234M     |
| Major shareholders:             |             |
| Berjaya Corp. Bhd.              | 43.8%       |
| Berjaya Food Bhd.               | 8.9%        |
| Pembangunan Sumber Manusia Bhd. | 4.4%        |

#### Price Performance



|                       | -1M | -3M  | -12M |
|-----------------------|-----|------|------|
| Absolute (%)          | (3) | (14) | (45) |
| Relative to index (%) | (7) | (19) | (48) |

Source: FactSet



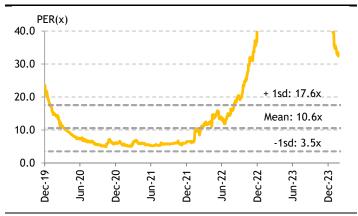
Fig 1: Results summary

|                              | Quarterly |        |         |        |         | Cumulative |        |                 |
|------------------------------|-----------|--------|---------|--------|---------|------------|--------|-----------------|
| FYE 30 Jun (MYR m)           | 2QFY24    | 2QFY23 | % YoY   | 1QFY24 | % QoQ   | 1HFY24     | 1HFY23 | % YoY           |
| Revenue                      | 182.6     | 295.3  | (38.2)  | 278.5  | (34.5)  | 461.1      | 578.4  | (20.3)          |
| EBITDA                       | 8.5       | 90.2   | (90.6)  | 66.9   | (87.3)  | 75.3       | 176.2  | (57.2)          |
| Dep & amortisation           | 28.9      | 31.6   | (8.4)   | 30.2   | (4.3)   | 59.2       | 62.8   | (5.8)           |
| EBIT                         | (20.5)    | 58.7   | n.m.    | 36.6   | n.m.    | 16.2       | 113.5  | (85. <i>7</i> ) |
| Net investment income/(cost) | (10.2)    | 0.1    | n.m.    | 0.3    | n.m.    | (9.9)      | 1.8    | n.m.            |
| Finance cost                 | (9.0)     | (6.7)  | 33.8    | (8.6)  | 4.7     | (17.5)     | (13.2) | 32.9            |
| Associate                    | (0.2)     | -      | n.m.    | (0.1)  | >100.0  | (0.3)      | -      | n.m.            |
| Pre-tax profit               | (39.8)    | 52.1   | n.m.    | 28.3   | n.m.    | (11.5)     | 102.1  | n.m.            |
| Tax                          | 3.0       | (17.2) | n.m.    | (9.8)  | n.m.    | (6.8)      | (33.2) | (79.4)          |
| Minority interest            | (5.8)     | 0.7    | n.m.    | 0.5    | n.m.    | (5.2)      | 0.7    | n.m.            |
| Net profit                   | (42.6)    | 35.5   | n.m.    | 19.0   | n.m.    | (23.6)     | 70.2   | n.m.            |
| Core net profit              | (26.9)    | 33.1   | n.m.    | 19.7   | n.m.    | (7.2)      | 67.1   | n.m.            |
|                              | 2QFY24    | 2QFY23 | +/- ppt | 3QFY22 | +/- ppt | 1HFY24     | 1HFY23 | +/- ppt         |
| EBIT margin (%)              | (11.2)    | 19.9   | (31.1)  | 13.2   | (24.4)  | 3.5        | 19.6   | (16.1)          |
| Net profit ex-El margin (%)  | (17.6)    | 11.2   | (28.8)  | 7.1    | (24.6)  | (2.7)      | 11.6   | (14.3)          |
| Tax rate (%)                 | 7.5       | 33.1   | (25.6)  | 34.6   | (27.2)  | (59.5)     | 32.5   | (92.0)          |

2QFY24: Loss on disposal of 65%-owned subsidiary (Jollibean Foods) of MYR10.5m, write-down of PPE of MYR4.8m, forex loss of MYR0.6m, FV change on investments of MYR0.2m; 2QFY23: forex gain of MYR2.8m, impairment loss on PPE of MYR0.5m, write-down of PPE of MYR0.4m; 1QFY24: write-down of PPE of MYR0.4m, forex loss of MYR0.5m, FV change on investment of MYR0.2m; 1HFY24: write-down of PPE of MYR5.1m, forex loss of MYR1.1m, FV change on investments of MYR0.4m; 1HFY23: forex gain of MYR2.3m, write-down of PPE of MYR0.8m, impairment loss of PPE of MYR0.1m

