

# Food Empire Holdings (FEH SP) Truly Asia

## Maintain BUY with a higher TP of SGD2.62

FEH struck a preliminary pact (MOU) with Capital A Berhad subsidiary Santan Food Services to sell a Vietnamese iced coffee product on AirAisa flights and through retail channels and co-develop a new range of products. Going forward, we expect margins to improve as price hike adjustments kick in. We also expect its upcoming 1H25E results (due Aug 2025) to show strong core earnings. We lift our TP to SGD2.62 from SGD2.00, based on a higher 17x from 13x FY25E P/E and a solid 5%+ dividend yield. Maintain BUY.

## Selling Vietnamese iced coffee on Air-Asia flights

This new strategic partnership will co-develop and launch a new range of ready-to-drink beverages, with the first being a Vietnamese iced coffee product set to be sold on Air Asia flights and at selected retail outlets under the Santan Brand. We believe that this will be positive for Food Empire as it continues to break into more markets in South-East Asia.

## Asia will be biggest growth driver

FEH will complete construction of a freeze-dried soluble coffee manufacturing facility in Vietnam by 2028. This will position it as a leading manufacturer of soluble coffee in Asia. In Malaysia, the expansion of its snack manufacturing facility is due to be completed in 1H25 while commercial output will expand capacity by 50% by 3Q25. The newly expanded non-dairy creamier manufacturing plant will also continue to lift production capacity utilisation. Also, construction of its first coffee-mix manufacturing plant in Kazakhstan is due to be completed by end-2025.

#### Diversification of revenue justifies P/E re-rating

Historically, Russia was FEH's largest revenue and profit driver and this led to a valuation discount against its peers. With Russia no longer the dominant contributor and its Asia expansion plans in place, we believe the successful diversification justifies a P/E re-rating with a lower discount to its peers.

FYE Dec (USD m)	FY23A	FY24A	FY25E	FY26E	FY27E
Revenue	426	476	519	561	590
EBITDA	70	66	80	88	93
Core net profit	57	53	65	71	75
Core EPS (cts)	10.4	9.6	11.8	13.1	13.8
Core EPS growth (%)	25.3	(7.1)	22.9	10.6	5.6
Net DPS (cts)	10.0	8.0	9.6	10.6	11.2
Core P/E (x)	8.3	7.5	14.9	13.5	12.8
P/BV (x)	1.6	1.3	2.9	2.7	2.5
Net dividend yield (%)	11.7	11.0	5.4	6.0	6.4
ROAE (%)	19.7	17.8	20.8	20.8	20.1
ROAA (%)	14.4	12.2	13.5	13.9	13.6
EV/EBITDA (x)	5.3	4.7	10.2	9.0	8.4
Net gearing (%) (incl perps)	net cash				
Consensus net profit	-	-	60	66	71
MIBG vs. Consensus (%)		-	7.5	8.6	6.1

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# **BUY**

Share Price SGD 2.26

12m Price Target SGD 2.62 (+27%)

Previous Price Target SGD 2.00

#### **Company Description**

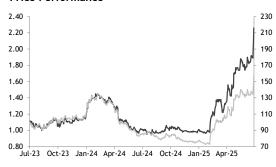
Food Empire Holdings Ltd. operates as a global branding and manufacturing company in the food and beverage sector.

#### Statistics

2.26/0.95
1.0
30.6
548
SGD1.2B
USD959M

	USD959M
Major shareholders:	
Tan Wang Cheow/Tan Guek Ming	21.9%
Anthoni Salim	25.0%
Nair Sudeep	13.2%

#### Price Performance



Food Empire - (LHS, SGD) ——Food Empire / Straits Times Index - (RHS, %

	-1M	-3M	-12M
Absolute (%)	27	70	124
Relative to index (%)	19	51	85

Source: FactSet

## Companies mentioned in this report Capital A (KLSE 5099, CP MYR0.84, NR)





Tear Sheet Insert

Food Empire Holdings

## Maybank

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## **Value Proposition**

- Market leader of 3-in-1 coffee in Russia.
- Growing steadily in new markets like Vietnam and other Southeast Asian countries.
- Fully integrated with the freeze dry coffee plant in India.
- Relatively high barriers to entry and brand recognition by end-consumers. Trading at just 8.6x FY24E P/E, a huge discount to global peers at an average of 27x.
- Robust balance sheet.
- Clear ESG policies and strategies