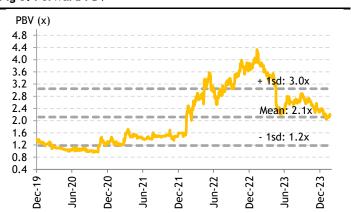
Sources: Company

Fig 2: Forward PER



Source: Maybank IBG Research

Fig 3: Forward PBV



Source: Maybank IBG Research

# Risk statement

There are several risk factors for our earnings estimates, price target, and rating for BFD. Changes in sales volume, product pricing, operating expenses and interest costs may lead to lower earnings for BFD.



| FYE 30 Jun                                       | FY22A          | FY23A        | FY24E        | FY25E        | FY26E        |
|--|----------------|--------------|--------------|--------------|--------------|
| Key Metrics P/E (reported) (x)                   | 7.8            | 14.9         | nm           | 17.6         | 14.1         |
| Core P/E (x)                                     | 11.5           | 10.0         | nm           | 17.6         | 14.1         |
| P/BV (x)   | 3.1            | 2.2          | 2.3          | 2.1          | 2.0          |
| P/NTA (x)  | 57.6           | 42.5         | (345.5)      | 33.4         | 13.0         |
| Net dividend yield (%)                           | 1.3            | 5.7          | 2.6          | 2.6          | 2.6          |
| FCF yield (%)                                    | 17.0           | 15.0         | 1.9          | 9.8          | 9.9          |
| EV/EBITDA (x)                                    | 4.9            | 4.2          | 9.5          | 5.3          | 4.8          |
| EV/EBIT (x)                                      | 7.7            | 7.2          | nm           | 10.0         | 8.0          |
| INCOME STATEMENT (MYR m)                         |                |              |              |              |              |
| Revenue  | 997.7          | 1,116.0      | 824.4        | 953.6        | 1,037.0      |
| EBITDA   | 337.4          | 307.8        | 132.4        | 224.6        | 232.6        |
| Depreciation                                     | (120.5)        | (127.5)      | (122.9)      | (104.0)      | (92.1)       |
| Amortisation                                     | (2.4)          | (2.4)        | (2.4)        | (2.4)        | (2.4)        |
| EBIT   | 214.5          | 177.9        | 7.1          | 118.2        | 138.2        |
| Net interest income /(exp)                       | (26.3)         | (25.5)       | (33.5)       | (33.4)       | (32.3)       |
| Associates & JV                                  | 0.0            | (0.4)        | 0.0          | 0.0          | 0.0          |
| Exceptionals                                     | 0.0            | 0.0          | 0.0          | 0.0          | 0.0          |
| Other pretax income                              | 0.0            | 0.0          | 0.0          | 0.0          | 0.0          |
| Pretax profit                                    | 188.3          | 152.1        | (26.4)       | 84.9         | 105.9        |
| Income tax                                       | (65.3)         | (47.6)       | 8.3          | (26.6)       | (33.2)       |
| Minorities                                       | 2.1            | 2.3          | 0.0          | 0.0          | 0.0          |
| Discontinued operations                          | 0.0            | 0.0          | 0.0          | 0.0          | 0.0          |
| Reported net profit                              | 125.1          | 106.7        | (18.1)       | 58.3         | 72.7         |
| Core net profit                                  | 129.7          | 110.0        | (18.1)       | 58.3         | 72.7         |
| BALANCE SHEET (MYR m)                            | 20.0           | <b>50</b> 4  | 44.0         |              | 100 (        |
| Cash & Short Term Investments                    | 39.0           | 50.1         | 41.2         | 114.8        | 189.6        |
| Accounts receivable                              | 28.9           | 32.0         | 22.5         | 24.8         | 25.5         |
| Inventory  | 51.8           | 59.3         | 43.8         | 49.8         | 54.2         |
| Reinsurance assets                               | 0.0            | 0.0          | 0.0          | 0.0          | 0.0          |
| Property, Plant & Equip (net)                    | 294.4<br>459.7 | 332.1        | 281.0        | 248.9        | 228.6        |
| Intangible assets Investment in Associates & JVs | 0.0            | 467.3<br>4.7 | 451.0<br>4.7 | 448.6<br>4.7 | 446.3<br>4.7 |
| Other assets                                     | 457.9          | 500.7        | 551.3        | 551.3        | 551.3        |
| Total assets                                     | 1,331.7        | 1,446.1      | 1,395.6      | 1,442.8      | 1,500.1      |
| ST interest bearing debt                         | 110.5          | 185.8        | 185.8        | 185.8        | 185.8        |
| Accounts payable                                 | 134.9          | 150.8        | 111.4        | 126.7        | 137.8        |
| Insurance contract liabilities                   | 0.0            | 0.0          | 0.0          | 0.0          | 0.0          |
| LT interest bearing debt                         | 95.0           | 55.0         | 55.0         | 55.0         | 55.0         |
| Other liabilities                                | 508.0          | 567.0        | 565.0        | 566.0        | 566.0        |
| Total Liabilities                                | 848.9          | 958.5        | 917.4        | 933.4        | 945.0        |
| Shareholders Equity                              | 485.7          | 493.1        | 448.0        | 479.3        | 525.0        |
| Minority Interest                                | (2.8)          | (5.5)        | 30.1         | 30.1         | 30.1         |
| Total shareholder equity                         | 482.8          | 487.7        | 478.1        | 509.4        | 555.1        |
| Total liabilities and equity                     | 1,331.7        | 1,446.1      | 1,395.6      | 1,442.8      | 1,500.1      |
| CASH FLOW (MYR m)                                |                |              |              |              |              |
| Pretax profit                                    | 188.3          | 152.1        | (26.4)       | 84.9         | 105.9        |
| Depreciation & amortisation                      | 122.9          | 129.9        | 125.3        | 106.4        | 94.4         |
| Adj net interest (income)/exp                    | 0.0            | 0.0          | 0.0          | 0.0          | 0.0          |
| Change in working capital                        | (66.6)         | 95.0         | (16.1)       | 7.7          | 6.4          |
| Cash taxes paid                                  | 0.0            | 0.0          | 0.0          | 0.0          | 0.0          |
| Other operating cash flow                        | (63.5)         | (48.7)       | 8.3          | (26.6)       | (33.2)       |
| Cash flow from operations                        | 318.8          | 249.5        | 91.1         | 172.4        | 173.6        |
| Capex  | (64.9)         | (85.4)       | (71.8)       | (71.8)       | (71.8)       |
| Free cash flow                                   | 253.8          | 164.1        | 19.3         | 100.5        | 101.8        |
| Dividends paid                                   | (16.2)         | (59.7)       | (27.0)       | (27.0)       | (27.0)       |
| Equity raised / (purchased)                      | 0.0            | 0.0          | 0.0          | 0.0          | 0.0          |
| Change in Debt Other invest/financing cash flow  | (80.0)         | 33.6         | 0.0          | 0.0          | 0.0          |
| Other invest/financing cash flow                 | (146.8)        | (132.0)      | 0.0          | 0.0          | 0.0          |
| Effect of exch rate changes Net cash flow        | 0.2<br>11 1    | 1.0<br>7.1   | 0.0<br>(7.7) | 0.0<br>73.6  | 0.0<br>74.8  |
| וזכנ כמאוו ונטאי                                 | 11.1           | 7.1          | (7.7)        | 73.6         | 74.8         |