#### Revenue and GPM

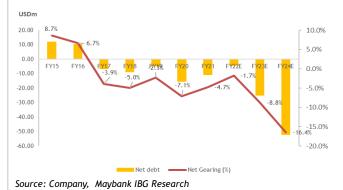


Source: Company, Maybank IBG Research

# Financial Metrics

- Improvement in margins due to new policies and price increases.
- Revenue continued to grow progressively in key existing and new markets.
- Positive cash flow notwithstanding, self-funded capex plans and generous annual dividends.

#### Net cash and gearing ratio



## **Price Drivers**

0.50

0.40 <del>|</del> Feb-18



Food Empire - (LHS, SGD)
Food Empire / Straits Times Index - (RHS, %)

Feb-21

Feb-22

Feb-20

Source: Company, Maybank IBG Research

Feb-19

- 1. In Sep'19, FEH bagged its inaugural Sustainability Award as Winner under the 'Small Cap' category.
- 2. In Dec'20, the group further expanded its manufacturing facility in India.
- 3. In Oct'21, FEH was awarded The Enterprise Award 2020/21 under The Singapore Business Awards.
- 4. In Feb'22, Russia launched a military invasion of Ukraine, causing supply chain disruptions and FX volatility.
- 5. In Aug'22, FEH was recognised as one of the Top 100 "Most Valuable Singaporean Brands" by Brand Finance, with brand value of USD101m.

## **Swing Factors**

## Upside

- End of the Russia-Ukraine war.
- Continued strong growth in other markets and revenue diversification away from Russia.
- An attractive takeover target by bigger F&B players or private equity funds.

#### **Downside**

- Escalation of the Russian war will likely hurt its business.
- Higher raw material prices and Ruble depreciation are negative for earnings.
- New competitors entering the market might temporarily dilute its market share.

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Food Empire Holdings





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## **Business Model & Industry Issues**

- As a food manufacturing company, the Group places a significant emphasis on ensuring that its products are healthy and safe for consumption. Any mismanagement of the products can result in a loss of reputation, financial penalties and possible breach of product safety laws in affected market.
- Given the challenging operating environment, FEH has taken measures to deal with high freight prices, supply chain disruptions, as well as inflationary cost pressures, amongst other external issues that had to be managed.
- The economic sanctions imposed on Russia has resulted in severe supply chain disruptions and currency exchange rate volatility. If the conflict between Russia and Ukraine escalates, this could potentially threaten the Group's business outlook as these two key markets contributed about 45% of its total revenue in FY21.

## Material E issues

- The profitability and production capacity of the Group's coffee plant faces severe climate risk as yields can be impacted by the direct increase in temperatures, instability in precipitation as well as increases in pests in the regions where coffee is grown.
- To manage carbon footprint, FEH implemented several energy conservation initiatives at facility-level across its operations. It also seeks to align its energy and emissions management with the various country-specific energy regulations and policies.
- Given the issues of water scarcity, FEH has taken steps to enforce the efficient & responsible use of water throughout its operations. The Group tries to utilize water at every step of its value chain to avoid straining water supply and to rebalance the ecosystem.

## Material S issues

- The food safety and quality policies are constantly reviewed to ensure that they satisfy new regulatory requirements and customer preferences. These policies ensure that it continues to produce good quality products at country level to ensure compliance with local regulations.
- In 2021, Vietnam accounted for most of its new hires and turnovers which largely occurred within its sales division. It is an industry trend in Vietnam for sales jobs to have a high turnover rate due to the demographics of individuals.
- FEH built a COVID-19 testing and vaccination centre at its Vietnam plant to provide free vaccination & testing services for its employees. The facility also served as a temporary isolation centre for those exposed to COVID-19 patients.