February 22, 2024



| FYE 30 Jun                    | FY22A  | FY23A  | FY24E  | FY25E   | FY26E  |
|-------------------------------|--------|--------|--------|---------|--------|
| Key Ratios                    |        |        |        |         |        |
| Growth ratios (%)             |        |        |        |         |        |
| Revenue growth                | 39.1   | 11.8   | (26.1) | 15.7    | 8.7    |
| EBITDA growth                 | 46.6   | (8.8)  | (57.0) | 69.7    | 3.6    |
| EBIT growth                   | 105.0  | (17.1) | (96.0) | 1,563.8 | 16.8   |
| Pretax growth                 | 151.7  | (19.2) | nm     | nm      | 24.8   |
| Reported net profit growth    | 165.1  | (14.7) | nm     | nm      | 24.8   |
| Core net profit growth        | 143.0  | (15.2) | nm     | nm      | 24.8   |
| Profitability ratios (%)      |        |        |        |         |        |
| EBITDA margin                 | 33.8   | 27.6   | 16.1   | 23.6    | 22.4   |
| EBIT margin                   | 21.5   | 15.9   | 0.9    | 12.4    | 13.3   |
| Pretax profit margin          | 18.9   | 13.6   | nm     | 8.9     | 10.2   |
| Payout ratio                  | 15.8   | 59.0   | nm     | 46.3    | 37.1   |
| DuPont analysis               |        |        |        |         |        |
| Net profit margin (%)         | 12.5   | 9.6    | nm     | 6.1     | 7.0    |
| Revenue/Assets (x)            | 0.7    | 0.8    | 0.6    | 0.7     | 0.7    |
| Assets/Equity (x)             | 2.7    | 2.9    | 3.1    | 3.0     | 2.9    |
| ROAE (%)                      | 29.0   | 21.8   | (3.8)  | 12.6    | 14.5   |
| ROAA (%)                      | 10.3   | 7.9    | (1.3)  | 4.1     | 4.9    |
| Liquidity & Efficiency        |        |        |        |         |        |
| Cash conversion cycle         | (41.6) | (42.0) | (38.3) | (37.9)  | (39.9) |
| Days receivable outstanding   | 9.3    | 9.8    | 11.9   | 8.9     | 8.7    |
| Days inventory outstanding    | 37.1   | 33.0   | 32.5   | 30.3    | 31.5   |
| Days payables outstanding     | 88.0   | 84.8   | 82.7   | 77.2    | 80.0   |
| Dividend cover (x)            | 6.3    | 1.7    | (0.7)  | 2.2     | 2.7    |
| Current ratio (x)             | 0.4    | 0.3    | 0.3    | 0.5     | 0.6    |
| Leverage & Expense Analysis   |        |        |        |         |        |
| Asset/Liability (x)           | 1.6    | 1.5    | 1.5    | 1.5     | 1.6    |
| Net gearing (%) (incl perps)  | 34.5   | 39.1   | 41.7   | 24.7    | 9.2    |
| Net gearing (%) (excl. perps) | 34.5   | 39.1   | 41.7   | 24.7    | 9.2    |
| Net interest cover (x)        | 8.2    | 7.0    | 0.2    | 3.5     | 4.3    |
| Debt/EBITDA (x)               | 0.6    | 0.8    | 1.8    | 1.1     | 1.0    |
| Capex/revenue (%)             | 6.5    | 7.6    | 8.7    | 7.5     | 6.9    |
| Net debt/ (net cash)          | 166.5  | 190.7  | 199.6  | 126.0   | 51.2   |

Source: Company; Maybank IBG Research



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February 22, 2024 5



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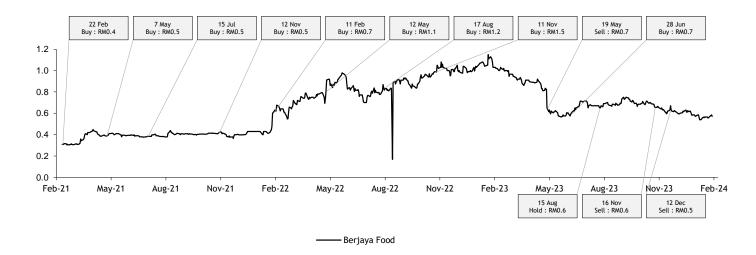
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## Historical recommendations and target price: Berjaya Food (BFD MK)



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