## Key G metrics and issues

- The board has eight directors, including the Executive Chairman, the CEO/Executive Director and six independent Non-Executive Directors.
- The nominating, audit and remuneration committees are chaired by independent directors.
- The board is made up of 87.5% males and hence, we believe there is room to improve the diversity and composition of its Board, with the future appointment of a female member.
- Executive Chairman, Tan Wang Cheow and CEO Sudeep Nair hold about 22.5% and 11.27% stakes in the company respectively.
- Institutional investor, FMR LLC is a substantial shareholder and owns about 8% interest in the company.
- The external auditor is Ernst & Young LLP.
- Country-specific safety management systems and committees are put in place to provide greater flexibility in responding to different regulations on health and safety in every country in which it operates.
- There were no cases of non-compliance with all applicable laws and regulations concerning consumer health and safety in its Vietnam plant.
- To reduce market-concentration risks, FEH has diversified into different markets in Asia over the years. In 2021, the turnover of its Southeast Asia market accounted for c.30% of total revenues.



	Quantitativo	Parameters (Score: 53)				
	Quantitative	raiailleters (score: 53)				CCC CD
	Dautianiana	1124	2040	2020	2024	SSG SP
	Particulars	Unit	2019	2020	2021	(2021)
	Scope 1 GHG emissions	tCO2e	59	23	15	28,044
	Scope 2 GHG emissions	tCO2e	816	777	861	51,212
	Total	tCO2e	875	800	876	79,256
	Scope 3 GHG emissions	tCO2e	NA	NA	NA	NA
Е	Total	tCO2e	875	800	876	79,256
E	GHG intensity (Scope 1 and 2)	tonnes CO2/tonnes of	0.147	0.105	0.093	0.040
	, ( , , , , , , , , , , , , , , , , , ,	product				
	Direct Energy consumption	GJ/Tonnes of product	0.08	0.04	0.03	341,385.00
	Electrical Energy consumption	MWh	1,049.00	999.00	978.00	292,301.00
	Water purchased	m3	NA NA	12,171	11,934	222,468
	•	%			-	
	% of women in workforce	,-	42.6%	41.4%	36.2%	44.0%
	Economic value generated and distributed	USDm/SGDm	289	273	321	1,370
S	Total training hours by gender (women)	Hours	NA	424.75	144	1535
	Turnover rate	%	53.5%	52.3%	51.0%	23.0%
	Direct training hours	%	NA	NA	NA	NA
	Key operations assessed for risks related to corruption	%	100	100	100	100
	MD/CEO salary as % of reported net profit	%	4.86%	3.78%	5.17%	4.33%
	Board salary as % of reported net profit	%	15.70%	13.77%	20.68%	0.30%
G	Independent directors on the Board	%	43%	43%	50%	50%
	Female directors on the Board	%	14%	14%	13%	30%

#### Qualitative Parameters (Score: 67)

- a) Is there an ESG policy in place and is there a standalone ESG committee or is it part of the risk committee?
- Yes. The Food Empire Sustainability Committee reports directly to top management. The committee includes sustainability coordinators from its headquarters in Singapore as well as from Vietnam and Russia.
- b) Is the senior management salary linked to fulfilling ESG targets?

- c) Does the company follow the task force of climate related disclosures (TCFD) framework for ESG reporting?
- e) Does the company have a mechanism to capture Scope 3 emissions which parameters are captured? No
- f) What are the 2-3 key carbon mitigation/water/waste management strategies adopted by the company? Changed forklift equipment from diesel-based machines to electricity-based machines since April 2020. As forklifts were previously the primary source of fuel use within Food Empire factories, the change resulted in significantly reduced scope 1 emissions.
- g) Does carbon offset form part of the net zero/carbon neutrality target of the company?

Target (Score: 67)		
Particulars	Target	Achieved
100% of workers receive at least one safety training annually	1	1
Zero confirmed incidents of corruption	0	0
Zero cases of non-compliance with all applicable laws and regulations	0	0
Carbon neutrality/net zero	nil	Nil
100% of workers receive at least one safety training annually	1	1
Zero confirmed incidents of corruption	0	0
Zero cases of non-compliance with all applicable laws and regulations	0	0
Impact		
NA		
Overall Score: 60		
As per our ESG matrix, Food Empire Holdings (FEH SP) has an overall score of 60.		

ESG score	Weights	Scores	Final Score
Quantitative	50%	53	26
Qualitative	25%	67	17
Target	25%	67	17
Total			60

As per our ESG assessment, FEH has an established framework, internal policies, and tangible medium/long-term targets but needs to make headway in improving its quantitative "S" and "G" metrics. FEH's overall ESG score is 60, which makes its ESG rating above average in our view (average ESG rating = 50).

FYE 31 Dec	FY23A	FY24A	FY25E	FY26E	FY27E
Key Metrics					
P/E (reported) (x)	7.2	8.7	14.9	13.5	12.8
Core P/E (x)	8.3	7.5	14.9	13.5	12.8
P/BV (x)	1.6	1.3	2.9	2.7	2.5
P/NTA (x)	1.6	1.4	3.0	2.7	2.5
Net dividend yield (%)	11.7	11.0	5.4	6.0	6.4
FCF yield (%)	8.0	0.3	8.8	6.3	6.4
EV/EBITDA (x)	5.3	4.7	10.2	9.0	8.4
EV/EBIT (x)	5.3	4.7	10.2	9.0	8.4
INCOME STATEMENT (USD m)					
Revenue	425.7	476.3	519.2	561.5	589.6
EBITDA	70.4	65.9	80.0	88.4	93.3
Depreciation	0.0	0.0	0.0	0.0	0.0
Amortisation	0.0	0.0	0.0	0.0	0.0
EBIT	70.4	65.9	80.0	88.4	93.3
Net interest income /(exp)	0.8	(0.3)	0.0	0.0	0.0
Associates & JV	1.3	(0.5)	0.0	0.0	0.0
Exceptionals	0.0	0.0	0.0	0.0	0.0
Other pretax income	0.0	0.0	0.0	0.0	0.0
Pretax profit	72.5	65.2	80.0	88.4	93.3
Income tax	(16.0)	(12.3)	(15.1)	(16.7)	(17.6)
Minorities	0.0	(0.3)	(0.3)	(0.3)	(0.3)
Discontinued operations	0.0	0.0	0.0	0.0	0.0
Reported net profit	56.5	52.5	64.5	71.4	75.4
Core net profit	56.5	52.5	64.5	71.4	75.4
BALANCE SHEET (USD m)					
Cash & Short Term Investments	131.3	130.9	170.6	192.2	210.6
Accounts receivable	38.2	49.5	46.5	50.3	52.8
Inventory	76.7	110.8	96.7	104.6	109.8
Property, Plant & Equip (net)	103.3	118.7	128.7	138.7	148.7
Intangible assets	8.8	10.2	10.2	10.2	10.2
Investment in Associates & JVs	12.6	8.5	8.5	8.5	8.5
Other assets	32.0	31.5	31.5	31.5	31.5
Total assets	402.9	460.1	492.7	536.0	572.2
ST interest bearing debt	15.0	27.9	15.0	15.0	15.0
Accounts payable	49.8	55.8	68.7	79.0	82.3
LT interest bearing debt	21.4	11.6	11.6	11.6	11.6
Other liabilities	22.0	75.0	69.0	69.0	69.0
Total Liabilities	108.4	169.8	164.1	174.4	177.7
Shareholders Equity	295.6	293.8	326.0	358.7	391.2
Minority Interest	(1.1)	2.3	2.6	3.0	3.3
Total shareholder equity	294.5	296.1	328.7	361.7	394.5
Total liabilities and equity	402.9	465.9	492.7	536.0	572.2
CASH FLOW (USD m)					
Pretax profit	72.5	65.2	80.0	88.4	93.3
Depreciation & amortisation	0.0	0.0	0.0	0.0	0.0
Adj net interest (income)/exp	(0.8)	0.3	0.0	0.0	0.0
Change in working capital	(16.4)	(38.3)	30.0	(1.4)	(4.4)
Cash taxes paid	(12.7)	(11.8)	(15.1)	(16.7)	(17.6)
Other operating cash flow	(1.1)	1.1	0.0	0.0	0.0
Cash flow from operations	49.9	25.5	94.9	70.3	71.3
Capex	(12.5)	(24.4)	(10.0)	(10.0)	(10.0)
Free cash flow	37.4	1.1	84.9	60.3	61.3
Dividends paid	(17.3)	(39.2)	(32.3)	(38.7)	(42.8)
Equity raised / (purchased)	0.0	0.0	0.0	0.0	0.0
Change in Debt	(1.9)	3.1	(12.9)	0.0	0.0
Other invest/financing cash flow	(12.2)	36.4	0.0	0.0	0.0
Effect of exch rate changes	(1.0)	(1.9)	0.0	0.0	0.0
Net cash flow	5.0	(0.4)	39.7	21.6	18.5

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FYE 31 Dec	FY23A	FY24A	FY25E	FY26E	FY27E
Key Ratios					
Growth ratios (%)					
Revenue growth	6.9	11.9	9.0	8.1	5.0
EBITDA growth	29.6	(6.3)	21.3	10.6	5.6
EBIT growth	29.6	(6.3)	21.3	10.6	5.6
Pretax growth	2.5	(10.1)	22.7	10.6	5.6
Reported net profit growth	(6.0)	(7.1)	22.9	10.6	5.6
Core net profit growth	25.3	(7.1)	22.9	10.6	5.6
Profitability ratios (%)					
EBITDA margin	16.5	13.8	15.4	15.7	15.8
EBIT margin	16.5	13.8	15.4	15.7	15.8
Pretax profit margin	17.0	13.7	15.4	15.7	15.8
Payout ratio	96.6	83.1	81.1	81.1	81.1
DuPont analysis					
Net profit margin (%)	13.3	11.0	12.4	12.7	12.8
Revenue/Assets (x)	1.1	1.0	1.1	1.0	1.0
Assets/Equity (x)	1.4	1.6	1.5	1.5	1.5
ROAE (%)	19.7	17.8	20.8	20.8	20.1
ROAA (%)	14.4	12.2	13.5	13.9	13.6
Liquidity & Efficiency					
Cash conversion cycle	62.8	77.6	75.6	56.3	55.3
Days receivable outstanding	29.4	33.1	33.3	31.1	31.5
Days inventory outstanding	95.5	101.7	105.8	94.9	96.3
Days payables outstanding	62.1	57.2	63.5	69.6	72.4
Dividend cover (x)	1.0	1.2	1.2	1.2	1.2
Current ratio (x)	3.4	3.1	3.3	3.3	3.4
Leverage & Expense Analysis					
Asset/Liability (x)	3.7	2.7	3.0	3.1	3.2
Net gearing (%) (incl perps)	net cash				
Net gearing (%) (excl. perps)	net cash				
Net interest cover (x)	na	nm	nm	nm	nm
Debt/EBITDA (x)	0.5	0.6	0.3	0.3	0.3
Capex/revenue (%)	2.9	5.1	1.9	1.8	1.7
Net debt/ (net cash)	(94.9)	(91.4)	(144.0)	(165.6)	(184.1)

Source: Company; Maybank IBG Research

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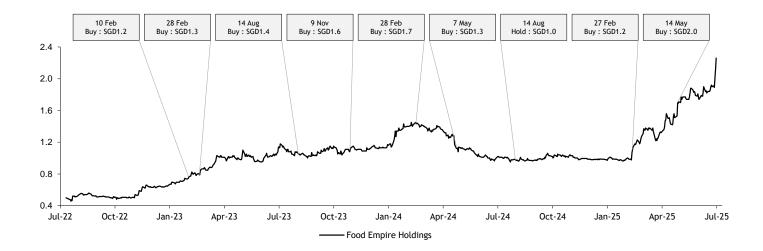
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